As you know, Georgia is a leader in the global marketplace. A critical component to maintaining this status is our international footprint. Our international representatives not only market Georgia as the No. 1 state in the nation to do business, but as a leader in international trade, innovation, workforce, tourism, arts, music and film. By having such a significant international presence, we can continue to create jobs and investment opportunities in communities across Georgia.

This past year, state representatives traveled to all of our strategic markets for activities ranging from gubernatorial and trade missions to trade shows, conventions and high-level business meetings. Last summer, Governor Nathan Deal led a delegation of government, philanthropic and business leaders to Israel, and I led an education and agriculture-focused mission to China. In addition to numerous other countries, GDEcD’s International Trade division exhibited at tradeshows in Brazil, Canada, Chile, Colombia, Germany and Mexico while our International Investment team called on companies in Canada, China, Europe, Japan, Korea and the United Kingdom.

Georgia hosts more and more international visitors in the state each year to see our many tourism destinations and world-class attractions. In fact, many of these tourists are inspired to visit because of the recent film and television production activity, including *The Hunger Games: Catching Fire* and *The Walking Dead*.

Our award-winning International Trade division, with the support of the international representatives, contributes to the statewide export growth by providing free export services and assistance to Georgia companies. The global demand for Georgia’s quality goods and services continues to increase with 2014 being the fifth consecutive year for record-breaking exports, up $1.8 billion from 2013. In fact, companies in 92 percent of Georgia counties utilize our trade services. GDEcD also continues to recognize Georgia businesses for achieving entry into new international markets with the annual GLOBE Award.

Our economic development successes are based on strong partnerships - I encourage you to take advantage of the opportunities and resources the department has to offer. Our international representatives can provide key in-country contacts, market opportunities, industry insight and more.

Thanks for keeping Georgia on your mind,

Chris Carr
Commissioner, Georgia Department of Economic Development

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Georgia’s second annual GLOBE (Georgia Launching Opportunities By Exporting) Award recognizes 44 companies who entered into a new international market in 2014. The 2015 winners from 17 different Georgia counties collectively expanded into 214 new markets, representing 104 different countries and territories. Among the winners, a few of the most popular new markets included Colombia, Korea and the United Kingdom.

# 2015 GLOBE Award Winners

- American Blanching Company
- Bell Plantation, Inc.
- Big Bend Agri-Services, Inc.
- Blue Force Gear, Inc.
- Bright Light Systems, Inc.
- Bruder Healthcare Company
- Buzzy Pain Solutions
- CentricsIT
- Crider Inc.
- Discover Destinations
- Duct Doctor USA, Inc.
- Easy Bar Inc
- Emily G’s
- Enersphere Communications
- Guided Therapeutics, Inc.
- Hotset America
- Hydro Dynamics, Inc.
- Interna International
- J&S Chemical
- KH International, Inc.
- KontroFreek
- Kor-Chem Inc.
- Matrix Surgical USA
- Mueller Water Products
- NEOMED, INC.
- North American Medical Corporation
- Oka-B
- One-World, Inc.
- Pexim, Inc.
- Pickled Pink Foods LLC
- PodPonics, Inc.
- Precision Aviation Group
- Prizm Medical, Inc.
- Quantum Aviation Solutions, Inc.
- Quantum Pharm Rx
- Red Brick Brewing Co.
- SASCO Chemical Group, Inc.
- Savannah Bee Company
- Southern Art
- Sustainable Corporate Network
- The McBurney Corporation
- The Seydel Companies
- Toluca Foods, Inc
- Zcorum
**Arts, Music and Film**

- Gail is fluent in English and French.
- The state of Georgia has had continuous representation in Canada since 1981; Gail has represented Georgia in this market since 2010.
- The Consulate General of Canada and the Québec Trade Office are both located in Atlanta.
- Georgia is a founding member of the Southeastern United States-Canadian Provinces (SEUS-CP) Alliance, which is designed to increase trade relations and commercial exchange between six southeastern States and seven Canadian Provinces.
- Governor Nathan Deal led a business mission to Canada in 2012.
- Georgia and the province of Quebec are also members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from four continents fostering the exchange of best practices on topics of mutual interest. Georgia hosted the 2014 Regional Leaders Summit.

**Trade** - Canada is Georgia’s largest export market, accounting for 16.5 percent of the state’s total exports in 2014. Top exports from Georgia to Canada include motor vehicles, non-electric and electric machinery, plastics, textile floor coverings and optical/medical instruments.

