

ExpoDefensa

December 4-6, 2017 • Bogotá, Colombia



Join the Georgia Department of Economic Development (GDEcD) on a trade mission to attend the ExpoDefensa show. The show has exhibitions covering national defense, homeland security, peacekeeping, cyber security, logistics and other defense and security products and services.

QUALIFIED EXPORTERS RECEIVE

- Doing Business in Colombia seminar offered by GDEcD's Trade Representative in Colombia
- Briefing on defense and security sectors by Colombian Ministry of Defense representative
- Pre-qualified matchmaking appointments set by GDEcD's Trade Representative in Colombia and follow-up assistance from GDEcD
- Group transportation between group hotel and ExpoDefensa venue
- Special benefits negotiated with the show organizer, which include:
 - Complementary VIP invitations that will allow access throughout the show
 - B2B meetings set by the show organizer
 - Access to on-site business space for meetings

TARGET INDUSTRIES

- Defense
- Security
- Military aerospace

EXPODEFENSA

- Show covers land, naval, air and security sectors for Latin American and Caribbean countries
- 2015 show had 10,390 attendees, 232 exhibitors from 26 countries and 55 official delegations from 27 countries
- The U.S.-Colombia Free Trade Agreement reduces or eliminates import tariffs on U.S.-manufactured products
- Colombia is modernizing its military and national police with new equipment, weapons and training

PRODUCT CATEGORIES (INCLUDES, BUT NOT LIMITED TO):

- Weapons and ammunition
- Special forces and tactical equipment
- Equipment for flood fighting, earthquakes recovery
- Training and simulation
- Air defense
- Crowd control
- Water treatment

- Communication & information systems
- Anti-terrorism and cyber-security equipment and technologies
- Urban warning, detection and surveillance
- Fighting urban criminality

EVENT DETAILS

Registration: Georgia.org/Apply

Participation Fee: \$500 per company
(includes all listed benefits)

Deadline: October 6, 2017

Contact: Taube Ponce, Senior International Trade Manager, tponce@georgia.org

Website: <http://www.expodefensa.com.co>



**AEROSPACE
PRODUCTS**



ARE THE NO. 1

EXPORT FROM GEORGIA

**GEORGIA DEFENSE
AND SECURITY
EXPORTS TOTALED
\$816.8 MILLION
IN 2016**

18IT090055_Aug 2017