



## GEORGIA - SWEDEN COUNTRY CONNECTION

### Government and Commerce

Atlanta is home to the Honorary Consulate of the Kingdom of Sweden. Sweden has maintained a consular presence in Georgia since 1804. Thomas Rosseland serves as the current Honorary Consul.

The Swedish American Chamber of Commerce (SACC) located in Atlanta promotes trade and investment between Georgia and Sweden through services such as trade shows, seminars and market research, as well as providing U.S. companies with highly qualified trainees from Sweden. Christina Searles Tai serves as Chairwoman of the SACC in Georgia.

Former Sweden's Ambassador to the U.S., Bjorn Lyrvall, visited Atlanta in June 2016 to celebrate Swedish National Day.

The state of Georgia has had continuous representation in Europe since 1973. Since that time the office has assisted hundreds of European firms locating in Georgia and Georgia companies exporting to Europe.

### Academics

The University System of Georgia (USG) offers at least four study abroad programs to Sweden in programs such as engineering, industrial design and natural sciences.

As of Fall 2018, 64 Swedish students were enrolled in USG schools. The Georgia Institute of Technology offers exchange programs with two Swedish universities: the Chalmers University of Technology and Lund University.

Georgia College & State University's College of Arts & Sciences offers two exchange programs at Swedish universities: Linnaeus University and Sodertorns University College.

### Arts, Culture and Tourism

In 2018, 16,500 Swedish tourists traveled to Georgia spending \$23.7 million.

The 2016 Atlanta Scandinavian Festival featured The Nordic Singers, a group of professional opera singers from Iceland, Sweden and Denmark.

Every year the Swedish Women's Educational Association (SWEA) sponsors a traditional Swedish Christmas Market in Sandy Springs, Georgia.

Ulrika, the Swedish pop artist and co-founder of Grammy nominated Bravo Ocean Music Group, was a special guest at the 2018 Sweden Day event organized by the Consulate of Sweden in Atlanta and the Swedish Women's Educational Association.

### International Trade

**EXPORTS:** In 2018, Georgia exports to Sweden totaled **\$118.4 million**, a 22% increase over the previous year. Sweden is the 56th largest export market for Georgia.

Top exports from Georgia to Sweden include wood tar and like products, kaolin, tall oil, tractors and navigational equipment.

Georgia leads the nation in the export of the following goods to Sweden: kaolin and tall oil.

**IMPORTS:** In 2018, Georgia imports from Sweden totaled **\$698.4 million**. Sweden ranks 22nd among Georgia's importer nations.

Top imports from Sweden include motor vehicles, machinery for paper and paperboard, petroleum oils, acrylic polymers and machinery for paper cartons and boxes.

### Capital Investment

At least **22 Georgia companies have operations in Sweden**, including but not limited to:

- AGCO Corporation
- Crawford & Company
- Exide Technologies
- Georgia-Pacific
- Interface
- Invesco
- The Coca-Cola Company
- Travelport
- Turner Broadcasting System
- UPS

There are at least **68 Swedish facilities operating in Georgia**. These Swedish-affiliated companies employ more than 2,900 Georgians.

A large Swedish investment in Georgia, based on total employment, is Husqvarna, which employs more than 1,300 Georgians across multiple locations.

### Transportation

Delta Air Lines offers daily one-stop connecting flights between Atlanta and Stockholm, Gothenburg and Linköping.

The Georgia Ports Authority (GPA) has an established relationship with the ports of Sweden. GPA's Brunswick Port offers shipping services to Gothenberg and Malmo.

### About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

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