



GEORGIA - DENMARK COUNTRY CONNECTION

Government and Commerce

Georgia is home to the Royal Danish Honorary Consulate, located in Macon. Denmark has maintained a Consular presence in Georgia since 1802. Christopher Smith has served as the Honorary Consul since March 2006. In 2016, Mr. Smith was knighted by Denmark's Queen Margrethe II for his service to the Danish government.

The Trade Council of Denmark is located in Atlanta. It is the governmental export and investment promotion organization under the Ministry of Foreign Affairs of Denmark. The Council assists Danish exporters who wish to enter the U.S. market. The Atlanta office specializes in industrial machinery, agricultural machinery and the food and food processing industry. Carsten Rosendahl serves as the Danish Trade Commissioner.

Atlanta is also home to the Danish-American Chamber of Commerce (DACC). The DACC is an independent organization that supports and promotes successful development of the Danish-American community within the United States. Birgitte Hoven-Tolstrup serves as the current president.

The Scandinavian American Foundation of Georgia (SAFG) is located in Decatur. Founded in 1983, SAFG represents people from the Nordic countries of Denmark, Finland, Iceland, Norway and Sweden. SAFG works to support, promote and encourage the interchange of educational, cultural and amateur athletic activities between Georgia and the people of Scandinavia in order to further mutual understanding, goodwill and friendship.

The state of Georgia has had continuous representation in Europe since 1973. Since that time the office has assisted hundreds of European firms locating in Georgia and Georgia companies exporting to Europe.

The Georgia Allies visited Denmark in October 2019 during their annual economic development mission.

Academics

The University System of Georgia (USG) offers at least three study abroad programs to Denmark, where students can study art, music, literature, media and communication. As of Fall 2018, 36 Danish students were enrolled in USG schools.

The Georgia Institute of Technology offers two exchange programs in Copenhagen and graduate students spend time in Copenhagen as part of the Modern Architecture and the Modern City summer faculty-led study abroad programs.

Kennesaw State also provides programs for students to study abroad in Aalborg, Denmark as part of an International Student Exchange Program.

Arts, Culture and Tourism

In 2018, at least 9,500 Danish visitors came to Georgia spending \$16.7 million.

Grammy-winning Danish pop star Sisse Marie moved to Atlanta in 2015 making the city her home-base to break into the U.S. pop music industry.

The National Danish Performance Team visits Atlanta every spring during its World Tour. The 2017 performance featured their latest show IMANI.

The Danish Quartet performed in February 2017 at Clayton State University's Spivey Hall in Jonesboro.

International Trade

EXPORTS: In 2018, Georgia exports to Denmark totaled **\$57.8 million**, a 5% increase over the previous year. Denmark is the 70th largest export market for Georgia.

Top exports from Georgia to Denmark include glass, peanuts, wood pellets, civilian aircraft and tractors.

Georgia leads the nation in the export of the following goods to Denmark: optical fibers and peanuts.

IMPORTS: In 2018, Georgia imports for Denmark totaled **\$285.2 million**. Denmark ranks 35th among Georgia's importer nations.

Top imports from Denmark include heavy machinery, parts of airplanes or helicopters, vegetable saps and extracts, optical fibers and measuring instruments.

Investment

At least **16 Georgia companies have operations in Denmark**, including but not limited to:

- AGCO Corporation
- Crawford & Company
- Exide Technologies
- Georgia-Pacific
- Interface
- NCR Corporation
- PrimeGlobal
- The Coca-Cola Company
- Travelport
- Turner Broadcasting System
- UPS

There are at least **30 Danish facilities operating in Georgia**. These Danish-affiliated companies employ more than 1,000 Georgians.

Transportation

Delta Air Lines offers daily one-stop flights from Atlanta to Copenhagen via Amsterdam or Paris.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

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