



Georgia Department of Economic Development
Position Announcement

Title:	Industry Engagement Manager, AgTech	Entry Salary:	\$55-60k commensurate with experience*
Division:	Center of Innovation	Location:	Atlanta or Remote, must live in Georgia
Duties and Responsibilities:	<p>The Georgia Department of Economic Development (GDEcD) is the state’s sales and marketing arm, the lead agency for attracting new business investment, encouraging the expansion of existing industry and small businesses, locating new markets for Georgia products, attracting tourists to Georgia, and promoting the state as a destination for arts events and location for film, music and digital entertainment projects, as well as planning and mobilizing state resources for economic development.</p> <p>Georgia Center of Innovation is a strategic arm of the Georgia Department of Economic Development; a provider of a wide range of services and programs to businesses of all types and sizes. The mission of the Georgia Center of Innovation (COI) is to help Georgia’s businesses clear the path to innovation by providing expert advice and navigation to the right resources.</p> <p>The Industry Engagement Manager – AgTech, reports to the Director of AgTech and is responsible for engaging and assisting businesses of all sizes in overcoming internal or external challenges. The Manager provides technical assistance by connecting businesses to research, industry information, and resources such as business loans and grants. The Georgia Center of Innovation’s AgTech team focuses on four specific areas of the agribusiness community: Integrated precision agriculture, controlled environment agriculture, food product innovation, and food system technology integration.</p> <p>Specific duties include:</p> <ul style="list-style-type: none"> • Outreach to small food processors to provide assistance regarding growth. • Coordinating with other state and federal agencies regarding food safety and food processing information for Georgia agribusinesses and food processors. • Serving as a point of contact for existing Georgia agribusinesses regarding access to state and federal resources such as technical assistance and grants. • Represent GDEcD and the Georgia Center of Innovation at various conferences and public events, including potential public speaking events. • Connecting and collaborating with a wide range of industry partners to continue to build the Georgia AgTech ecosystem. 		
Minimum Qualifications and Competencies:	<ul style="list-style-type: none"> • Bachelor’s degree in Agriculture, Agribusiness, Agricultural Communication, Agricultural Economics, Business, Economics, Food Science, or related field AND two (2) years of professional experience • High proficiency with MS Office software (Word, Excel, and Powerpoint) 		



Minimum Qualifications and Competencies, continued:	<ul style="list-style-type: none"> • Must be a self-starter and have effective time management skills • Must have excellent written and oral communication skills, and have the ability to understand complex problems that businesses face. 		
Preferred Qualifications:	<ul style="list-style-type: none"> • Three (3) or more years of experience working in the agribusiness field. • Knowledge of and experience in the food processing industry • Experience in economic development or business assistance 		
Travel Required?	Yes, statewide	Nights, Weekends Required?	Occasionally
Deadline	Open Until Filled; Apply ASAP. Resumes will be reviewed immediately. Position will be filled as soon as a suitable candidate is identified.		

Application Instructions: To apply for this position, ***you must submit your resumé and cover letter (PDF format preferred) via the link on our careers page at <https://www.georgia.org/about-us/career-job-search>***. If you do not have internet access or require an accommodation because of a disability, please contact GDEcD Human Resources at 404-962-4000 or email jobs@georgia.org.

Additional Information for Applicants: *All qualified candidates will be considered but may not receive an interview. Preference will be given to applicants who meet both the minimum and preferred qualifications. Internal applicants may be considered prior to other applicants. Information on publicly posted social media accounts may be reviewed as part of the screening process. Applicants who are not selected for interviews will not receive notification.*

**To be considered for a salary offer above the entry level (if a range is posted), the successful candidate MUST have most of the education and experience qualifications shown as preferred. To receive an offer at the top of the range posted, experience must exceed preferred level. Offers will not exceed the top amount posted.*

Applicants selected for hire will be subject to a background check, including a criminal history record check. Depending on the position, the background check may include education verification, credit check, and driving record. Additionally, male applicants between 18 and 26 years of age must present proof of Selective Service Registration if hired.

Please note, if travel is required, the selected candidate will be required to pay travel expenses (hotel, meals, etc.) up front and will be reimbursed within one week of expense statement approval.

GDEcD is an Equal Opportunity Employer