

GA Made GA Grown
2-1-08
Savannah Technical College
Crossroads Campus
11am – 2pm

Gilda - Is there a place you can go to find things that are GMGG?
Google

Audience poll:
Mary Ingles
Tybee
Artist – stained glass
Organizer who promotes art shows on Tybee (I need to get with her)
Assets – Org skills
Difficulties – local recognition of what art community brings to tourism
Gilda - Would research help you?
Yes if it would quantify.
Send Economic Impact Mode to Mary

Ann Crickle
Portal GA
Promoting the new portal folk life play- Centennial celebration
One of two working turpentine stills in Portal
Musician – director of the folk life play
Looking for a central place for people looking for musicians
Had a website but it didn't get many hits
Needs marketing help for musicians

Luree Bowen
Statesboro
Involved in Portal
Writes for Statesboro Magazine
Don't know if they are going to have a folk life play every year.

Kim Bianca Williams
Ideas for youth initiative that she is working on.
Young women's mentoring project – Greater Gains Chapel AME Church
Located in the heart of Savannah

Lee Maltenfort
Friends of Johnny Mercer
Background in crafts, marketing and design
Friendsofjohnnymercer.com(org)??
Beginning an educational outreach for the project

Trish Jared

Kingsland

Downtown Manager – 1 yr

Board of Arts Camden - Third year of folk plays – “Crooked Rivers”

Challenges – Kingsland has no water access – River, Ocean

They are trying to bring arts into the downtown – murals in the downtown area

Selected to be a host city for Key Ingredients

Asset – Community is very much ready for this – (arts in the downtown area)

Challenge – finding volunteers – so that she doesn’t have to be a one woman show

Would like to have economic stats on how arts can benefit her community.

Catfish Festival – Labor Day – not able to pay for entertainment with Hotel/Motel Tax and this will be an issue for 2008.

Trish is bringing a car show St. Pat’s weekend

Gilda - Would a tool to show how much Economic Impact the festival brings?

Yes

I will make sure that Tonya has this information.

Mary Siclof

Chroma Gallery in Savannah

SFADA (Savannah Fine Arts Dealers Association) – setting up a “trail” with the trolley companies

Tea Business – The Great Southern Tea Company – name will be changing

Patt Gunn

Geechee Institute

Geechee Dinner and a Movie Night

2008 – 10 Goal – Traveling Geechee Tour (?)

10 year grant for Gullah Geechee Commission

Promoting language, food and traditions

Provides resources for local artists

Competition with S. Carolina – they are in their 19th year

Goal – bring vendors to GA not S. Carolina

Camille - Out of your product makers are there enough that you could come do demos and such?

Yes – baskets, carving, jewelry, dash cooks

Camille - Is there a place now where people can go to see these things?

Riverstreet - but there is a need for a local artisan marketplace.

Luree Bowen recommends that Pat contact continuing education depts. At local colleges to see about doing classes.

Wesley Wolff

Lawyer – conservation work

Came to the coast to work with the sustainable coast initiative. (?)

Focuses on ecotourism -Value of the tourism to the economy

Exploring how the tourism economy organizes itself
Hopes to build relationships with the arts community

Ebony White
DCA – Regional Rep for the Coast
Works with local governments and chambers
Would love to work with Portal

Coastal Comprehensive Plan – DCA didn't know whether to put Tourism in the business section at a local listening session.

Ebony – should it be economic development or business development – that was the question.

Ron Pearl
Savannah
Electrical Engineer
Day job – CSC at Gulfstream
Also local coord. for the MIT local enterprise
Creative Coast Alliance
Have studied industry clusters in Savannah
Here today to try and discover new opportunities to see where technology can intersect with the arts community
Savannah is unique in the opportunity to blend the creative side with technology

Rick Lott
Dire of Savannah Waterfront Assoc
IFEA – involved incoming chair for GFEA
Fine art photographer
Moved to Dallas about 10 yrs ago – and then came back
State of TX has done a super job of getting their artist together and branding
Musician roster – TX – very useful for show producers
Great need for the artists database.
Young lady here in the area that works with???
In TX – there were TX stores everywhere. – why can't GA do the same thing?

Farren Sanders Cruise
From Cherokee NC – “Into these hills” for many years.
Jesup for the past 32 yrs now in McIntosh County in Shellman Bluff
Self taught artist – no idea about promotion
Has work in the Harris hotel in Cherokee
Commissioned for art in the park – Bears – fiberglass
Interested in the GA artist registry
Attended the Statesboro event last fall
Interested in commission work
Member of the Wayne co arts council
Now with the McIntosh county Arts Association

City arts associations – websites??

