



GEORGIA - UNITED KINGDOM COUNTRY CONNECTION

Government and Commerce

Atlanta is home to the British Consulate General, which represents the UK government in Georgia, Alabama, Mississippi, North Carolina, South Carolina and Tennessee. The UK has maintained a consular presence in Georgia since 1804. Andrew Staunton has served as Consul General since June 2018.

The state of Georgia has had continuous representation in the United Kingdom since 2002. Colin McCullagh serves as the managing director in London.

The British-American Business Council of Georgia (BABC-GA) is one of the largest transatlantic business networks. With hundreds of members, this organization is dedicated to promoting connections, trade and investment by supporting economic growth between the southeastern U.S. and the UK. Matthew DiVenere serves as president.

In May 2011, Former Governor Nathan Deal and Lord Stephen Green, Minister of State for Trade and Investment, announced that UK Trade and Investment, now known as the Department for International Trade (DIT), would establish an office in Georgia to promote trade and foreign direct investment opportunities between the UK and Georgia, Alabama, Mississippi and Tennessee.

Atlanta is home to the Welsh Government Office, where Erica Stevens serves as Senior Representative. Former Atlanta Mayor Kasim Reed received the 2012 Oglethorpe Sword Award for his contributions to the strengthening of business ties between Atlanta and the United Kingdom.

In March 2018, Commissioner Pat Wilson led a economic development mission to the UK along with the Georgia tourism team, where they hosted a tour operators at the Country 2 Country concert held at the O2 Arena.

Georgia has two sister-city agreements with the United Kingdom: LaGrange – Craigavon and Atlanta – Newcastle upon Tyne.

Academics

The University System of Georgia (USG) offers at least 80 study abroad programs to the UK in nearly 30 different courses of study. As of Fall 2018, 422 British students were enrolled in USG schools.

Columbus State University and the University of Georgia (UGA) have permanent campuses in Oxford, England. Emory University provides faculty-led study abroad programs throughout the UK as well as exchanges and direct enrollment options at more than 14 British universities.

Arts, Culture and Tourism

In October 2014, the Atlanta Falcons played the Detroit Lions in London as part of the NFL's International Series.

More than 2,000 spectators attended the 2016 British Motorcar Day in Roswell organized by various British car clubs in metro Atlanta.

Every year in October, the Annual Stone Mountain Highland Games celebrate traditional highland culture with a variety of games, competitions, workshops and musical performances.

The Atlanta Symphony Orchestra's principal guest conductor, Donald Runnicles, is originally from Edinburgh, Scotland.

The UK remains a top volume market for the state of Georgia. In 2018, 99,600 British tourists traveled to Georgia spending more than \$201.5 million.

International Trade

EXPORTS: In 2019, Georgia exports to the United Kingdom totaled **\$1.5 billion**. United Kingdom is the **6th** largest export market for Georgia.

Top exports from Georgia to the United Kingdom include civilian aircraft, wood pellets, air or vacuum pumps, motor vehicles and parts of airplanes or helicopters.

Georgia leads the nation in the export of the following goods to the United Kingdom: parts of airplanes or helicopters, paper and paperboard and peanuts.

IMPORTS: In 2019, Georgia imports from the United Kingdom totaled **\$5.5 billion**. United Kingdom ranks **6th** among Georgia's importer nations.

Top imports from the United Kingdom to Georgia include motor vehicles, turbojets, fork-lift trucks, motor vehicles for the transport of goods and parts of airplanes or helicopters.

Capital Investment

There are at least **107** Georgia companies with operations in the United Kingdom, including but not limited to:

- Acuity Brands
- Chemence
- Delta Air Lines
- Equifax
- Graphic Packaging Corporation
- Mohawk Industries
- NCR Corporation
- The Coca-Cola Company
- UPS

There are at least **633 UK facilities** operating in Georgia. These UK-affiliated companies currently employ more than **22,000 Georgians**.

Transportation

Hartsfield-Jackson Atlanta International Airport offers daily direct flights to London and Manchester. The Georgia Ports Authority (GPA) in Savannah has an established relationship with three British ports, and offers regular shipping services to Southampton, Felixstowe and London. GPA's Brunswick Port also offers shipping services to Liverpool and Southampton.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

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*Information valid as of December 2019