<table>
<thead>
<tr>
<th>State</th>
<th>Investment (2014)</th>
<th>GDP or GSP</th>
<th>Population Growth</th>
<th>Unemployment (% of total labor force)</th>
<th>GDP per capita, PPP</th>
<th>GDP or GSP growth rate</th>
<th>Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>35.2 million</td>
<td>$1.8 trillion</td>
<td>1.2%</td>
<td>6.7%</td>
<td>$18 billion</td>
<td>2.0%</td>
<td>1.3%</td>
</tr>
<tr>
<td>Georgia</td>
<td>101 million</td>
<td>$424.6 billion</td>
<td>1.1%</td>
<td>6.9%</td>
<td>$4,249</td>
<td>1.6%</td>
<td>1.5%</td>
</tr>
<tr>
<td>U.S.</td>
<td>316.3 million</td>
<td>$16.8 trillion</td>
<td>0.7%</td>
<td>7.3%</td>
<td>$13,042</td>
<td>1.6%</td>
<td>1.5%</td>
</tr>
</tbody>
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**Investment (2014)**

- Governor Nathan Deal led a business mission to Canada in 2012.
- Georgia is a founding member of the Southeastern United States-Canadian Provinces (SEUS-CP) Alliance, which is designed to increase trade relations and commercial exchange between six southeastern States and seven Canadian Provinces.
- The Consulate General of Canada and the Québec Trade Office are both located in Atlanta.
- Governor Nathan Deal plans to travel to Brazil in 2015 to promote Georgia’s investment, trade and tourism opportunities.
- Georgia and the state of São Paulo are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from four continents fostering the exchange of best practices on topics of mutual interest. Georgia hosted the 2014 Regional Leaders Summit.
- Georgia has one sister city agreement with Brazil: Atlanta – Rio de Janeiro.
- Atlanta Mayor Kasim Reed led a trade mission to Brazil in April 2014.

**Trade** - In 2014, Brazil was Georgia’s sixth-largest export market, up from seventh in 2013. Top exports from Georgia to Brazil include chemical products, aircraft/spacecraft, non-electric and electric machinery.

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</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>200.4 million</td>
<td>$2.2 trillion</td>
<td>0.9%</td>
<td>6.2%</td>
<td>$15,037</td>
<td>2.5%</td>
<td>6.2%</td>
</tr>
<tr>
<td>Georgia</td>
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<td>$424.6 billion</td>
<td>1.1%</td>
<td>1.5%</td>
<td>$42,494</td>
<td>1.8%</td>
<td>1.8%</td>
</tr>
<tr>
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<td>$16.8 trillion</td>
<td>0.7%</td>
<td>7.3%</td>
<td>$13,042</td>
<td>1.6%</td>
<td>1.5%</td>
</tr>
</tbody>
</table>


**Investment (2014)**

- The Consulate General of Brazil, Brazilian American Chamber of Commerce, the Georgia Hispanic Chamber of Commerce (GHCC) and the Latin American Chamber of Commerce of Georgia (LACC) are located in Atlanta.
- Georgia hosted the 2014 Regional Leaders Summit.
- Georgia has one sister city agreement with Brazil: Atlanta – Rio de Janeiro.
- Atlanta Mayor Kasim Reed led a trade mission to Brazil in April 2014.

**Tourism**

- Canada is ranked first in the world for international visitors to Georgia according to Statistics Canada as well as first in terms of international spending in Georgia.
- Canadian Brent McMahon won the overall event at the sixth annual 2014 IRONMAN 70.3 in Augusta.
- The state of Georgia has had continuous representation in Canada since 1981; Gail has represented Georgia in this market since 2010.
- The Consulate General of Canada and the Québec Trade Office are both located in Atlanta.
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- Georgia has one sister city agreement with Brazil: Atlanta – Rio de Janeiro.
- Atlanta Mayor Kasim Reed led a trade mission to Brazil in April 2014.

**Trade** - In 2014, Brazil was Georgia’s sixth-largest export market, up from seventh in 2013. Top exports from Georgia to Brazil include chemical products, aircraft/spacecraft, non-electric and electric machinery.

**Leading Brazilian companies in Georgia:**

- Complio North America
- Gerdau
- Pilgrim’s (JBS)
- Stefanini

**Leading Canadian companies in Georgia:**

- Coreslab Structures
- Magna International Inc.
- Price Industries

**Georgia led the nation in the export of the following to Canada in 2014:**

- Carpets and textile floor coverings
- Kraft paper

**Georgia led the nation in the export of the following to Brazil in 2014:**

- Insecticides
- Wood pulp
**Trade** - Chile ranked as Georgia’s 31st-largest export market in 2014, with exports totaling more than $297 million. Top exports from Georgia to Chile are from the following industries: non-electric and electric machinery, paper and paperboard, meat, and chemicals. Chile is the seventh-largest exporter of wine both to Georgia and the U.S. In 2014, wine imports from Chile to Georgia increased 30 percent over 2013.

