

**GEORGIA TOURISM FOUNDATION
GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT TOURISM DIVISION**

**Location of Meeting: Cartersville / Chamber of Commerce
122 W Main St, Cartersville, GA 30120**

**Friday, June 23, 2023
12:00-3:20 pm**

**Compiled by:
Georgia Tourism Foundation
Georgia Department of Economic Development Tourism Division
75 Fifth Street N.W., Suite 1200
Atlanta, Georgia 30308
Phone: 404.962.4003 Fax: 404.962.4009**

Georgia Tourism Foundation
Board Meeting – June 23, 2022

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on June 23, 2023, 12:00 pm at Cartersville / Chamber of Commerce, 122 W Main St, Cartersville, GA 30120.

Attending Board Members

Mat Swift
Steve Hallowell
Mark O'Brien
Scott Tigchelaar
David Friederich
Atul Patel
Kal Patel
Brian Davis (via Zoom)
William Pate (via Zoom)
Paul Cramer (via Zoom)

Guests

Commissioner Bruce Thompson
Adam Sacks

GDEcD Attendees

Andrew Capezzuto
Joshua Stephens
Mark Jaronski

Vice Chairman Mark O'Brien called the GA Tourism Foundation meeting to order at 12:03 p.m., and asked for approval of the minutes from last meeting and today's agenda. David Friederich motioned to approve, Kal Patel seconded. Meeting minutes and agenda were approved.

Vice Chairman O'Brien welcomed everyone to the meeting and Cartersville, and thanked Labor Commissioner Bruce Thompson for attending. Around-the-room introductions followed.

Commissioner Thompson spoke about Georgia's labor challenges and how the Department of Labor under his leadership is addressing them. Commissioner Thompson recognized two members of his staff in attendance, and they added additional detail.

The board then had a roundtable discussion with Georgia Department of Economic Development leaders Andrew Capezzuto, Chief Administrative Officer, and Joshua Stephens, Government Affairs Director.

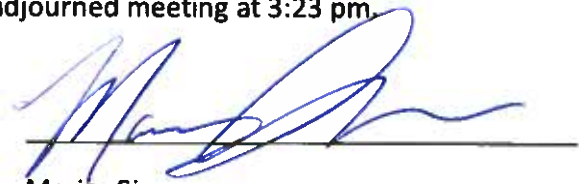
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Mark Jaronski introduced Adam Sacks, President of Tourism Economics, who gave a presentation on the economic landscape and trends via Zoom.

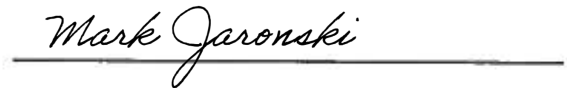
After a break, Mark Jaronski updated the board on Georgia marketing, tourism and tourism foundation work and activities.

Vice Chairman O'Brien gave closing remarks and adjourned meeting at 3:23 pm.

Respectfully Submitted:



Marisa Simpson
Board Chairman



Mark Jaronski
Chief Marketing Officer
Georgia Dept. of Economic Development

**GEORGIA TOURISM FOUNDATION
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**Location of Meeting: Jekyll Island Convention Center
75 Beachview Dr N, Jekyll Island, GA 31527**

**Tuesday, September 11, 2023
9:00 a.m.-10:30 p.m.**

**Compiled by:
Georgia Tourism Foundation
Georgia Department of Economic Development Tourism Division
75 Fifth Street N.W., Suite 1200
Atlanta, Georgia 30308
Phone: 404.962.4003 Fax: 404.962.4009**

**Georgia Tourism Foundation
Board Meeting – September 11, 2023**

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on September 11, 2023, 9:00 a.m. at Jekyll Island Convention Center, 75 Beachview Dr N, Jekyll Island, GA 31527.

Attending Board Members

Liz Crisafi
Joe Akers
Jay Markwalter
Mark O'Brien
Scott Tigchelaar
David Friederich
Dave Snyder
Marisa Simpson
Kal Patel
Brian Davis (via Zoom)
William Pate (via Zoom)
Mat Swift (via Zoom)

Guests

Nick Place
John Salazar
Shannon Sellman
Peter Bowden
Michael Owens
Joe Marinelli
David West

GDEcD Attendees

Mark Jaronski

Chairman Marisa Simpson called the GA Tourism Foundation meeting to order at 9:03 a.m., and asked for approval of the minutes from last meeting and today's agenda. Joe Akers motioned to approve the minutes, David Friederich seconded. Jay Markwalter motioned to approve the agenda, Liz seconded. Meeting minutes and agenda were approved.

Chairman Simpson welcomed everyone to the meeting, the Governor's Conference and Jekyll Island, and thanked our guests for joining us. Around-the-room introductions followed.

Mark Jaronski gave an overview of the meeting agenda, Governor's Conference schedule and introduced our speakers from the University of Georgia.

Georgia Tourism Foundation
Board Meeting – September 11, 2023

Nick T. Place, PhD, Dean and Director of the College of Agricultural & Environmental Sciences and John Salazar, PhD, CHE, Professor and Coordinator of Hospitality and Food Industry Management presented 'The Future of Hospitality and Food Industry Management in Georgia.'

The group then had Q&A and roundtable discussion with Dean Place and Dr. Salazar.

Jaronski gave an update on State of Georgia marketing and the GA Tourism Foundation. Chairman Simpson gave closing remarks and adjourned the meeting at 10:40 a.m.

Respectfully Submitted:



Marisa Simpson
Board Chairman



Mark Jaronski
Chief Marketing Officer
Georgia Dept. of Economic Development