



## Presidential Pathways Regional Tourism Update – March 2008

### Regional Happenings

- **New Consumer Tourism Website** – a soft-launch will go online in February with a hard launch scheduled for April. Check it out at [www.exploregeorgia.org](http://www.exploregeorgia.org). Please keep in mind this is just the tip of the iceberg and there is much more to come. Also watch the PeachByte for updates on the new site as well as info on the new partner interface and when it will be ready for all of your great updates and new events!
- **Product Development Grant COMING SOON!** This grant will be for “bricks and mortar” type projects. I will forward the details when they become available (very soon) and keep your eye on [www.marketgeorgia.org](http://www.marketgeorgia.org) for the posting of the guidelines and applications. Applications will be due June 1st.
- **Marketing Co-Op Grants due April 4<sup>th</sup>!** Check out <http://my.georgia.org/net/content/page.aspx?s=115682.72586.26.3011> for all of the details. Its not too late to get started and remember that I will help you and can proof anything you have written. Good luck!
- **Research Available!** - I know this was briefly mentioned in the Peach Byte but I wanted to make sure you were aware that the following reports are available at [marketgeorgia.org](http://marketgeorgia.org)
  - 1- The 2007 Year End Review
  - 2- The January/ February Research Newsletter
  - 3- The Southern Woman’s Trade Show Research BriefingThere is great content in all of these reports.. for example at the Southern Woman’s Show in Savannah consumers were most interested in the Atlanta Metro and Georgia Mountain regions of the State .. please visit [www.marketgeorgia.org](http://www.marketgeorgia.org) and click on the Industry Research tab for other interesting findings.

### Upcoming Events

Richland – Arts and Crafts Festival. May 3<sup>rd</sup> and 4<sup>th</sup> in Downtown Richland. Contact Jenny Bowling for more info at 229.942.3692.

### Dates to Remember

**Visit the Travel Industry Calendar at [www.MarketGeorgia.org](http://www.MarketGeorgia.org) for more listings!**

**Apr 14-15** Techno-Tourism Conference, Athens Visit [www.areg.caes.uga.edu](http://www.areg.caes.uga.edu) for agenda and registration info

**May 1-3** Travel Media Marketplace, Augusta

**2008 GOMM (GA On My Mind) Days at the GA Visitor Information Centers are set.** Mark your calendar and plan to use this opportunity to promote your community or attraction. Visitor Information Center Program work to promote travel and tourism to and within Georgia. Georgia On My Mind Days, are celebrated by the tourism industry and communities to increase the awareness and celebrate travel and tourism’s economic impact to the State. During these annual events the community, tourism partners, and local law enforcement are able to showcase to our visitors the southern hospitality Georgia is known for. Please join us as a partner or just stop by and attend any of the events.

- Augusta Visitor Center July 18, 2008 email [augusta@georgia.org](mailto:augusta@georgia.org) for more info
- Columbus Visitor Center June 6, 2008 email [Columbus@georgia.org](mailto:Columbus@georgia.org) for more info
- Kingsland Visitor Center May 16, 2008 email [kingsland@georgia.org](mailto:kingsland@georgia.org) for more info
- Lavonia Visitor Center May 23, 2008 email [lavonia@georgia.org](mailto:lavonia@georgia.org) for more info
- Plains Visitor Center June 7, 2008 email [plains@georgia.org](mailto:plains@georgia.org) for more info
- Ringgold Visitor Center May 9, 2008 email [ringgold@georgia.org](mailto:ringgold@georgia.org) for more info
- Savannah Visitor Center May 30, 2008 email [savannah@georgia.org](mailto:savannah@georgia.org) for more info
- Sylvania Visitor Center April 17, 2008 email [Sylvania@georgia.org](mailto:Sylvania@georgia.org) for more info
- Tallapoosa Visitor Center May 30, 2008 email [Tallapoosa@georgia.org](mailto:Tallapoosa@georgia.org) for more info
- Valdosta Visitor Center April 4, 2008 email [Valdosta@georgia.org](mailto:Valdosta@georgia.org) for more info
- West Point Visitor Center May 23, 2008 email [westpoint@georgia.org](mailto:westpoint@georgia.org) for more info