**Tourism**
- Chile’s Patagonia, more than half of which is protected wilderness, is larger in geographical size than the state of Georgia, but only has one inhabitant per square kilometer.

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**Georgia led the nation in the export of the following to Chile in 2014:**
- Poultry
- Wood pulp
- Cocoa
- Carpets and other textile floor coverings

**Leading Chilean companies in Georgia:**
- ARAUCO
- CMPC

---

**Trade** - In 2014, Georgia exports to Colombia totaled more than $357 million, up 6 percent over the previous year. Colombia is the second-largest South American export market for Georgia. Top exports from Georgia to Colombia include non-electrical and electrical machinery, chemical products and meat.

**Tourism**
- According to a VisaVue Travel study commissioned by Travel South USA, a coalition of 12 southern states focused on the promotion of tourism, 16,000 Colombians visited Georgia in 2015, an increase of 14 percent from 2012.

**Arts, Music and Film**
- Colombian musician Nicholas Barrero received a Georgia Music Award in 2013 for Best Latin Musician.
- In 2013, Héctor Fernández L’Hoeste, director of the Center for Latin American and Latino/a Studies at Georgia State University, co-edited the book Cumbia!, a collection of essays about the musical form that originated in northern Colombia and spread throughout Latin America.
WALTER ALEJANDRO HEREDIA DAVILA
Trade Representative State of Georgia - Mexico

Georgia led the nation in the export of the following to Mexico in 2014:

- Peanuts

<table>
<thead>
<tr>
<th>Mexico</th>
<th>Georgia</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>122.3 million</td>
<td>101 million</td>
<td>$16.3 million</td>
</tr>
</tbody>
</table>

Population Growth 1.2% 1.1% 0.7%
Unemployment (% of total labor force) 4.9% 6.9% 7.3%
GDP or GSP $13.3 trillion $424.6 billion $16.8 trillion
GNI per capita, PPP $16,463 $42,494 $53,042
GDP or GSP growth rate 11% 1.6% 1.6%
Inflation 3.8% 1.5% 1.5%

Investment (2014*)

Projects to date Jobs to date Investment to date
Mexico 3 91 $3.5 million

Tourism
- According to a VisaVue Travel study commissioned by Travel South USA, a coalition of 12 southern states focused on the promotion of tourism, Mexico was the fourth-highest country globally based on the volume of visitors to Georgia in 2013, with a 7.6 percent increase from 2012.

Arts, Music and Film
- The High Museum of Art hosts two outdoor installations with contemporary Mexican designers in-residence, Héctor Esrawe and Ignacio Cadena, to activate the museum’s Silly Piazza, Mi Casa, Your Casa debuted in 2014 and Los Trompos will be on display in 2015. In 2013, the High presented “Frida & Diego: Passion, Politics, and Painting” co-organized with the Museo Dolores Olmedo in Mexico City and featuring the work of Mexican artists Frida Kahlo and Diego Rivera.
- In 2012, Peter Buc of R.E.M., the legendary band that formed in Athens, Georgia in the early 80s, founded the annual Todos Santos Music Festival in Mexico to benefit the Palapa Society of Todos Santos, A.C., a non-profit Mexican Civil Association that develops and administers scholarship, educational, medical and environmental programs for local children and their families.
- Mexican tenor Jesus Leon is coming to Atlanta to sing Romeo for The Atlanta Opera’s 2015-16 season production of Romeo and Juliet.
- 2014 marked the eighth annual Fiesta Atlanta celebration, Atlanta’s premier Hispanic outdoor festival and the largest Cinco de Mayo celebration in the Southeast. The daylong celebration of Latino culture features continuous live music performances on multiple stages by international, national and local recording artists.

