



NEWS FROM THE ATLANTA OFFICE:

80 Days of Georgia Giveaways - Georgia Tourism launched 80 Days of Georgia Giveaways on Monday, May 2. Facebook fans and Twitter followers will have access to more than 100 prizes from across the state over the next 80 days. New prizes will be announced every weekday through August 23, 2011 on www.facebook.com/exploregeorgia and @GeorgiaTourism on Twitter. For more info, visit www.80daysofgeorgia.com. (Thank you to those who partnered with giveaways for this promo!)

Newest in the Georgia Tourism newsletter series – Civil War Newsletter –

Go to <http://gacivilwar.org/MailingList/Join> to sign up.

GA Kids Guide and GA Calendar of Events – These publications should be available for distribution soon.

Travel Media Marketplace – May 12-14, 2011 – Regina Wheeler and Jonathan Dorsey will represent the High Country region. Media leads will be shared with tourism partners following the marketplace.

Still not Camera Ready? - Learn how at

<http://www.georgia.org/GeorgiaIndustries/Entertainment/FilmTV/cameraready/Pages/default.aspx>

ExploreGeorgia.org Hints –

- When entering events, don't use the prefix and suffix fields unless it's for your own benefit. Those fields don't show to the public. Enter the entire title in the Title line.
- Did you know you can upload your pdf brochure to your listing (attraction, lodging, golf) on the website?

Share your Photos – You are welcome to send high res photos to Vickie Sanders for inclusion in GDEC's photo database. Contact Vickie to see how best to send. vsanders@georgia.org

NW GA HISTORIC HIGH COUNTRY REGIONAL NEWS

Recreational Trails Grants Awarded - The Georgia Department of Natural Resources (DNR) recently awarded \$2.1 million in Recreational Trails Program grants to 25 government agencies. The grants will assist with the construction and maintenance of trails and trailheads throughout the state. To read more details and a list of grant recipients, go to http://www.cedartownstd.com/view/full_story/12802051/article--2-1-million-in-recreational-trails-grants-to-benefit-Georgians?instance=home_news_lead_story (There are several in the High Country region).

Barnsley Gardens Resort was ranked #2 out of 20 Southern U.S. Golf Resorts - a top spot in the annual Condé Nast Traveler reader's choice list of the "Top 125 Golf Resorts."

Watch for the June issue of Georgia Magazine – the outdoors article will feature some sites in the Historic High Country region.

PUBLIC RELATIONS, MARKETING

ARC Civil War Map Guide “Appalachia – Civil War: The Home Front” is now available for distribution. There are limited quantities, but contact Janet Cochran if you would like a supply to distribute. jcochran@georgia.org

Georgia On My Mind Days (GOMM) in the Region – plan now to set up at the GA Visitor Information Centers in Tallapoosa (May 27) and Ringgold (June 24) for GOMM Day. This is a great opportunity to network with your industry peers and interact face to face with visitors coming to the Centers. For more info, contact Ringgold (Ringgold@georgia.org) and Tallapoosa (Tallapoosa@georgia.org.)

CONFERENCES, SEMINARS AND OTHER INFO

Helping Agribusinesses Tap into the Procurement Pipeline - Resources for Farmers, Agribusinesses, Agritourism and Green Businesses – This workshop will deliver proven, replicable tips, techniques and strategies for small business owners, farmers, agribusinesses, agritourism, and green businesses looking to build or expand their sales. For more information, or to register, visit www.georgiamicrobiz.com or contact Julia Menefield at 706 208-1213, or jmenefield@eadcinc.com julia.menefield@gmail.com

"Beyond the Grave" Cemeteries Conference - June 22-24, 2011 - "Beyond the Grave: Cultural & Ethnical Burial Customs" is a two-and-a-half-day, statewide event co-sponsored by The Georgia Municipal Cemetery Association, The Georgia Historic Preservation Division and The Georgia Dept. of Economic Development. It will take place at the Savannah Civic Center June 22-24, and will feature interesting presentations from more than 20 archaeological, cultural, historical, and religious experts, as well as informative tours of three significant local cemeteries. For a conference schedule and more information, please contact the Georgia Municipal Cemetery Association at (912) 651-6843 or GAcemetery@earthlink.net, or visit www.GMCAweb.org.

2012 Places in Peril – call for Nominations – Deadline June 27, 2011 - Do you know of a special irreplaceable historic building or site that is highly threatened by demolition, neglect, inappropriate development or other threats? If so, this is your opportunity to help save it. The Georgia Trust's Places in Peril program seeks to identify and preserve historic sites threatened by demolition, neglect, lack of maintenance, inappropriate development or other threats. They're also interested in sites that represent significant preservation issues and trends in the state that need attention. Examples could include a building type that's particularly endangered or a potential heritage tourism district. **Nominations forms available at www.georgiitrust.org or contact Jordan Poole at 404-885-7818 or jpoole@georgiitrust.org.**

Grant Announcement - Kodak American Greenways Awards Program - Seed Money for the Development of Greenways - The Kodak American Greenways Awards Program, a collaboration of the Eastman Kodak Company, the National Geographic Society, and the Conservation Fund, provides seed grants to stimulate the planning and design of greenways, trails, and waterways in communities throughout America. The focus is on setting aside corridors of protected public and private land established along rivers, ridges, abandoned railroad corridors, utility right-of-ways, canals, scenic roads, or other linear features. For 2011, the program anticipates awarding up to fifty percent of the grants to those greenways projects that demonstrate the convergence of economic prosperity and the environment. Most grants range from \$500 to \$1,000; the maximum grant is \$2,500. **Online applications must be submitted by June 15, 2011.** Visit the Conservation Fund's website for application guidelines at http://conservationfund.org/kodak_awards

Grants: For a list of some of the grants available for tourism-related projects, go to: <http://www.georgia.org/GeorgialIndustries/Tourism/Programs/Pages/Grants.aspx>

Industry Calendar – for a listing of tourism industry events such as conferences, trade shows, etc, visit the Industry Calendar at <http://www.georgia.org/GeorgialIndustries/Tourism/Pages/IndustryCalendar.aspx>.