



GEORGIA - UNITED KINGDOM COUNTRY CONNECTION

Government and Commerce

Atlanta is home to the British Consulate General, which represents the UK government in Georgia, Alabama, Mississippi, North Carolina, South Carolina, and Tennessee. The UK has maintained a consular presence in Georgia since 1804. Ms. Rachel Galloway has served as Consul General since 2022.

The state of Georgia has had continuous representation in the United Kingdom since 2002. Colin McCullagh serves as the managing director in London.

The British-American Business Council of Georgia (BABC-GA) is one of the largest transatlantic business networks. With hundreds of members, this organization is dedicated to promoting connections, trade and investment by supporting economic growth between the southeastern U.S. and the UK. Simon Jenner serves as president.

In May 2011, Former Governor Nathan Deal and Lord Stephen Green, Minister of State for Trade and Investment, announced that UK Trade and Investment, now known as the Department for International Trade (DIT), would establish an office in Georgia to promote trade and foreign direct investment opportunities between the UK and Georgia, Alabama, Mississippi and Tennessee. Ms. Rebecca Mowat currently heads the DIT office in Atlanta.

Atlanta is home to the Welsh Government Office, where Erica Stevens serves as Senior Representative. Former Atlanta Mayor Kasim Reed received the 2012 Oglethorpe Sword Award for his contributions to the strengthening of business ties between Atlanta and the United Kingdom.

In March 2018, Commissioner Pat Wilson led a economic development mission to the UK along with the Georgia tourism team, where they hosted tour operators at the Country 2 Country concert held at the O2 Arena.

Georgia has two sister-city agreements with the United Kingdom: LaGrange – Craigavon and Atlanta – Newcastle upon Tyne.

Academics

In the Fall semester of 2022, 393 British students will be enrolled in USG schools.

The COVID-19 pandemic affected study abroad programs around the world, but these programs are expected to return to former participation levels soon. In previous years, the University System of Georgia (USG) offered at least 99 study abroad programs to the UK in nearly 30 different courses of study.

Columbus State University and the University of Georgia (UGA) have permanent campuses in Oxford, England. Emory University provides faculty-led study abroad programs throughout the UK as well as exchanges and direct enrollment options at more than 14 British universities.

Arts, Culture and Tourism

COVID-19 severely impacted the tourism industry in Georgia, but international visitation is expected to reach past numbers soon. In 2021, 14,913 British visitors spent over \$20.3 million in the state of Georgia.

More than 2,000 spectators attended the 2016 British Motorcar Day in Roswell organized by various British car clubs in metro Atlanta.

The Atlanta Symphony Orchestra's principal guest conductor, Donald Runnicles, is originally from Edinburgh, Scotland.

Every year in October, the Annual Stone Mountain Highland Games celebrate traditional highland culture with a variety of games, competitions, workshops and musical performances.

In October 2014, the Atlanta Falcons played the Detroit Lions in London as part of the NFL's International Series. The Falcons returned in 2021 for a win against the New York Jets.

International Trade

EXPORTS: In 2021, Georgia exports to the UK totaled **\$1 billion**. The UK is the **9th** largest export market for Georgia.

Top exports from Georgia to the UK include civilian aircraft, wood pellets, paper and paperboard, parts of gas turbines, and parts of planes or helicopters.

Georgia leads the nation in the export of the following goods to the UK: peanuts, kraft paper, and kaolin.

IMPORTS: In 2021, Georgia imports from the UK totaled **\$3.5 billion**. The UK ranks **11th** among Georgia's importer nations.

Top imports from the UK to Georgia include turbojets, motor vehicles, fork-lift trucks, motor vehicles for transporting goods, and composite diagnostic or laboratory reagents.

Capital Investment

There are at least **107** Georgia companies with operations in the United Kingdom, including but not limited to:

- Acuity Brands
- Chemence
- Delta Air Lines
- Equifax
- Graphic Packaging Corporation
- Mohawk Industries
- NCR Corporation
- The Coca-Cola Company
- UPS

There are at least **583 UK facilities** operating in Georgia. These UK-affiliated companies currently employ more than **22,000 Georgians**.

Transportation

Hartsfield-Jackson Atlanta International Airport offers daily direct flights to London and Manchester over a choice of carriers. In 2022, will be an over 1,500 flights between the UK and Georgia with nearly 400,000 passengers.

International connectivity has been limited by the COVID-19 pandemic. As restrictions ease, the Hartsfield-Jackson Atlanta International Airport expects a return to pre-COVID connections.

The Georgia Ports Authority (GPA) in Savannah offers six direct weekly container ship services to the U.K., calling the ports of London, Southampton and Felixstowe. GPA's Brunswick Port also offers direct service for Roll-on/Roll-off cargo to the United Kingdom, calling the ports of Briston and Southampton.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

GDEcD's International Representatives in the UK

Colin McCullagh

Managing Director, State of Georgia – UK & Ireland
2 Stephen St Fitzrovia London, UK W1T 1AN
cmccullagh@georgia.org

Conor Griffiths

Trade Representative, State of Georgia – UK & Ireland
cgriffiths@georgia.org

Colm Reilly

FDI Specialist, State of Georgia – UK & Ireland
creilly@georgia.org

Della Tully

Senior Tourism Trade Account Director
State of Georgia – UK, Ireland and Scandinavia
dtully@georgia.org

*Information valid as of July 2022