Leading Mexican companies in the state:
- EarthGrains Baking Company
- Mission Foods USA (GRUMA)
- Ready Mix USA (CEMEX)

Leading European companies in the state:
- Alcon
- BASF
- Husqvarna
- Voya Financial

Georgia is home to six Consulates General, one Consulate, 18 Honorary Consulates and eight trade offices of countries covered by GDEcD’s European representatives.
- Governor Nathan Deal traveled to Austria, Belgium, France, Germany, the Netherlands, Switzerland, Turkey and the United Kingdom on economic development missions.
- Upper Austria, Bavaria (Germany) and the state of Georgia are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from four continents fostering the exchange of best practices on topics of mutual interest. Georgia hosted the 2014 Regional Leaders Summit.
- Georgia has 19 sister city agreements with European countries that fall under the jurisdiction of Georgia’s European representatives.
- A delegation from Toulouse, including the newly elected Municipal Counselor Aviv Zonabend, met with City of Atlanta representatives during 2014 France-Atlanta.

Trade - In 2014, Georgia exports to the European Union (EU) totaled $76 billion, up 7.9 percent from the previous year. Georgia exports to the EU accounted for 19 percent of the state’s total exports. Georgia imports from the EU totaled $278 billion, up 22.1 percent over 2013. Motor vehicles and pharmaceuticals made up more than 56 percent of these imports.

Top Georgia exports to the European Union in 2014:
- Aircraft/spacecraft
- Non-electric machinery
- Medical instruments

- The state of Georgia has had continuous representation in Mexico since 1993; Walter has been Georgia’s representative in Mexico since 2013.
- The Consulate General of Mexico is located in Atlanta as well as the Georgia Hispanic Chamber of Commerce (GHCC) and the Latin American Chamber of Commerce of Georgia (LAACC).

Mexico 3
91
$3.5 million

Europe
- The Consulate General of Mexico is located in Atlanta as well as the Georgia Hispanic Chamber of Commerce (GHCC) and the Latin American Chamber of Commerce of Georgia (LAACC).
- Walter is fluent in Spanish and English with a basic knowledge of French and Italian.
- The state of Georgia has had continuous representation in Mexico since 1993; Walter has been Georgia’s representative in Mexico since 2013.
- The Consulate General of Mexico is located in Atlanta as well as the Georgia Hispanic Chamber of Commerce (GHCC) and the Latin American Chamber of Commerce of Georgia (LAACC).

Trade - Mexico is historically ranked among Georgia’s top three export markets. Mexico remained the state’s third-largest export market in 2014, with exports totaling $2.9 billion, up 15.2 percent over the previous year. Top exports from Georgia to Mexico include non-electric and electric machinery, paper and paperboard, aluminum and plastics.

<table>
<thead>
<tr>
<th>Project</th>
<th>California</th>
<th>Mexico</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boeing</td>
<td>3</td>
<td>91</td>
<td>$3.5 million</td>
</tr>
</tbody>
</table>

*Figures reflect only Georgia Department of Economic Development locations and are not inclusive of all new company entrants to the state.

Countries covered by GDEcD’s European representatives include:

- Austria**
- Belgium*
- Croatia
- Czech Republic**
- Denmark**
- Estonia**
- Finland**
- France*
- Germany*
- Greece
- Iceland**
- Ireland*
- Italy**
- Latvia
- Liechtenstein**
- Lithuania**
- Luxembourg**
- Norway
- Poland**
- Portugal
- Slovenia
- Spain*
- Sweden*
- Switzerland*
- The Netherlands**
- Turkey**
- The United Kingdom*

* has a Career Consulate in Georgia
** has an Honorary Consulate in Georgia

** has a Career Consulate in Georgia

Tourism

- According to a VisitUS Travel study commissioned by Travel South USA, a coalition of 12 southern states focused on the promotion of tourism, based on the volume of visitors, 10 of the top 21 countries visiting Georgia are European.

- Investment (2014*)

<table>
<thead>
<tr>
<th>Country</th>
<th>Projects to date</th>
<th>Projects FY 2014</th>
<th>Jobs to date</th>
<th>Jobs FY 2014</th>
<th>Investment to date</th>
<th>Investments FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>626</td>
<td>29</td>
<td>28,859</td>
<td>1,510</td>
<td>$5 billion</td>
<td>$377 million</td>
</tr>
</tbody>
</table>

*Figures reflect only Georgia Department of Economic Development locations and are not inclusive of all new company entrants to the state. Data do not include investment from the United Kingdom and Ireland.

Arts, Music and Film

- McGuffie was born in Macon, Georgia, and his family moved to Aachen, Germany, when he was nine years old. At the age of 10, he began studying music and subsequently moved to Philadelphia with his family. He began studying at Settlement Music School at age 13 and went on to study at Curtis Institute of Music. During this time, he also played in various orchestras in the United States and served as concertmaster of the Atlanta Symphony Orchestra.

