

HEMATOLOGY & IMMUNOLOGY

Case Study

Location in Georgia helps Dendreon better serve patients throughout the Eastern region



Dendreon's 160,000-square-foot manufacturing facility in Union City, Ga. employs more than 300 people. It's here in their Southeast facility that this biotechnology company focuses on targeting cancer through the development and manufacturing of innovative therapeutics.

Because of the unique requirements of their immunotherapy product, there is a tight timeline for turnaround back to their customers and patients. With Dendreon's Georgia location just a few miles southwest of Hartsfield-Jackson Atlanta International Airport, they can more effectively and efficiently serve their customers and patients across the eastern half of the nation.

In addition to leveraging the accessibility of the airport, Dendreon cultivated strong relationships with local academia, including the Georgia Institute of Technology and Emory University. Dendreon provides science students at these schools access to Dendreon's facility to help the students gain a better understanding of what the company does. Dendreon leaders - in collaboration with other industry leaders - routinely give presentations at Georgia Tech's Parker H. Petit Institute for Bioengineering & Bioscience.

"We've had no trouble attracting the people we need to work in this high-tech environment. The diversity in Georgia gives us access to a strong workforce and has allowed us to hire talented people thanks to the universities and local biotech programs," said Anthony J. Rotunno Sr., Vice President of U.S. Manufacturing Operations, Dendreon.

Dendreon benefitted from Georgia's Quick Start program upon first expanding into the state, and continues to do so. The company hired numerous people in 2013 and used Quick Start to train them and their senior management teams.

The content of the case study was provided in 2013.



WHAT GEORGIA OFFERS DENDREON

- > Easy access to the world through Hartsfield-Jackson Atlanta International Airport
- > Relationships with leading universities
- > Ready workforce



“I strongly recommend that in doing their due diligence, companies looking to relocate or expand come look at Georgia.”

Anthony J. Rotunno Sr.
Vice President of U.S.
Manufacturing Operations
DENDREON CORPORATION

About Life Sciences in Georgia

Our diversified life science industry spans the full value chain. This means, in Georgia, an idea can be born, researched, tested, commercialized, produced and then delivered quickly to most anywhere in the world. We understand what your business needs to help solve global health issues and save lives. Georgia's reputation has also been enhanced by the presence of numerous world-renowned biotech and bioscience-related organizations and research and teaching institutions like the Georgia Institute of Technology, the University of Georgia and Emory University, and Georgia's Technical College System.

About Hematology and Immunology in Georgia

Georgia has a strong position in hematology and immunology, accounting for 7 percent of the life science companies in the state and 21 percent of the state's life science workforce. The state is home to American Red Cross Biomedical Services, Baxalta, Dendreon, Immucor, QualTex Laboratories and UCB, among others. Hematology continues to grow in Georgia because we offer attractive business incentives, access to an extremely talented workforce in medicine and technology and a world-class global infrastructure for cold chain storage, logistics and transportation.

FOR MORE INFORMATION

Contact the life science team at the Georgia Department of Economic Development
678.252.9345

Georgia.org/Hematology

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