



## GEORGIA - PERU COUNTRY CONNECTION

### Government and Commerce

Peru has maintained a consular presence in Georgia since 1995, when the Honorary Consulate opened, to be followed by the 2006 opening of the Consulate General. The office has jurisdiction over six southeastern U.S. states. Jaime Sparks served as Consul General since August 2019.

The Peruvian-American Business Chamber of Georgia, a division of the Georgia Hispanic Chamber of Commerce, promotes business, tourism and investment between Peru and the United States.

The Georgia Hispanic Chamber of Commerce was founded in Atlanta in 1984 and promotes the domestic and international economic development of Hispanic businesses and business people. The organization seeks to bring the issues and concerns of the growing number of Hispanic entrepreneurs to the forefront of Georgia's economic agenda.

The fourth annual Americas Competitiveness Forum (ACF) was held in Atlanta in November 2010, marking the second time Atlanta hosted the ACF. The purpose of the forum is to provide an opportunity for governments, business community and representatives from academia and non-governmental organizations to discuss actions that can be taken to improve competitiveness and economic prosperity in the Americas.

During his time in Congress, former Governor Nathan Deal voted in favor of an agreement between the United States and Peru to promote free trade in 2008.

In March 2018, Georgia created its 12th international market by expanding representation to start a trade office in Peru.

Decatur, Georgia has a sister city agreement with Trujillo, Peru.

### Academics

The University System of Georgia (USG) offers 25 study abroad programs to Peru in programs such as language, psychology, nursing and international business.

As of Fall 2018, 194 Peruvian students were enrolled in USG schools.

Emory University also provides programs for students to study abroad in Peru.

### Arts and Culture

Founded in Atlanta in 2008 by Peruvian native John Zorilla, the organization Apu Inka records and promotes Latin American folk music and traditions and performs concerts around the world.

In December, 2017, the Michael C. Carlos Museum hosted the exhibit, Threads, which focused on the history of textiles in Central and South America, including Peruvian textiles.

Eva Ayllón, one of Peru's most enduring stars, performed in 2018 at the Rialto Center for the Arts in Atlanta.

### International Trade

The United States- Peru Trade Promotion Agreement (PTPA), a comprehensive bilateral free trade agreement, took effect on February 1, 2009.

**EXPORTS:** In 2019, Georgia exports to Peru totaled **\$175.2 million**. Peru is the **43<sup>rd</sup>** largest export market for Georgia.

Top exports from Georgia to Peru include poultry, Kraft paper and paperboard, chemical woodpulp, prepared or preserved meat and acrylic polymers.

Georgia leads the nation in the export of the following goods to Peru: poultry, Kraft paper and paperboard and chemical woodpulp.

**IMPORTS:** In 2019, Georgia imports from Peru totaled **\$189.0 million**. Peru ranks **45<sup>th</sup>** among Georgia's importer nations.

Top imports to Georgia from Peru include cane sugar, onions and shallots, grapes, avocados and cranberries and blueberries.

### Capital Investment

There are at least **10** Georgia companies with operations in Peru, including but not limited to:

- Delta Air Lines
- Equifax
- PIC Group
- The Coca-Cola Company
- UPS Supply Chain Solutions

### Transportation

Hartsfield-Jackson Atlanta International Airport offers daily nonstop flights from Atlanta to Lima, Peru.

The Georgia Ports Authority (GPA) in Brunswick has an established relationship with the ports of Peru and offers shipping services to Callao.

### About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia

products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

### GDEcD's International Representative in Peru

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