- In September 2014, TomorrowWorld welcomed 160,000 visitors from more than 75 countries to Chattahoochee Hills just outside of Atlanta. This marked the second international edition of Tomorrowland, the world’s most popular electronic music festival, held in Belgium annually. In its first year, the festival drew more than 150,000 attendees from all over the world and generated an $85 million economic impact with $70 million of that spent in Atlanta.

- TomorrowWorld is produced by the Dutch large-scale electronic music event creation company, ID&T.

- According to the World Economic Forum’s Global Competitiveness Report, Georgia is the 33rd-largest export market in 2014. Georgia exports to Israel increased nearly 60 percent from 2013, with a total export value of more than $251 million. Based on total trade, Israel is one of Georgia’s top 25 markets.

- The Atlanta Ballet will present Ohad Naharin’s Shabari on April 8, 2015, as part of the company’s spring season. This is Naharin’s first collaboration with The Atlanta Ballet, and the company will present another work by Naharin in 2016.

- In April 2015, The Atlanta Ballet will present Ohad Naharin’s Minos 16, the third collaboration of a three-week, three-year relationship with the Israeli choreographer. The general and artistic director, Tomer Zvulun, for The Atlanta Opera is an Israeli citizen, as is the designer and one of the singers for the upcoming performance Rigoletto.

- The Marcus Jewish Community Center of Atlanta fosters a vibrant greater Atlanta Jewish community by providing programs and services of distinction that attract, involve and inspire meaningful connections and promote Jewish values, impacting more than 55,000 people annually.

- The William Breman Jewish Heritage Museum, established in 1996, is dedicated to Jewish history, with special emphasis on Georgia and the Holocaust. The museum is home to the permanent exhibition “Absence of Humanity: The Holocaust Years, 1933-1945,” the Blonder Family Gallery dedicated to Southern Jewish Heritage,” and the home to the permanent exhibition “Absence of Humanity: The Holocaust Years, 1933-1945,” the Blonder Family Gallery dedicated to Southern Jewish Heritage.” The museum is home to the permanent exhibition “Absence of Humanity: The Holocaust Years, 1933-1945,” the Blonder Family Gallery dedicated to Southern Jewish Heritage.” The museum is home to the permanent exhibition “Absence of Humanity: The Holocaust Years, 1933-1945,” the Blonder Family Gallery dedicated to Southern Jewish Heritage.”

- In April 2015, the Atlanta Jewish Film Festival will present “The Last Train from Istanbul,” an Israeli documentary that explores the history of Jewish immigration to Israel. The film premiered at the 2015 Toronto International Film Festival and was nominated for an Academy Award in 2016.

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- The Atlanta Opera’s 2015-16 season includes Mussorgsky’s “Boris Godunov,” Verdi’s “Aida,” and Puccini’s “La Bohème.”

- The Atlanta Ballet’s 2014-15 season includes a collaboration of a three-work, three-year relationship with the Israeli choreographer Ohad Naharin.

- The Atlanta Opera’s 2015-16 season includes Puccini’s “La Bohème,” and Bruno Pratico, starring in the 2014-15 season production of “La Bohème,” is a native of Italy.

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**Georgia led the nation in the export of the following to the United Kingdom in 2014:**

- Peanuts
- Carpet/other textile floor coverings

**Trade** - The United Kingdom remained Georgia's fourth-largest export market in 2014 with exports totaling more than $1.6 billion, an 8.2 percent increase over the previous year. Exports to Ireland totaled more than $172.6 million in 2014, which was a 71 percent increase from 2013. Top export industries included aircraft/spacecraft, medical devices, organic chemicals and wood pulp.

<table>
<thead>
<tr>
<th></th>
<th>UK</th>
<th>Ireland</th>
<th>Georgia</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>64.1 million</td>
<td>4.6 million</td>
<td>10.1 million</td>
<td>36.1 million</td>
</tr>
<tr>
<td>Population Growth</td>
<td>0.6%</td>
<td>0.2%</td>
<td>1%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Unemployment (% of total labor force)</td>
<td>7.2%</td>
<td>13.5%</td>
<td>6.9%</td>
<td>7.3%</td>
</tr>
<tr>
<td>GDP or GSP</td>
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<tr>
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<td>2.5%</td>
<td>0.6%</td>
<td>1.5%</td>
<td></td>
</tr>
</tbody>
</table>


