



Presidential Pathways Regional Tourism Update – February 2011

Regional Happenings

Having trouble opening some documents sent to you from me/our Atlanta office?

Try this link and download a patch to open the newest versions:

<http://www.microsoft.com/downloads/en/details.aspx?familyid=941b3470-3ae9-4aee-8f43-c6bb74cd1466&displaylang=en>

2011 PPTA Meeting Schedule – Please see the accompanying attachment. I will update the speakers as they confirm and email out a new schedule to you.

Flavor of Georgia Contest - The *Flavor of Georgia* food product contest is an annual celebration of all the flavors Georgia has to offer. Market-ready prototypes or commercially available food products from across the state are judged and critiqued by a panel of food experts. **Product registrations will be accepted through Feb. 18, 2011.** Semifinalists will be announced in February. Final judging will be March 21 at the Freight Depot in Atlanta. Register online at www.flavorofgeorgia.caes.uga.edu For more information, call Sharon Kane at (706) 542-9809 or e-mail spkane@uga.edu

Historic Preservation and its Economic Impact - The following link will take you to a study conducted by the GA Dept. of Natural Resources concerning historic preservations and its economic impact. It provides excellent information and documentation about the importance of historic preservation in any economic development strategy.

HPD Economic Benefits Report:

http://gashpo.org/assets/documents/2011_Economic_Benefits.pdf

Georgia Agritourism Association – The GAA has a newsletter that shares what is going on and how you can be involved. Our very own Jeff Manley from The rock Ranch is the President so you know he has west, central Georgia farms and agritourism operations first in his mind! Check them out at the following link on [facebook](#) or email gaagtour@gmail.com to be added to the newsletter list!!!

Travel Media Marketplace - I am thrilled to announce that the 2011 Travel Media Marketplace event will take place in Blue Ridge and Ellijay. The Travel Media Marketplace event will take place May 12 – 14, 2011. The post FAM trips will depart NW Georgia on May 14 and return to the Atlanta airport by 2pm on May 17, 2011. There will be one FAM coming through the southern portion of the Pathways including US 19 – The Magnolia Hwy, The Rock Ranch, Americus, Plains and Cordele.

Dates to Remember

Georgia on my Mind Day schedule - see attached .PDF

Winter Chautauqua Tourism Conference – March 6-7, 2011 – Cartersville, GA Winter Chautauqua tourism conference registration is now open! See the attached flyer for more details and visit the website at www.winterchautauqua.com. Also, find the conference on Facebook and become a fan for updates at:

http://www.facebook.com/pages/Tunnel-Hill-Heritage-Center-and-Historic-Railroad-Tunnel/54533647060?v=app_4949752878#!/pages/Winter-Chautauqua/128185110577260

2011 Military Travel Shows: Ft. Rucker March 9, Albany MCLB March 16, Robbins AFB March 17 and Moody AFB March 18

RVIC Workshop – March 23-25, 2011 in Albany.

Mar 31 – Apr 1 – Statewide Preservation Conference, Macon

May 12-14 – Travel Media Marketplace – Blue Ridge/Ellijay

Industry Calendar – for a listing of tourism industry events such as conferences, trade shows, etc, visit the Industry Calendar at <http://www.georgia.org/GeorgiaIndustries/Tourism/Pages/IndustryCalendar.aspx>.

Feel free to contact me with any questions at any time...

Maggie Potter

Regional Tourism Representative – Presidential Pathways
3911 Crestview Drive, Columbus, Georgia 31904

mpotter@georgia.org

404.556.5764 (c); 706.649.1306 (o); 706.649.1303 (f)