



Regional Representative Update
October 2008

- **Tourism Day at the Capitol** Tuesday, January 27, 2009 from 8am – 2 pm. The theme will be the same as last year---Tourism is Good News.
- **Expo in Moultrie – Thank You to all who helped make it a success. We distributed every brochure that was sent and we gave out 2000 Travel Guides, 2000Maps and 1500 Calendar of Events.**
- **GDEcD's Travel Media Marketplace** – FYI: bids for hosting the 2010 and 2011 events will go out in early 2009.
- **NTA and ABA Co-op Travel Show Opportunity** - For one or both shows, if you would like to co-op with the State of Georgia, please contact Katie Baasen, Sr. Sales Mgr. at 404-962-4080 or kbaasen@georgia.org for details. Sponsorships are available as well – **Deadline 10/1/08.**
- The next round of **Tourism Product Development Grants** will launch on **November 3rd**, with the **deadline for submittal on December 31st**. Grants will be **awarded in mid January** with a **completion date for the project by June 29th 2009**. Maximum **grant amounts will remain at \$10,000 requiring a dollar for dollar local match.**
- **CANCELLED - November 5-6 2008 Agritourism Conference** that will be held in Perry at the Georgia National Fairgrounds and Agricenter. Topics that will be covered include: marketing, grants, risk management, etc. will be addressed in workshops and panels. Go to www.areg.ceas.uga.edu for more information and to register online.
- **2009 Georgia Travel Guide** – Design of the 09 guide is underway.
 - 100,000 extra copies of the guide will be printed = total 850,000
 - Side bars will be recipes, not itineraries
 - Photos being solicited for review (contact me for details to submit your photos)
 - 2009 Advertising rates were kept flat from 2008 to 2009
 - No reader response card in 2009 travel guide
 - Verification calls are not trying to sell anything, only verify information
- **CREATIVE ECONOMIES:** 2008 Creative Economies Summit will be held in Blairsville on Thursday, November 20, 2008 to discuss what is new with the Creative Economies Initiative. Find further details at www.georgia.org/foundation.
- **INDUSTRY RESEARCH CO-OP:** As mentioned at the 2008 Governor's Conference on Tourism, you as a tourism partner will have several opportunities to co-op on new types of Industry Research. Some research will remain available at no cost, while other vital statics may be of charge. Please review the opportunities that may benefit your organization at www.marketgeorgia.org under the Industry Research tab.
- Register now for Georgia's Eternal Places Historic Cemetery Conference that will be held in Washington, Georgia on November 13-14, 2008. For more information or registration call David Jenkins at 706.678.4654 or email David at djenkins@washingtonwilkes.org
- Please add Stefanie Paupeck to your press release/ media email database. Stefanie sends out press releases to local, regional and national media and would love to have more information to include from Plantation Trace. Her email address is spaueck@georgia.org

- The Military Travel and Trade shows are here again and they are March 16-20, 2009, below are the dates and locations for the shows. If you would like to exhibit at one of the shows please email me and I will get you the information.
 - Ft. Benning, March 16, 2009
 - Ft. Rucker Alabama March 17, 2009
 - Albany MCLB, March 18, 2009
 - Robins AFB, March 19, 2009
 - Moody AFB, March 20, 2009

- Snowbird Extravaganza – Lakeland, FL
 January 27 - 28, 2009
 Registration Deadline: November 1, 2008
 Cancellation Deadline: November 8, 2008
 Partner Registration Fee*: \$250/3 partner maximum – please include one item for give-a-way
 Brochure Distribution Fee: \$300/3 partner maximum – please include one item for give-a-way
 Promo Item Distribution: No Fee/2 partner maximum
 Travel Association Registration Fee: \$300/1 regional brochure displayed – please include one item for give-a-way
 For more information please contact Pam Kruseck at pkruseck@georgia.org

- Southeast ASTA Tradeshow – Atlanta, GA
 November 6, 2008
 Registration Deadline: October 10, 2008
 Cancellation Deadline: October 16, 2008
 Partner Registration Fee*: \$150/4 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure in them. Please include one item for give-a-way.
 Brochure Distribution Fee: \$200/3 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure in them. Please include one item for give-a-way.
 Travel Association Registration Fee: \$200/1 regional brochure displayed – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure in them. Please include one item for give-a-way. For more information please contact Pam Kruseck at pkruseck@georgia.org

- AAA Superbowl of Knowledge – Charlotte, NC
 November 22 - 23, 2008
 Registration Deadline: October 17, 2008
 Cancellation Deadline: October 24, 2008
 Partner Registration Fee*: \$250/4 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
 Brochure Distribution Fee: \$300/3 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
 Travel Association Registration Fee: \$300/1 regional brochure displayed – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
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- Savannah Southern Women's Show, Savannah, Georgia
 February 6 – 8, 2009
www.southernshows.com
 Registration Deadline: December 19, 2008
 Cancellation Deadline: January 2, 2009
 Partner Registration Fee*: \$200/3 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
 Brochure Distribution Fee: \$300/3 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
 Travel Association Registration Fee: \$350/1 regional brochure displayed – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
 For more information please contact Pam Kruseck at pkruseck@georgia.org

- AAA Travel Marketplace – Foxboro, MA
March 6 – 8, 2009
Registration Deadline: January 11, 2009
Cancellation Deadline: February 1, 2009
Partner Registration Fee*: \$350/4 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
Brochure Distribution Fee: \$450/6 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
Travel Association Registration Fee: \$450/1 regional brochure displayed – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.
*There is a maximum of four individual partners working the show booth per day
For more information please contact Pam Kruseck at pkruseck@georgia.org

If I have left any information out please let me know.

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