**Tourism**
- The United Kingdom is the second country globally for inbound travel to Georgia, according to a VisaVue Travel study commissioned by Travel South USA, a coalition of 12 southern states focused on the promotion of tourism.
- The UK also ranks second in terms of international spending in Georgia. In 2013, visitors from the UK spent approximately $54.4 million. Compared to other international visitors, travelers from the UK tend to spend more money on lodging.
- As part of the NFL’s International Series, the Atlanta Falcons faced off against the Detroit Lions at London’s Wembley Stadium in October 2014.
- Among numerous Georgia, USA athletes who competed in the 2012 Olympic Games, 3 won medals, all in the Track and Field competitions. Christian Taylor brought home a gold medal, Reese Hoffa received a silver and Angelo Taylor earned a bronze medal.
- In collaboration with Delta Air Lines, Virgin Atlantic Airways is now offering a direct route from London Heathrow Airport to Hartfield-Jackson International Airport and will be adding a direct route from Manchester to Atlanta in Summer 2015.
- Savannah is home to one of the country's largest St. Patrick’s Day parades, a tradition that began in 1824. In 2014, the 190th St. Patrick’s Day parade had an estimated 750,000 spectators, making it the largest St. Patrick’s Day parade in the U.S. by number of spectators relative to the city's population.

**Arts, Music and Film**
- Country music group Lady Antebellum plays a sold-out show in March 2015 at The O2 arena in London and at Dublin's 3Arena in addition to other European stops. Two of the three band members grew in Columbia County and Evans, Georgia is home to the 5,000-seat Lady Antebellum Pavilion.
- In 2014, the Georgia Boy Choir toured Great Britain and, at the invitation of the Canon Pastor of St. Paul’s Cathedral in London, spent a week at the venerable church as the choir-in-residence, performing the daily service of Choral Evensong. While in England, the Georgia Boy Choir also performed concerts and services at Chester Cathedral, Bedstone College, Shrewsbury Abbey, Hereford Cathedral, St. Laurence Church and with the young ladies of Oxford Girls’ Choir.
- The Atlanta Opera is importing a new production for 2016 of Silent Night, originally directed by Tomer Zenulin in Wexford Ireland. The Atlanta Opera is also in discussions with Scottish Opera in Glasgow to import a Glasgow production.
- The U.S. headquarters of UK-based Orange Music Electronic Company, known for a distinctive sound and brightly orange covered amplifier heads, is located in Atlanta. Orange actively supports the music industry and music philanthropy in Georgia.
- UK-headquartered Pinewood Studios opened its first U.S. presence in Fayetteville last year. Phase One, which included six soundstages, was completed in 2014, and Phase Two will be completed in June 2015, adding five more stages. Pinewood Atlanta Studios housed projects such as Marvel’s Ant-Man and Captain America: Civil War.
- A few of the lead actors in Georgia-filmed TV drama The Walking Dead are from the United Kingdom. Andrew Lincoln, who portrays the character Rick Grimes, and David Morrissey, who plays The Governor, both have British accents off set.
- The BBC has broadcast the Masters Tournament in the UK since 2016.

**Leading UK companies in the state:**
- Coats Industrial
- LexisNexis Risk Solutions
- Meggitt Polymers & Composites and Engineered Fabrics Corp. (Meggitt Thermal Systems)
- VT Griffin Services, Inc.
Trade - China has ranked as Georgia’s second-largest export market for the last five years. Georgia exported more than $3.1 billion in goods and services to China in 2014. Top export industries include wood pulp, aircraft/spacecraft and non-electric and electric machinery.

China

- Population 1.4 billion
- GDP or GSP $3.1 trillion

Georgia

- Population 10.1 million
- GDP or GSP $9.2 trillion

U.S.

- Population 316.1 million
- GDP or GSP $16.8 trillion


Investment (2014*)

<table>
<thead>
<tr>
<th>Projects to date</th>
<th>Projects FY 2014</th>
<th>Jobs to date</th>
<th>Jobs FY 2014</th>
<th>Investment to date</th>
<th>Investments FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>20</td>
<td>3</td>
<td>1,457</td>
<td>$202 million</td>
<td>$43 million</td>
</tr>
</tbody>
</table>

*Figures reflect only Georgia Department of Economic Development locations and are not inclusive of all new company entrants to the state.

**Tourism**

- In 2013, Georgia saw an increase of more than 16 percent in visitation from 2012, making China eighth in terms of international inbound travelers to the state. The top spending category for the Chinese market is shopping, with majority spent on clothing and jewelry. According to the National Travel and Tourism Office, Chinese visitation to the Travel South USA region of 12 southern states, including Georgia, is expected to grow by 139 percent by 2018.

