



Georgia exported to 214 countries and territories in 2016

Upcoming International Trade Events

Food and Hospitality Africa 2017 May 3-5, 2017, Johannesburg, South Africa

Join the Georgia Department of Economic Development (GDECD) and the Southern U.S. Trade Association (SUSTA) in Johannesburg for the largest Pan-African food, drink and hospitality trade show. Best prospects for the show include nuts (esp. almonds), dried foods and snacks, sauces and condiments and meat/meat products. Companies will have the opportunity to showcase their products over the course of three days in an event that brings together more than 10,000 visitors representing 27 countries. (Shehzin Jafar, sjafar@georgia.org)

SIAL China 2017 May 17-19, 2017, Shanghai, China

Accelerate your business at the largest food and beverage innovation exhibition in Asia, SIAL China. The Georgia booth is organized by the Georgia Department of Economic Development (GDECD) and is located in the prestigious USA Pavilion. Participation in this show sells out quickly so register early. Don't miss the opportunity to meet key decision-makers, identify new distributors, stay ahead of international competition and access the global food market. (Shehzin Jafar, sjafar@georgia.org)

SEUS-CP 2017 June 4-6, 2017, Toronto, Ontario

Six Southeastern U.S. states (Georgia, South Carolina, North Carolina, Tennessee, Mississippi and Alabama) and six Canadian provinces (Newfoundland and Labrador, Nova Scotia, Prince Edward Island, New Brunswick, Quebec and Ontario) formed an alliance to present the opportunity for businesses to enhance commercial ties, promote two-way investment, and encourage technological and scientific exchanges between and among the states and provinces. The alliance brings focus to these relationships and expands opportunities in developing sectors and markets through new partnerships. While states and regions compete in attracting foreign direct investment, they collaborate in international trade; therefore, the alliance focuses on establishing trade opportunities for businesses. (Abby Harrison, aharrison@georgia.org)

DSEI 2017 September 12-15, 2017, London, England

Exhibit with the Georgia Department of Economic Development at the world's leading defense and security event. The 2015 show had 34,000 attendees from 108 countries, 1,683 exhibitors from 54 countries and 255 official delegations from 121 countries. (Taube Ponce, tponce@georgia.org)

Anuga October 7-11, 2017, Cologne, Germany

Join the Georgia Department of Economic Development (GDECD) in the USA Fine Food Pavilion at the world's leading food fair for the retail trade and the food service/catering market. Approximately 160,000 from 192 countries attend this biennial event. Target products include but are not limited to meat and poultry, sauces and condiments, snacks/convenience foods and packaged health foods. (Shehzin Jafar, sjafar@georgia.org)

SEUS-Japan 2017 October 20-24, 2017, Greenville, South Carolina

Join the Georgia delegation for the 40th Annual Joint Meeting in Greenville, South Carolina. Created in 1976 by former Georgia Governor George Busbee, the Southeast U.S.-Japan Association (SEUS-Japan) was established to promote trade, investment, understanding and friendship between Japan and the southeastern U.S. Member states include Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee. The SEUS-Japan Japanese counterpart is the Japan-U.S. Southeast Association. Both memberships include top business leaders and government officials. An annual conference between the two associations is held on a rotational basis in Japan and the southeastern U.S. (Abby Harrison, aharrison@georgia.org)