Leslie Adair

Free lance harpist

Interested in learning how to market herself

Gave up craft business a year ago because she didn't know how to market herself.

Wants to get back involved if possible

Camille - How do you get your bookings?

Word of mouth.

Leah lawless

Creative Coast Alliance

Creative economies initiative for the Coast

Here to meet all of the artists and the GDEcD folks

We offer – website directory – www.thecreativecoast.org top 8 of savannah websites.

Over 2,500 already. – has categories

Weekly events listing

Biggest mission – to grow and attract business to GA and to support the arts community here

Patents seminar scheduled

Monthly event called See Spot – networking opportunity for creative's – Venus Di Milo in downtown.

Staff of 5 people – would like to serve as a clearing house for org that can help creatives on the Coast.

GA grown products – Green Life Space – Maria Castro – working with the city to create Savannah's biggest and best earth day celebration.

Camille – recommends that anyone thinking of having a product go to the patent seminar.

Burton Sauls

City Trex – citytrex.com – primary product is audio walking tours of Savannah and other cities

Studio space in City Market

Always looking for content, storytellers, tour guides, stories

Wants to talk to Patt Gunn about telling her stories for a tour.

Hyperlocal marketing – if you have an arts studio in town, we have people with ear buds walking around and we can tell folks to go into your studio.

Assets – creative writing. Entp exp.

Difficulties – small business in a big world. Creative Coast Alliance and SEDA has been a huge help.

Three partners in City Trex – we meet through SEDA.

We need someone helping small businesses here in town.

Marvin Heery

Technology entp.

Tries to bring arts and business such as yours to consumers. I do that through hand held GPS devices. Works closely with City Trex. Getting ready to launch a product with content from City Trex

Suggests blogs

Here to talk with artists to find out how he can help promote the creative economies.

Dale Regan

Classical Guitarist

Photographer

IT person

Cathy Sizemore

City of Savannah Dept of Community Affairs

Artist

Promotes cultural events in the city

Relocated from Miami because of the cultural opportunities

At Space – Savannah's Place for Art???

Community Gallery

Art Workshops

Youth art camps

Black Box Gallery

Assets – City Council proactive in addressing arts and culture in the city

Arts impact study

City Council supports arts and culture in the city

Diverse cultural heritage of the city

Challenges – marketing – hard sell to the tourist orgs that the arts are providing reasons for tourists to come to the city.

City produces almost 1,500 cultural events every year

Needs more media regionally

Debra Zumstein

City of Savannah Dept of community Affairs

Eileen Baker

Dire of cultural affairs in Savannah

Savannah was one of the cities that participated in Americans for the Arts survey. Did not get a great response from all who received the survey.

From those who returned the survey -

1600 jobs

4.8 million in local revenue

Nancy Holmes

Dream Union – commercially developing a plot at Gateway Savannah for families

They need artists to help with this development – it will look like GA. – Developing like Disney.

Dancer for 16 years

Performing artists need professional development and training
The South East Arts Guild for dancers – database for dancers to provide jobs both instate and out of state.

Camille - What would help you take your business to the next level?

Converting folks from looking at my website to actually buying a piece.

Camille – Do you have your story on your website.

I have quite a bit of that sort of thing.

Camille – Can you teach others about search engine optimization?

Yes.

Artistsingeorgia.com

Pat Gunn seconded that having your name on the web is very important.

Gilda mentioned that Patt should be in touch with our film and video dept.

Savannah airport could be a place to demonstrate your work or display.

Mary – Product development - Are there any resources that we could tap into now?

Gilda – we can get the product development team here to do a workshop.

Ann – to help the musicians – We don't know each other...this registry would help so much. We would like to have a workshop in the area so that we can learn who each other is.

Lee Maltenfort - Ohio created through Ohio state univ an incubator program for artists – From how to be an artist to how to market yourself.

Leah – Creative Coast Alliance – has there been consideration about development of a virtual marketplace?

Website – charges nominal commission – etsy.com or wholesalecrafts.com

Are you willing to explore these new opportunities or do you need a rep?

Pat Gunn – if they are here on the coast...possibly a satellite office here on the Coast.

We need training - we need to cross train each other...those in this room need to cross train one another. Why aren't there more minority artists in City Market – they can't afford to have a shop in City Market. We need to have some sort of satellite resource here on the Coast.

Product development is very important to those in the room.

Nancy - Legal Advise, Contract Advice – dancers and musicians are often shortchanged and underpaid – especially those that are younger.

Gilda – can we count on your to be a conduit to those folks who would take a class on this subject?

Yes!