**Arts, Music and Film**

- The 80-member Atlanta Chinese Dance Company (ACDC) was founded in 1991.

- In commemoration of the 35th anniversary of U.S.-China diplomatic normalization in 2014, the Carter Center’s China Program hosted a Chinese contemporary art exhibit, attended by former U.S. President Jimmy Carter.

**Leading Chinese companies in the state:**

- Hisense
- SANY America
- TravelSky

**Japan**

- Yumiko is fluent in Japanese and English.

- Yumiko joined GDEcD as a project manager in the Tokyo office in 1989, she was named Managing Director in 1994.

- One of the state’s oldest strategic markets, Georgia has had an office in Japan since 1973.

- The Consulate General of Japan and the Japan External Trade Organization (JETRO) are both located in Atlanta.

- Atlanta is also home to the Japanese Chamber of Commerce and Japan-America Society of Georgia.

- Governor Deal traveled to Japan in 2012 and 2013. The 2013 mission ended with a 40th anniversary celebration of Georgia’s economic development office in Tokyo, Japan.

- Georgia is a charter member of the Southeastern United States (SEUS)-Japan Alliance, established in 1976, which brings together business leaders and government officials from both regions annually.

- Ten Georgia cities have sister city agreements with Japan, including Elberton – Takamatsu, Atlanta –Fukuoka and Macon – Kurobe. Georgia is also a sister state to Kagoshima Prefecture.

Trade - Japan ranked as Georgia’s seventh-largest export market, with exports valued at more than $1.3 billion in 2014.

Japan

- Population 127.3 million
- GDP or GSP $4.9 trillion

Georgia

- Population 10.1 million
- GDP or GSP $424.6 billion

U.S.

- Population 316.1 million
- GDP or GSP $16.8 trillion


Investment (2014*)

<table>
<thead>
<tr>
<th>Projects to date</th>
<th>Projects FY 2014</th>
<th>Jobs to date</th>
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<th>Investment to date</th>
<th>Investments FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>95</td>
<td>12</td>
<td>22,186</td>
<td>1,870</td>
<td>$5.5 billion</td>
</tr>
<tr>
<td>China</td>
<td>20</td>
<td>3</td>
<td>1,457</td>
<td>$202 million</td>
<td>$43 million</td>
</tr>
</tbody>
</table>

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**Tourism**

- Japan was the seventh country globally by the volume of international visitors to Georgia based on a VisaVue study on the behalf of Travel South USA, a partnership of 12 southern states dedicated to promote tourism in the region.

**Arts, Music and Film**

- More than 18,500 people attended the 2014 JapanFest in Atlanta, making the annual cultural celebration one of the largest Japanese festivals in the U.S.

- Born in Tokyo and educated at Yale and the prestigious Eastman School of Music, Shuzo Z. Kuwahara serves as music director of Symphony Orchestra Augusta. Kuwahara has won numerous awards, including one from the Sir Georg Solti International Conductors’ Competition in Germany.

**Leading Japanese companies in the state:**

- Kubota Manufacturing of America Corp.
- Mitsubishi Hitachi Power Systems
- ToyoTire
- Yamaha Motor Manufacturing Corp. of America International
- YKK
Tourism

- Hee-jung is fluent in Korean and English.
- The state of Georgia has had continuous representation in Korea since 1985; Hee-jung has been affiliated with the state’s economic development efforts in Korea since 2006.
- The Consulate General of Korea is located in Atlanta as well as the Korean Southeast US Chamber of Commerce Atlanta and Korean-American Chamber of Commerce.
- The Korean-American Scientists and Engineers Association and the Korean American Coalition are also located in Atlanta.
- Governor Nathan Deal traveled to Korea in 2011 and 2013.
- Three Georgia communities have sister city agreements with South Korea: Atlanta – Daegu, Cobb County – Gwacheon-Gu and Gwinnett County – Gangnam-Gu.

Trade - Among Georgia’s top 10 export destinations, Korea experienced the largest increase in Georgia exports from 2013 to 2014, increasing by 4.3% percent and a total value of more than $1.2 billion. Over the past five years, exports to Korea increased by 98 percent, also the largest increase relative to Georgia’s top 10 international export markets.

