



**Georgia Department of Economic Development (GDEcD)  
Marketing, Communications, and International Engagement Division**

**Internship Description  
*Communications Intern***

**Practical Experience Gained from Internship**

The intern will utilize skills and knowledge acquired during their academic career in order to contribute to the success of the Marketing, Communications and International Engagement division, including the development of internal and external communications for the Global Commerce, International Trade, Arts, International Relations, and Film, Music & Digital Entertainment divisions, as well as the Georgia Center of Innovation. Intern will gain hands-on experience drafting and editing press releases, marketing collateral, and other internal and external communications pieces. This will be a great opportunity to learn about the role of **marketing** and **communications** in state government and economic development from the ground up.

**Desired Qualifications**

A successful intern will have a strong grasp of written and verbal communication, be highly attentive to detail, adaptable, a self-starter and thrive in a fast-paced team environment which encourages collaboration.

Candidates are encouraged to apply while working towards their bachelor's or master's degree in Communications, Marketing, Public Relations, or a closely related field.

**Benefits of Interning with the Marketing, Communications, and International Engagement Division**

- Work on meaningful projects with the nation's best state-level economic development agency according to a survey released by Development Counselors International (DCI).
- Collaborate on high-level, international projects which lead to job creation in Georgia
- Communicate and network with high-level members of Georgia's international business community, the Consular Corps, and international delegates
- Develop business communication and professional interpersonal skills
- Develop project management skills with a cross-division and international team

**About GDEcD**

GDEcD is the state's sales and marketing arm: the lead agency for attracting new business investment, encouraging the expansion of existing industry and small businesses, locating new markets for Georgia products, attracting tourists to Georgia and promoting the state as a location for film and digital entertainment projects, as well as planning and mobilizing state resources for economic development.

**Dates of Internship:** Early August through end of December, flexible (fall semester)

**Work Hours:** 32 - 40 hours/week. Preference given to full-time availability (40 hours/week).  
9:00 am - 4:00 pm, flexible

**Compensation:** No monetary compensation; course credit where applicable

**Location:** GDEcD is located in the Centergy Building in Tech Square at the corner of Spring and Fifth Street and is MARTA accessible (Midtown or North Avenue stops). Parking is also reimbursed.

**Dress Code:** GDEcD's dress code is business

**For More Information  
& to Apply:** <https://www.georgia.org/about-us/career-job-search/gdec-d-intern-program>