Join the Georgia Department of Economic Development (GDEcD) in the USA Pavilion at the largest Middle Eastern healthcare exposition, Arab Health 2019. The event was sold out months ahead of the 2018 edition and welcomed 84,493 visitors from 163 countries, highlighting its strength as the region’s leading exhibition in the healthcare industry. Products and services will be on display from the world’s leading manufacturers, wholesalers and distributors in medical and health technologies, laboratory equipment, diagnostics, devices, imaging, cardiology, surgical products and disposables for hospitals and physicians’ offices and more.

QUALIFIED EXPORTERS RECEIVE
• Shared turn-key booth within sold out U.S.A. Pavilion
• Market intelligence, introductions to key contacts and follow-up assistance from GDEcD
• Company listing in official Arab Health show catalogue and inclusion in all GDEcD show-related communications

MIDDLE EASTERN MARKET
• Georgia exports of medical equipment and pharma products reached almost $1.5 billion in 2017
• Medical exporters will find that many countries in the Middle East respect U.S. FDA and European standards
• The private healthcare market of the Gulf Cooperation Countries (GCC) region, estimated at $62 billion in 2016, is forecasted to expand 8.7 percent annually, to reach $94 billion in 2021, according to MENA Research Partners (MRP), a leading research and consulting outsourcing company in the region.

Arab Health represents one of our best opportunities to showcase our Made in USA products throughout the Middle East. Participating with GDEcD enables us to leverage the collective strength of other Georgia companies and Georgia’s commitment to economic development in the most cost-effective way.”

— Sandra Parker, GF Health Products, Inc.