



GEORGIA CENTER OF INNOVATION FOR LOGISTICS

The Center of Innovation for Logistics helps companies connect to the state's world-class logistics industry, so that they can improve supply chain efficiencies, support growth and increase global competitiveness. With focus areas in freight transportation, warehousing & distribution centers, and logistics technology the Center provides connectivity to the entire logistics industry.

GEORGIA'S LOGISTICS COMMUNITY

Georgia's logistics industry is powered by more than 12,300 logistics providers employing more than 150,000. With the 4th largest and fastest growing seaport in the nation, the world's busiest passenger airport and 10th largest air-cargo hub in North America, more rail miles than any other state in the Southeast and a nationally top-ranked highway system, Georgia offers a premier gateway to the world. Many of the world's leading logistics companies have operations or headquarters in Georgia including Amazon, The Coca-Cola Company, Delta Air Lines, The Home Depot, Norfolk Southern, and UPS.

TRANSFORM YOUR BUSINESS WITH OUR SIGNATURE SERVICES

- Delivering technical industry expertise to identify and resolve challenges
- Exposing companies to new markets and opportunities
- Accelerating business, academic, and government connections to find solutions
- Providing data to help businesses understand emerging trends and opportunities
- Preparing real time, mode specific, comparative pricing analysis

DRIVING THE SUPPLY CHAIN: FREIGHT TRANSPORTATION

With more than 40 percent of North American manufacturing and distribution locations within 500 miles of the Southeast's largest trucking hub (Atlanta), the Center understands the importance of reliability to freight transportation. By focusing on all of the players involved in moving freight, the Center provides a depth of expertise that helps service providers be more competitive while helping shippers mitigate transportation costs. In support of the industry, the Center provides analysis of multi-modal transportation options for optimal product movement, regional analysis of freight data, and helps facilitate a more responsive set of logistics service providers to meet the needs of logistics consumers.

LOCATION, LOCATION, LOCATION: WAREHOUSING & DISTRIBUTION CENTERS

Georgia is the home to many major warehouse and distribution center locations due to its geographic location, and access to 80 percent of the U.S. market within two days or less by truck. Three of North America's top 10 warehouse providers are headquartered in Georgia as well as 90 percent of the top 25 global third-party logistics providers. Major retailers have set up logistics facilities including Target, Walmart, The Home Depot and Carter's each totaling multi-million square feet facilities statewide. The Center provides comparative data analysis and deep knowledge of logistics service options for expansions and locations.

DATA DRIVEN OPERATIONS: LOGISTICS TECHNOLOGY

With growing industry needs in the areas of e-commerce, mobile commerce, and end-to-end supply chain visibility, the demand for technology integration continues to grow rapidly. The Center works closely with technology providers, including major players like Georgia-based Manhattan Associates to understand how these trends are impacting the industry. The Center provides insight into current and emerging technology solutions and accelerates connections to innovative answers for operational challenges. With over 200 logistics-related technology providers, the Center helps businesses more easily identify the right expertise for successful business results.

