



Georgia Department of Economic Development

Georgia Entertainment Industry Investment Act Georgia Entertainment Promotion (GEP) Application

This application must be used in conjunction with the Georgia Entertainment Industry Tax Credit Certification Application. For projects claiming film tax credits after January 1, 2013, this application is for the Georgia Entertainment Promotion (GEP) uplift, which is 10 percent uplift on the base tax credit earned for approved projects that include an embedded Georgia logo within the completed product or an alternative marketing option(s) as agreed upon with the GDEcD. This GEP uplift is available for feature films, television series, pilots, television movies, music videos and interactive entertainment projects.

- Qualified movie production which includes a five-second long static or animated logo that promotes Georgia in the end credits before the below-the-line crew crawl for the life of the project and which includes a link to www.tourgeorgiafilm.com on the project's web page;
- Qualified TV production which includes an embedded five-second long Georgia promotion during each broadcast worldwide for the life of the project and which includes a link to www.tourgeorgiafilm.com on the project's web page;
- Qualified music video which includes the Georgia logo at the end of each video and within online promotions;
- Qualified interactive game which includes a 15 second long Georgia advertisement in units sold and embedded in online promotions.

The GEP tax credit uplift will be allowed for projects which the Georgia Department of Economic Development has determined will create valuable promotions that will enhance the State's brand. Applications will be reviewed by the Department of Economic Development and decisions will be final.

HOW AND WHEN TO APPLY

Feature films, television series and pilots may apply for the uplift prior to filming; however, a shooting script must be attached for review. Interactive entertainment projects may apply for the uplift prior to production; however, a synopsis must be attached for review. After completion of the project, a digital version including the Georgia logo must be submitted to the Georgia Department of Economic Development. For music videos, a copy of the completed project outlining the proposed logo placement must be submitted for approval before the GEP certification is awarded. In all cases, if approved, the Georgia Department of Economic Development will provide all necessary copies of the conformed logo for inclusion in the project at no cost to the applicant.

WHERE TO APPLY

Applications may be sent with script to:

Georgia Department of Economic Development, Film Division, 75 Fifth Street, NW, Suite 1200, Atlanta, Georgia 30308
404-962-4052 (phone) 404-962-4053 (fax)

Certification by Applicant

By signing and submitting this application for the Georgia Entertainment Promotion, the undersigned agrees to include an embedded Georgia promotional logo as outlined in Code Section 48-7-40.26, the Georgia Entertainment Industry Investment Act. To insure compliance, applicant will provide a digital copy of the completed project to the Georgia Department of Economic Development for review. All GEP logo agreements prior to January 1, 2013 are null and void.

I agree (check for compliance)



Georgia Department of Economic Development

CHOOSE PLACEMENT OPTION:

- Feature film project will include legislated five second long static or animated logo that promotes Georgia in the end credits before the below-the-line crew crawl for the life of the project and which includes a link to www.tourgeorgiafilm.com on the project's web page.
- Television project will include legislated five second long static or animated logo that promotes Georgia in the body of the program; to be placed in the opening title sequence; as a bumper into or out of a commercial break; or in a prominent position in each single project's end credits with no less than a half screen exposure, and not over content, which includes a link to www.tourgeorgiafilm.com on the project's web page.
- Interactive game project will include legislated 15 second long Georgia advertisement in units sold and embedded in online promotions.
- Project will include alternative marketing option(s). Choices made from form GDEcD-A and submitted to the Georgia Film, Music & Digital Entertainment Office with GEP application.

The signature below must be provided by the corporate officer, general partner, managing member or sole proprietor of the applicant seeking the Georgia Entertainment Industry Investment Act Film Tax Credits. All other information requested by this application should be provided by the corporate officer, general partner, managing member or sole proprietor of the applicant seeking the film tax credits.

Under penalties of perjury, I declare that I have examined the application and accompanying documents and, to the best of my knowledge and belief, they are true, correct and complete.

Project Title	Production Company/Studio
Print Name	Date
Signature	Title

If logo option is selected, upon certification of this GEP uplift, a data disk containing several options of Georgia Entertainment Promotion will be provided to the production company. Please provide the contact and mailing address to which the GEP logos will be mailed.

Is the below contact post-production? yes no

Name	Title	Phone
Company	Physical Mailing Address	
City, State, Zip, Country		
Email		

GDEcD Office Use Only:

Date Shipped _____ Format _____