Georgia: Driven by Innovation, Proven by Performance

Georgia’s financial technology (FinTech) sector leads the nation. The state offers a critical mass of companies, highly skilled talent, world-class logistics infrastructure and collaborative pro-business climate.

TRANSACTION ALLEY

Georgia is the epicenter of payment processing, supporting 118 billion transactions annually.

- 70% of U.S. financial transactions pass through Georgia
- Top 50 Georgia-based FinTech companies generate annual revenue of more than $72 billion
- 6 of the 10 largest U.S. payment processing firms are Georgia-based
- More than $208 million in investments and 1570 jobs created in Georgia’s FinTech sector since 2013
- 115 information security companies in Georgia, which generate 25 percent of the worldwide security revenue market
- 16,250 technology companies employing 198,000 high-tech workers
- 37% of high-tech talent employed in software and IT services
- 30,000+ people employed by Georgia-based FinTech companies
- $2 trillion in purchase volume processed by Georgia FinTech companies
- Georgia FinTech companies serve 3.9 million merchants
TALENT

Georgia is:

- 1 of the top 10 states for high-tech job growth
- 1 of the top 5 states for software publishing employment
- Ranked 11th in the nation for overall high-tech employment

Georgia’s colleges and universities offer a wide range of information technology courses, certificates, degrees and training programs. Public colleges and universities in the state award more than 2,400 IT bachelor’s degrees annually.

Georgia’s higher education institutions can custom deliver training to FinTech companies, working with the company to develop a curriculum—and student experiences—tailored to meet the company's needs.

Ranked No. 1 in the U.S. for workforce training, Georgia Quick Start provides free, comprehensive workforce solutions for qualified new and expanding companies.

ROBUST INFRASTRUCTURE

- Two of the country’s largest fiber routes (North/South and East/West) intersect in metro Atlanta, along with major research lines Internet2 and the National LambdaRail (NLR)
- Every major international and North American fiber provider possesses a core interconnection point in Atlanta
- Lower risk of business disruption based on Georgia’s geographic location
- Highly reliable, redundant electricity coupled with moderate costs

RESOURCES

American Transaction Processors Coalition
atpcoalition.org

Technology Association of Georgia
tagonline.org

FinTech Atlanta
fintechatlanta.org

Metro Atlanta Chamber
metroatlantachamber.com/
business/technology/payment-processing

Georgia Center of Innovation for Information Technology
georgia.org/COI

“Atlanta is the epicenter of financial services technology with access to innovative talent, infrastructure and creative business which positions us best for continued growth.”

- Tony Catalfano, CEO, Worldpay