





GO GLOBAL GEORGIA

For Small Business Exporters

IS YOUR GEORGIA COMPANY A SMALL BUSINESS THAT EXPORTS PRODUCTS OR SERVICES GLOBALLY? DO YOUR PRODUCTS CONSIST OF 51% U.S. CONTENT? ARE YOU LOOKING TO INCREASE YOUR EXPORTS?

APPLY NOW & receive reimbursable export funding through Go Global Georgia

The Georgia Department of Economic Development (GDEcD), in partnership with the U.S. Small Business Administration (SBA) provides reimbursement funding to eligible Georgia exporters for preapproved export activities. This competitive grant program is intended to increase the number of small businesses that export, assist small firms with export development and expand international sales.

What Activities are Eligible for Reimbursement?

- Design and translation of international marketing materials
- UGA Small Business Development Center ExportGA training course
 - International trade show booth costs
- International travel costs for trade shows, trade missions and foreign buyer trips including airfare and lodging.
 - Participation in U.S. Commercial Service programs and services
- Website globalization/localization costs and other fees associated with growing online business
 opportunities
 - Export consultancy services for international market intelligence and partner searches
 - Export credit insurance premiums

Learn More: Georgia.org/Go-Global-GA

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*Funding is provided to companies in the form of reimbursements for approved expenses. Eligible companies must be incorporated in the U.S.; operate in the state of Georgia and be in good standing with the Secretary of State's Office; meet the SBA's size standards for a Small Business Concern (typically 500 employees or less); have been in business for no less than 1 year at the time of application; be in good standing with the federal government (have not been debarred); be an export-ready Georgia company seeking to export goods or services with at least 51% US content; and have access to sufficient resources to bear the costs associated with exporting. Only economy class airfare is reimbursable, and must comply with Fly America guidelines.







WANT TO TRAVEL WITH US? Check out these upcoming GDEcD Trade Events

Companies may apply for Go Global Georgia reimbursable funding for these events and receive funding toward flights and lodging.

Arab Health, Dubai, UAE

Jan. 30 - Feb. 2, 2023 Industry: Healthcare/Medical Device Maxine Bier, **mbier@georgia.org**

LAAD, Rio de Janeiro, Brazil

April 11-14, 2023 Industry: Defense, Security & Military Aerospace Alex Hinton, **ahinton@Georgia.org**



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