

**GEORGIA TOURISM FOUNDATION  
GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT TOURISM DIVISION**

**National Infantry Museum  
1775 Legacy Way #235  
Columbus, GA 31903**

**Tuesday, March 14, 2023  
2:00 pm – 5:00 pm**

**Compiled by:**

**Georgia Tourism Foundation Secretary**

**Georgia Department of Economic Development Tourism Division**

**75 Fifth Street N.W., Suite 1200**

**Atlanta, Georgia 30308**

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Georgia Tourism Foundation  
Board Meeting – March 14, 2023

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on March 14, 2023, 2:00 pm at the National Infantry Museum in Columbus, GA.

Attending Board Members

Joe Akers  
Jake Carter  
Cynde Dickey  
Liz Crisafi  
Steve Hallowell  
Jay Markwalter  
Mark O'Brien  
Scott Tigchelaar  
Mat Swift  
Paul Cramer  
Atul Patel

Via Zoom:

Allan Vella  
Dave Snyder  
David Friederich  
Dr. Brian Davis  
William Pate

Special Guests

Andy Redmond, National Infantry Museum  
Peter Bowden, VisitColumbusGA  
Jerald Mitchell, Columbus Chamber of Commerce  
Ed Wolverton, Uptown Columbus

GDEcD Attendees

Mark Jaronski

Minutes

2:03 pm – Vice Chairman Mark O'Brien called the GA Tourism Foundation meeting to order, conducted roll call and asked for review of the minutes from last meeting and a motion to approve.

2:20 – Scott Tigchelaar motioned to approve the minutes, Paul Cramer seconded. Meeting minutes were approved. Mat Swift motioned to approve the meeting agenda, Cynde Dickey seconded. The agenda was approved.

2:30 – Mat Swift welcomed everyone and introduced Andrew Redmond of the National Infantry Museum for an overview of the museum and its foundation.

3:30 – Mat Swift introduced Peter Bowden and Ed Wolverton of Uptown Columbus for them to give presentations on Columbus and its tourism and downtown development efforts.

3:30 – Mat Swift introduced Steve Hallowell of Herschend Enterprises, who gave an update on Callaway Gardens.

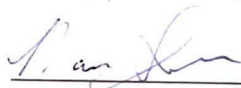
4:00 – Break

4:10 – Mark Jaronski presented the state of our state tourism industry, followed by a brief update on the Tourism Foundation plan of work.

4:45 – The board engaged in open discussion.

4:50 – Vice Chairman O'Brien delivered closing remarks and adjourned the meeting.

Respectfully Submitted:



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Marisa Simpson  
Board Chairman



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Mark Jaronski  
GA Tourism Foundation Executive Director