



## GEORGIA - SWEDEN COUNTRY CONNECTION

### Government and Commerce

Atlanta is home to the Honorary Consulate of the Kingdom of Sweden. Sweden has maintained a consular presence in Georgia since 1804. Thomas Rosseland has served as the current Honorary Consul since September 2017.

The Swedish American Chamber of Commerce (SACC) located in Atlanta promotes trade and investment between Georgia and Sweden through services such as trade shows, seminars and market research, as well as providing U.S. companies with highly qualified trainees from Sweden. Ida Pond serves as Executive Director of the SACC in Georgia.

Former Ambassador of Sweden to the U.S., Bjorn Lyrvall, visited Atlanta in June 2016 to celebrate Swedish National Day.

The state of Georgia has had continuous representation in Europe since 1973. Since that time the office has assisted hundreds of European firms locating in Georgia and Georgia companies exporting to Europe.

The Georgia Allies visited Sweden in 2012.

### Academics

In the Fall semester of 2022, 35 Swedish students will be enrolled in USG schools.

The COVID-19 pandemic affected study abroad programs around the world, but these programs are expected to return to former participation levels soon. In previous years, the University System of Georgia (USG) offered at least seven study abroad programs to Sweden in programs such as engineering, industrial design and natural sciences.

The Georgia Institute of Technology offers exchange programs with two Swedish universities: the Chalmers University of Technology and Lund University. Georgia College & State University's College of Arts & Sciences offers two exchange programs at Swedish universities: Linnaeus University and Sodertorns University College.

### Arts, Culture and Tourism

COVID-19 severely impacted the tourism industry in Georgia, but international visitation is expected to reach past numbers soon. In 2021, 2,103 Swedish visitors spent \$3 million in the state of Georgia.

The 2016 Atlanta Scandinavian Festival featured The Nordic Singers, a group of professional opera singers from Iceland, Sweden and Denmark.

Every year the Swedish Women's Educational Association (SWEA) sponsors a traditional Swedish Christmas Market in Sandy Springs, Georgia.

Ulrika, the Swedish pop artist and co-founder of Grammy nominated Bravo Ocean Music Group, was a special guest at the 2018 Sweden Day event organized by the Consulate of Sweden in Atlanta and the Swedish Women's Educational Association.

In 2021, Elm Street Cultural Arts Center in Woodstock, Georgia presented Swedish Jam Factory, a duo who performed in multiple "Got Talent" competitions in Eastern Europe. The two use dancing as percussion as they sing and play multiple instruments.

## International Trade

**EXPORTS:** In 2021, Georgia exports to Sweden totaled **\$161.4 million**. Sweden is the **44th** largest export market for Georgia.

Top exports from Georgia to Sweden include tall oil, kaolin, wood tar, civilian aircraft, and motor vehicles.

Georgia leads the nation in the export of the following goods to Sweden: tall oil, wood tar, and kaolin.

**IMPORTS:** In 2021, Georgia imports from Sweden totaled **\$932.6 million**. Sweden ranks **25th** among Georgia's importer nations.

Top imports from Sweden to Georgia include motor vehicles, sawn wood, parts of turbojets, metal working machines, and elevators and conveyor for goods.

## Capital Investment

At least **22 Georgia companies** have operations in **Sweden**, including but not limited to:

- AGCO Corporation
- Crawford & Company
- Exide Technologies
- Georgia-Pacific
- Interface
- Invesco
- The Coca-Cola Company
- Travelport
- Turner Broadcasting System
- UPS

There are at least **62 Swedish facilities operating in Georgia**. These Swedish-affiliated companies employ more than 2,900 Georgians.

## Transportation

Delta Air Lines offers daily one-stop connecting flights between Atlanta and Stockholm, Gothenburg, and Linköping.

International connectivity has been limited by the COVID-19 pandemic. As restrictions ease, the Hartsfield-Jackson Atlanta International Airport expects a return to pre-COVID connections.

The Georgia Ports Authority (GPA) has an established relationship with the ports of Sweden. GPA's Brunswick Port offers direct service for Roll-on/Roll-off cargo to Sweden, calling the port of Gothenburg.

## About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

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\*Information valid as of July 2022