



## GEORGIA - ARGENTINA COUNTRY CONNECTION

### Government and Commerce

The Argentine Consulate General in Atlanta is the official representation of the Argentine government in the Southeastern United States. In addition to performing consular services, the office also promotes economic development, trade, investment, tourism, academic and cultural relationships. Argentina first established a consular presence in Georgia in 1899. Mr. Juan Manuel Navarro has served as Consul General since June 2021.

Atlanta is also home to the Argentine American Chamber of Commerce of the South East, which promotes the exchange and development of commercial, industrial and tourism activities between Argentina and the southeastern business community.

In November 2016 the Georgia National Guard announced its selection as Argentina's U.S. partner for the Department of Defense State Partnership Program (SPP). With this partnership, Georgia and Argentina share expertise in emergency and disaster response, enhancing border security and strengthening cooperation in peacekeeping operations and readiness.

Both the Georgia Hispanic Chamber of Commerce and the Latin American Chamber of Commerce of Georgia are also based in Atlanta. These organizations work to promote and support Argentine businesses and individuals, and to foster international business relationships between Georgia, the Southeastern United States and Latin America.

### Academics

In the Fall semester of 2022, 95 Argentinian students will be enrolled in USG schools.

The COVID-19 pandemic affected study abroad programs around the world, but these programs are expected to return to former participation levels soon. In previous years, The University System of Georgia (USG) offered at least 19 study abroad programs to Argentina in a variety of disciplines. Emory University offers a faculty-led study abroad program to Argentina focused on Argentine language, culture and history. The Georgia Institute of Technology also offers a faculty-led study abroad program to Argentina focused on international affairs and business, and university exchange programs with Pontifical Catholic University of Argentina and the Buenos Aires Institute of Technology.

The Tarleton Laboratory and Center for Tropical and Emerging Global Diseases at the University of Georgia work with multiple institutions in Argentina on the treatment of Chagas disease.

### Arts, Culture and Tourism

COVID-19 severely impacted the tourism industry in Georgia, but international visitation is expected to reach past numbers soon. In 2021, 4,590 Argentinian visitors spent over \$4.5 million in the state of Georgia.

In August 2022, the Museum of Arts and Sciences hosts an international full dome film festival featuring multimedia artwork and artistic experiences from 14 countries, including Argentina.

Gabriel Heinze was named head coach of Atlanta United FC in December of 2020. The former coach who led the team to victory in the 2018 MLS Cup, Gerardo Daniel "Tata" Martino, is also from Argentina.

In May 2019, the fourth annual Argentina Food, Wine and Culture Festival took place in Atlanta. The weeklong festival includes musical performances, cultural events and cuisine from different regions of Argentina. This group means annually to celebrate Argentinian culture when circumstances allow.

Argentine pianist Ingrid Fliter performed with the Atlanta Symphony Orchestra in April 2017.

### International Trade

**EXPORTS:** In 2021, Georgia exports to Argentina totaled **\$158.4 million**. Argentina is the 45th largest export market for Georgia.

Top exports from Georgia to Argentina include acrylic polymers, telephone transmission devices, parts of gas turbines, nucleic acids, insecticides and herbicides. Georgia leads the nation in the export of the following goods to Argentina: carpets and other textile floor coverings and kaolin.

**IMPORTS:** In 2021, Georgia imports from Argentina totaled **\$114.9 million**. Argentina ranks 56th among Georgia's importer nations.

Top imports from Argentina to Georgia include peanut oil, sugar, tea, sunflower seeds, and shellfish.

### Capital Investment

There are at least **52** Georgia companies with operations in Argentina, including but not limited to:

- AJC International
- Delta Air Airlines
- Georgia-Pacific
- McLarens
- NCR Corporation
- The Coca-Cola Company
- Travelport
- UPS

### Transportation

Hartsfield-Jackson Atlanta International Airport offers daily direct flights between Atlanta and Buenos Aires.

In 2022, the airport expects an estimated 302 flights between Atlanta and Buenos Aires with approximately 71,000 passengers.

International connectivity has been limited by the COVID-19 pandemic. As restrictions ease, the Hartsfield-Jackson Atlanta International Airport expects a return to pre-COVID connections.

The Georgia Ports Authority (GPA) in Savannah has an established relationship with Argentina offering one regular shipping service to Buenos Aires.

GPA has an office located in Buenos Aires, Argentina managed by Captain Ariel G. Canzani, Latin America, and Caribbean Trade Representative.

### About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

\*Information valid as of July 2022