

**GEORGIA TOURISM FOUNDATION
GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT TOURISM DIVISION**

**Savannah Economic Development Authority
906 Drayton St.
Savannah, GA 31401**

**Monday, December 5, 2022
2:00 pm – 5:00 pm**

**Compiled by:
Georgia Tourism Foundation Secretary
Georgia Department of Economic Development Tourism Division
75 Fifth Street N.W., Suite 1200
Atlanta, Georgia 30308
Phone: 404.962.4003 Fax: 404.962.4009**

Georgia Tourism Foundation
Board Meeting – December 5, 2022

Pursuant to notice duly given, the Board of Directors of the Georgia Tourism Foundation met on December 5, 2022, 2:00 p.m. at Savannah Economic Development Authority's office in Savannah, GA.

Attending Board Members

Joe Akers
David Friederich
Jay Markwalter
Mark O'Brien
Kal Patel
Marisa Simpson
Scott Tigchelaar
Paul Cramer
Dave Snyder
Mat Swift

Via Zoom:

Jake Carter
Liz Crisafi
Cynde Dickey
Brian Davis
William Pate
Atul Patel
Allan Vella

Special Guests

Joe Marinelli, Visit Savannah
Michael Owens, Tourism Leadership Council

GDEcD Attendees

Mark Jaronski
Meggan Hood

Minutes

2:02 – Chairman Simpson opened the meeting.

2:04 – Board reviewed minutes from August, Mat Swift motioned for approval and Dave Snyder seconded. The August minutes were approved by board.

2:06 – Paul Cramer motioned to approve the meeting agenda, David Friederich seconded. The board approved the agenda.

2:07 – Kal Patel welcomed the group to Savannah and gave an overview of his business, Image Hotels. Then introduced Joe Marinelli and Michael Owens.

2:11 – Joe and Michael gave a Savannah welcome and overview of the community's tourism industry.

2:50 – Meggan Hood presented Explore Georgia marketing overview, followed by group discussion and questions.

3:45 – Break


3:55 – Dave Snyder gave an overview of his business, Halyards Restaurant Group.

4:00 – Mark Jaronski reviewed the status of the foundation's FY23 plan of work.

4:45 – Mark then reviewed additional items, including Governor Kemp's swearing-in and our next meeting in Columbus.

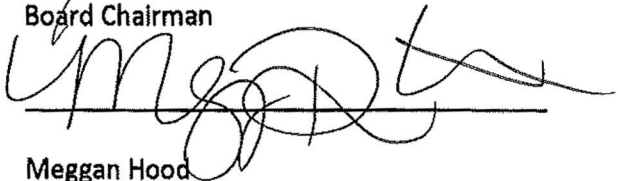
5:07 – Final remarks given by Chairman Simpson, along with a call to adjourn the meeting.

Respectfully Submitted:



Marisa Simpson

Board Chairman



Meggan Hood

Board Secretary