



GEORGIA - ARGENTINA COUNTRY CONNECTION

Government and Commerce

The Argentine Consulate General in Atlanta is the official representation of the Argentine government in the Southeastern United States. In addition to performing consular services, the office also promotes economic development, trade, investment, tourism, academic and cultural relationships. Argentina first established a consular presence in Georgia in 1899. Jorge López Menardi has served as Consul General since May 2016.

Atlanta is also home to the Argentine American Chamber of Commerce of the South East, which promotes the exchange and development of commercial, industrial and tourism activities between Argentina and the southeastern business community.

In November 2016 the Georgia National Guard announced its selection as Argentina's U.S. partner for the Department of Defense State Partnership Program (SPP). With this partnership, Georgia and Argentina share expertise in emergency and disaster response, enhancing border security and strengthening cooperation in peacekeeping operations and readiness.

Both the Georgia Hispanic Chamber of Commerce and the Latin American Chamber of Commerce of Georgia are also based in Atlanta. These organizations work to promote and support Argentine businesses and individuals, and to foster international business relationships between Georgia, the Southeastern United States and Latin America.

Academics

The University System of Georgia (USG) offers at least eight study abroad programs to Argentina in a variety of disciplines. As of Fall 2018, 89 Argentine students were enrolled in USG schools.

Emory University offers a faculty-led study abroad program to Argentina focused on Argentine language, culture and history.

The Georgia Institute of Technology also offers a faculty-led study abroad program to Argentina focused on international affairs and business, and university exchange programs with Pontifical Catholic University of Argentina and the Buenos Aires Institute of Technology.

The Tarleton Laboratory and Center for Tropical and Emerging Global Diseases at the University of Georgia work with multiple institutions in Argentina on the treatment of Chagas disease.

Arts, Culture and Tourism

In 2018, 10,700 Argentines visited Georgia spending \$19.7 million.

Argentine pianist Ingrid Fliter performed with the Atlanta Symphony Orchestra in April 2017.

Opera singer Santiago Ballerini, a native of Buenos Aires, Argentina and participant in the Opera Studio of Teatro Argentino, has been a featured artist at the distinguished VOICEexperience program at Savannah VOICE Festival for the past four years.

Atlanta United FC currently has five players from Argentina: Ezequiel Barco, Franco Escobar, Gonzalo "Pity" Martínez, Fernando Meza, and Eric Remedi. The former coach who led the team to victory in the 2018 MLS Cup, Gerardo Daniel "Tata" Martino, is also from Argentina.

In May 2019, the fourth annual Argentina Food, Wine and Culture Festival took place in Atlanta. The weeklong festival includes musical performances, cultural events and cuisine from different regions of Argentina.

International Trade

EXPORTS: In 2019, Georgia exports to Argentina totaled **\$149.1 million**. Argentina is the **46th** largest export market for Georgia.

Top exports from Georgia to Argentina include insecticides and herbicides, communication devices, acrylic polymers, chemical products and printing machinery.

Georgia leads the nation in the export of the following goods to Argentina: electric sound or visual signaling apparatus, carpets and other textile floor coverings and newsprint.

IMPORTS: In 2019, Georgia imports from Argentina totaled **\$101.7 million**. Argentina ranks **58th** among Georgia's importers nations.

Top imports from Argentina to Georgia include cane or beet sugars, peanut oil, fish fillets, tea and shrimps and prawns.

Capital Investment

There are at least **52** Georgia companies with operations in Argentina, including but not limited to:

- AJC International
- Delta Air Airlines
- Georgia-Pacific
- McLarens
- NCR Corporation
- The Coca-Cola Company
- Travelport
- UPS

Transportation

Hartsfield-Jackson Atlanta International Airport offers daily direct flights between Atlanta and Buenos Aires.

The Georgia Ports Authority (GPA) in Savannah has an established relationship with Argentina offering one regular shipping service to Buenos Aires. GPA's Brunswick Port also offers shipping service to Zarate.

GPA has an office located in Buenos Aires, Argentina managed by Captain Ariel G. Canzani, Latin America & Caribbean Trade Representative.

About GDEcD

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects. For more information, visit www.georgia.org.

*Information valid as of December 2019