



Brazil Inbound Trade Mission

November 12, 2017- Chicago, IL

November 14, 2017- Atlanta, GA

Brazil is one of the leading economies in Latin America and in the world (7th largest). Previous stages of economic growth and development have allowed for the expansion of its middle class. Approximately half of Brazil’s population is considered middle class (about 200 million), accounting for a broad consumer base with a considerable degree of purchasing power. At the same time, Brazilians are changing their tastes and consumption habits for new products, making the Brazilian food market an interesting option for US exporters. In 2014, US exports of consumer oriented food products to Brazil totaled \$377 million. The Brazilian market for consumer oriented food products is very promising and fortunately it has been less affected than other sectors of the Brazilian economy.

Fees: One-on-one meetings with Brazilian buyers, \$25

Fee Includes:

- Pre-arranged one-on-one meetings with Brazilian buyers
- Travel and accommodations are the responsibility of the company.

Registration Deadline: September 15th, 2017

No refunds will be issued for cancellations September 15th, 2017

Product Description: Suitable products include, but are not limited to: Gourmet products, Condiments & Sauces, Grains & Cereals, Olive oils, Snacks foods, Health food products, Fruit & vegetable juices, Frozen meals, Confectionary products, and Pet Foods

Industry Focus: Ingredient, Natural/Healthy, Pet Food and Products, and Retail products

Activity Managers:

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