



GO GLOBAL GEORGIA

For Small Business Exporters

- ARE YOU A GEORGIA SMALL BUSINESS THAT EXPORTS PRODUCTS OR SERVICES?**
- DO YOUR PRODUCTS CONSIST OF 51% U.S. CONTENT?**
- ARE YOU LOOKING TO INCREASE YOUR EXPORTS?**

APPLY NOW & receive up to \$6,000 in export funding* through Go Global Georgia

Go Global Georgia, led by the Georgia Department of Economic Development (GDEcD) provides funding for small business export activities, in partnership with the U.S. Small Business Administration (SBA). The initiative is intended to increase the number of small businesses that export, assist with export development and expand international sales.

What Activities are Eligible for Reimbursement?

International Trade Show Booth Fees
Up to \$4,000

Website Globalization/Localization
Design of Marketing Material
Up to \$3,000

International Travel Expenses
Up to \$2,000

U.S. Commercial Service Programs
Export Training Courses
Up to \$1,500

Learn More: Georgia.org/Go-Global-GA

Contact: Alice Carson, Senior International Trade Manager, global@georgia.org

*Funding is provided to companies in the form of reimbursements for eligible expenses. Eligible companies must be incorporated in the US; operate in the state of Georgia; meet the SBA's size standards for a Small Business Concern (typically 500 employees or less); have been in business for no less than 1 year; be in good standing with the federal government (have not been debarred); be an export-ready Georgia company seeking to export goods or services with at least 51% US content; and have access to sufficient resources to bear the costs associated with exporting.



WANT TO TRAVEL WITH US?

Check out these upcoming GDEcD Trade Events

Companies may apply for **Go Global Georgia** funding for these events and receive up to **\$2,000** toward flights and lodging.

DOMOTEX 2021, Hannover, Germany

May 18-20, 2021

Industry: Floor Coverings

Alice Carson, acarson@georgia.org

Money 20/20, Amsterdam, Netherlands

June 8-10, 2021

Industry: FinTech

Shehzin Tietjen, stietjen@georgia.org

Arab Health, Dubai, UAE

June 21-24, 2021

Industry: Healthcare/Medical Device

Maxine Bier, mbier@georgia.org

DSEI, London, UK

September 14-17, 2021

Industry: Security/Defense

Taube Ponce, tponce@georgia.org



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