Government and Commerce
Atlanta is home to the Honorary Consulate of the Kingdom of Sweden. Sweden has maintained a consular presence in Georgia since 1804. Thomas Rosseland serves as the current Honorary Consul.

The Swedish American Chamber of Commerce (SACC) located in Atlanta promotes trade and investment between Georgia and Sweden through services such as trade shows, seminars and market research, as well as providing U.S. companies with highly qualified trainees from Sweden. Ida Pond serves as Executive Director of the SACC in Georgia.

Former Ambassador of Sweden to the U.S., Bjorn Lyrvall, visited Atlanta in June 2016 to celebrate Swedish National Day.

The state of Georgia has had continuous representation in Europe since 1973. Since that time the office has assisted hundreds of European firms locating in Georgia and Georgia companies exporting to Europe.

The Georgia Allies visited Sweden in 2012.

Academics
The University System of Georgia (USG) offers at least seven study abroad programs to Sweden in programs such as engineering, industrial design and natural sciences.

As of Fall 2020, 27 Swedish students were enrolled in USG schools.

The Georgia Institute of Technology offers exchange programs with two Swedish universities: the Chalmers University of Technology and Lund University. Georgia College & State University’s College of Arts & Sciences offers two exchange programs at Swedish universities: Linnaeus University and Sodertorns University College.

Arts, Culture and Tourism
In 2019, 15,200 Swedish tourists traveled to Georgia spending $21.2 million.

The 2016 Atlanta Scandinavian Festival featured The Nordic Singers, a group of professional opera singers from Iceland, Sweden and Denmark.

Every year the Swedish Women’s Educational Association (SWEA) sponsors a traditional Swedish Christmas Market in Sandy Springs, Georgia.

Ulrika, the Swedish pop artist and co-founder of Grammy nominated Bravo Ocean Music Group, was a special guest at the 2018 Sweden Day event organized by the Consulate of Sweden in Atlanta and the Swedish Women’s Educational Association.

In 2021, Elm Street Cultural Arts Center in Woodstock, Georgia presents Swedish Jam Factory, a duo who performed in multiple “Got Talent” competitions in Eastern Europe. The two use dancing as percussion as they sing and play multiple instruments.
International Trade

EXPORTS: In 2020, Georgia exports to Sweden totaled $110.4 million. Sweden is the 48th largest export market for Georgia.

Top exports from Georgia to Sweden include tall oil, kaolin, wood tar, gas turbines, and electrical circuits.

Georgia leads the nation in the export of the following goods to Sweden: tall oil, wood tar, and kaolin.

IMPORTS: In 2020, Georgia imports from Sweden totaled $816.4 million. Sweden ranks 23rd among Georgia’s importer nations.

Top imports from Sweden to Georgia include motor vehicles, chemical woodpulp, gas turbines, sawn wood, and sorting and grinding machinery.

Capital Investment

At least 22 Georgia companies have operations in Sweden, including but not limited to:

- AGCO Corporation
- Crawford & Company
- Exide Technologies
- Georgia-Pacific
- Interface
- Invesco
- The Coca-Cola Company
- Travelport
- Turner Broadcasting System
- UPS

There are at least 62 Swedish facilities operating in Georgia. These Swedish-affiliated companies employ more than 2,900 Georgians.

Transportation

Delta Air Lines offers daily one-stop connecting flights between Atlanta and Stockholm, Gothenburg and Linkoping. 2020 international connectivity was limited by the COVID-19 pandemic. As restrictions ease, the airport expects a return to pre-COVID connections.

The Georgia Ports Authority (GPA) has an established relationship with the ports of Sweden. GPA’s Brunswick Port offers direct service for Roll-on/Roll-off cargo to Sweden, calling the port of Gothenburg.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

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