



## GEORGIA - CANADA COUNTRY CONNECTION

### Government and Commerce

Atlanta is home to the Canadian Consulate General, one of 16 Canadian diplomatic offices in the U.S. In addition to Georgia, the consulate serves Alabama, Mississippi, North Carolina, South Carolina and Tennessee. The office, established in 1973, promotes business development, investment, tourism, culture and information exchange between Canada and the Southeastern U.S. Nadia Theodore has served as Consul General since September 2017.

Georgia is also home to the Québec Government Office, which promotes economic and political ties between Québec and 11 southeastern states. The office was established in 1978. Donald Leblanc serves as the current Delegate.

The state of Georgia has had continuous representation in Canada since 1981 facilitating trade and investment. Gail Morris has represented Georgia in this market since 2010.

Georgia is a founding member of the Southeastern United States-Canadian Provinces (SEUS-CP) Alliance designed to present opportunities for businesses to enhance commercial exchanges, promote two-way trade and encourage technological and scientific exchanges between and among six southeastern states and six Canadian provinces. Georgia hosted the inaugural SEUS-CP Conference in Savannah in 2008. The 2020 conference will be held in Halifax, Nova Scotia in July.

Georgia and the province of Québec are members of the Regional Leaders Summit (RLS), a strategic alliance of seven international regions from five continents fostering the exchange of best practices on topics of mutual interest. Other members include Upper Austria, Austria; São Paulo, Brazil; Shandong, China; Bavaria, Germany; and Western Cape, South Africa. Québec hosted the 2018 RLS in Québec City; the 2020 edition will be held in Linz, Austria with the theme of "Smart Regions."

### Academics

The University System of Georgia (USG) offers four study abroad programs to Canada in language and business. As of Fall 2018, 665 Canadian students were enrolled in USG schools. Emory University also provides study abroad programs to Canada, including a Global Internship Program in Toronto.

### Arts, Culture and Tourism

Saskatoon native Keaton Leier is a member of the Atlanta Ballet Company.

Canadian pianist Marc-André Hamelin visited Georgia in 2017 to perform with the Atlanta Symphony Orchestra. Canadian musical groups Le Vent du Nord and De Temps Antan performed at the 2017 Savannah Music Festival.

Canada is consistently the top inbound international market for Georgia tourism. In 2016, more than 402,000 Canadians traveled to Georgia, spending more than \$147 million.

## International Trade

The United States-Mexico-Canada Agreement (USMCA), the trade agreement that was signed in 2018 as a successor to NAFTA. The new agreement was negotiated in order to support mutually beneficial trade leading to freer markets, fairer trade, and robust economic growth in North America. As of March 2020, the agreement has been ratified by Mexico and the U.S., and finalization is pending Canadian ratification.

EXPORTS: In 2019, Georgia exports to Canada totaled **\$5.9 billion**. Canada is the largest export market for Georgia.

Top exports from Georgia to Canada include motor vehicles, civilian aircraft, carpets, tractors and motor vehicle parts and accessories.

Georgia leads the nation in the export of the following goods to Canada: carpets, acrylic polymers and poultry.

IMPORTS: In 2019, Georgia imports from Canada totaled **\$5.1 billion**. Canada ranks 7<sup>th</sup> among Georgia's importer nations.

Top imports from Canada to Georgia include powered aircraft, turbojets and parts, ethylene polymers, bread and waffles and wood.

## Capital Investment

There are at least **87** Georgia companies with operation in Canada, including but not limited to:

- Acuity Brands
- Arby's
- Cajun Operating Company
- Cox Enterprises
- Genuine Parts Company
- Halyard Health
- Marble Slab Creamery
- Simmons Bedding Company
- Teavana Holdings
- The Home Depot

There is a substantial Canadian company presence across Georgia, including examples like Coreslab Structures, Decostar, and Magna International.

## Transportation

Hartsfield-Jackson Atlanta International Airport offers multiple daily direct flights from Atlanta to Montréal and Toronto. Delta Air Lines also partners with WestJet to offer direct flights from Atlanta to Calgary with connecting flights to additional Canadian cities, such as Vancouver. Air Canada offers direct flights from Savannah to Toronto.

The U.S. operates border pre-clearance facilities in all of these Canadian locations.

## About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit [www.georgia.org](http://www.georgia.org).

## GDEcD's International Representative in Canada

### Gail Morris

Managing Director  
State of Georgia - Canada  
PO Box 48561 Long Branch  
Toronto, Ontario M8W 4Y6 - CANADA  
T: (+1) 416.255.1170  
[gmorris@georgia.org](mailto:gmorris@georgia.org)

\*Information valid as of December 2019