<table>
<thead>
<tr>
<th>South Korea</th>
<th>Georgia</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>50.2 million</td>
<td>10.1 million</td>
</tr>
<tr>
<td>Population Growth</td>
<td>0.4%</td>
<td>1%</td>
</tr>
<tr>
<td>Unemployment (% of total labor force)</td>
<td>3.2%</td>
<td>6.9%</td>
</tr>
<tr>
<td>GDP or GSP</td>
<td>$1.5 trillion</td>
<td>$424.6 billion</td>
</tr>
<tr>
<td>GNI per capita, PPP</td>
<td>$33,140</td>
<td>$42,494</td>
</tr>
<tr>
<td>GDP or GSP growth rate</td>
<td>2.8%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Inflation</td>
<td>1.1%</td>
<td>1.5%</td>
</tr>
</tbody>
</table>


Georgians led the nation in the export of the following to Korea in 2014:

- Kaolinic clays
- Carpets/other textile floor coverings

Center of Innovation

The Georgia Centers of Innovation provide Georgia companies with technical industry expertise, collaborative research and partnerships to help the state’s strategic industries connect, compete and grow globally. The six Centers of Innovation are focused in aerospace, agrribusiness, energy technology, information technology, logistics and manufacturing.

Georgia Council for the Arts

Georgia Council for the Arts empowers the arts industry in Georgia and artists around the state to cultivate valuable communities that are rich in civic participation, cultural experiences and economic prosperity. As a division of the Georgia Department of Economic Development, Georgia Council for the Arts provides grant funding, programs and services statewide that support this vital industry, preserve cultural heritage and create increased access to high quality arts experiences. Georgia’s creative industries represent more than 12,000 businesses employing nearly 200,000 people and generating almost $29 billion in annual revenue. GAArts.org

Global Commerce and International Investment

The Global Commerce division assists businesses with an interest in relocating to or expanding in the state by planning, managing and mobilizing state resources as well as coordinating a variety of services such as site location, workforce development and cost environment analysis. Georgia.org

Leading Korean companies in the state:

- Daehan Solution
- Dongwon Autopart Technology Georgia, LLC
- Kia Motors Manufacturing Georgia Inc.
- SEWON America
- SKC

International Relations

The state of Georgia has a dedicated international relations and protocol team handling matters of foreign affairs on behalf of the Governor and the Georgia Department of Economic Development. The office oversees communication and activities with foreign governments and Georgia’s Consular Corps, welcomes visiting dignitaries and delegations, and manages official international travel.

For a complete list of Georgia’s Consular Corps members and Bi-National Chambers of Commerce in Georgia visit: Georgia.org/Trade.

International Trade

The award-winning International Trade division, with the support of international representatives located in 11 strategic global markets, represents Georgia to foreign buyers, provides export services and assistance to Georgia companies. Take advantage of free market insight, key in-country contacts, international buyer delegations, low-cost trade missions and more. Georgia.org/Trade

For a list of Georgia exporters and export service providers, visit GeorgiaExportDirectory.com.

Tourism

The Tourism division, which includes regional and international representatives and 11 visitor information centers, assists the state’s communities and attractions in drawing potential travelers to their areas and individual visitors or groups discover all Georgia has to offer. Fiscal year 2013 was a record-breaking year with the tourism industry generating an economic impact of $53.6 billion and sustaining more than 411,000 jobs in the state. Georgia provides limitless tourism opportunities throughout the state, including mountains, beaches, canyons, waterfalls, parks, vineyards, metropolitan cities, professional sports teams, music heritage, southern cuisine and much more. ExploreGeorgia.org

Workforce

The Workforce division was created by the state of Georgia in August 2006 to administer federal Workforce Investment Act (WIA) funds dedicated to improving the quality of job training and marketability of Georgia’s workforce for the economic growth of the state. They were incorporated into the Georgia Department of Economic Development in 2014. Workforce.Georgia.org
Georgia’s Representation Across the Globe:
Building Relationships, Establishing Connections and Fostering Business Interests
THANKS TO OUR SPONSORS:

DIAMOND
Dalton-Whitfield County Joint Development Authority
Savannah Economic Development Authority and World Trade Center Savannah

GOLD
Athens-Clarke County Economic Development Department
Augusta Economic Development Authority
Comcast
Development Authority of Bulloch County/Georgia Southern University
SunTrust

SILVER
Clayton County Office of Economic Development & Film
Coweta County Development Authority
Georgia District Export Council
Georgia Electric Membership Corporation
Georgia Power
Griffin-Spalding Economic Development Authority
Gwinnett Chamber of Commerce
Macon Water Authority
Metro Atlanta Chamber

BRONZE
Dublin-Laurens County Development Authority
Georgia Ports Authority
Red Brick Brewing Co.