



## NEWS FROM THE ATLANTA OFFICE:

**Camera Ready Communities Announced** – the following northwest GA counties were added to the list of Camera-Ready communities in March: Cherokee, Fannin, Gordon, Haralson, Paulding, Pickens, and Whitfield. For more information and a complete list of all Camera Ready counties in Georgia, go to:

<http://www.georgia.org/Georgialndustries/Entertainment/FilmTV/cameraready/Pages/default.aspx>

**Travel Show - State of GA Co-op Opportunities** – Pam Kruseck, GDEcD Sales, will be attending several domestic travel shows, and is offering co-op opportunities for those who want to attend and/or send a brochure. The shows include Nashville Southern Women's Show and IAGTO. For details, contact Pam at [pkruiseck@georgia.org](mailto:pkruiseck@georgia.org)

**Special Offers Newsletter** – Tourism partners are requested to add their special offers to [exploregeorgia.org](http://www.exploregeorgia.org). to be included in the monthly e-newsletter. Web users can sign up to receive the Special Offers Newsletter here:

<http://www.exploregeorgia.org/SpecialOffers>

**"This Weekend in Georgia" Events Newsletter – Where to Sign Up to Receive:**

[http://visitor.constantcontact.com/manage/optin/ea?v=0019YL28mO3w5\\_2STu19P1T2w%3D%3D](http://visitor.constantcontact.com/manage/optin/ea?v=0019YL28mO3w5_2STu19P1T2w%3D%3D)

**Are Your Civil War Events on GACivilWar.org?** Be sure to list your Civil War Events on [exploregeorgia.org](http://www.exploregeorgia.org), and check the box under "Other Sites" for Civil War! Media requests are coming in quickly, and inquiring are directed to [www.gacivilwar.org](http://www.gacivilwar.org) for a complete listing of Civil War sites and events.

**GACivilWar.org Dealer Merchandise Program** - The online store contains a variety of Georgia Civil War merchandise created for the Sesquicentennial commemoration such as t-shirts, sweatshirts, belt buckles, ornaments, caps, lapel pins and cufflinks. Tourism partners are offered the opportunity to purchase the Civil War merchandise at a significantly reduced wholesale price (20 - 30 percent off retail) to sell. To order, simply log on to [www.GaCivilWar.org/store](http://www.GaCivilWar.org/store) and click on the link at the bottom of the page that will redirect you to the wholesale version of the store for dealers.

**GDEcD to host a "Georgia" luncheon at the Southern Progress** (Southern Living, Cooking Light and Coastal Living) headquarters in Birmingham, Alabama on Wednesday, April 20, 2011 from 11:30am – 1pm. The Historic High Country Travel Assoc. has chosen its two representatives to join other reps at this travel media event. The ultimate goal of the luncheon is to share story ideas, but it is also an opportunity to build relationships with each these publications. **Georgia Made/Grown items will be requested from the regions for approx. 150 gift bags.** If you would like to donate, contact Janet Cochran, Regional Tourism Rep.

**Travel Media Marketplace** – May 12-14, 2011 – Hosted by Blue Ridge and Ellijay. Each travel association will send two delegates to share story ideas with travel media. A Civil War post fam will briefly touch the High Country region before moving south to the Atlanta and Heartland regions.

**Did you know...**that you can view the complete Georgia Travel Guide online at [www.exploregeorgia.org](http://www.exploregeorgia.org)

**ExploreGeorgia.org Hint** – when changing an existing logo on your listing, be sure to refresh the page after you upload the new logo to see it.

## NW GA HISTORIC HIGH COUNTRY REGIONAL NEWS

**Winter Chautauqua Presentations Now Online** – a few of the presentations at this year’s Winter Chautauqua tourism conference are now online at [www.winterchautauqua.com](http://www.winterchautauqua.com)

**National Register Addition - Ringgold Gap Battlefield**, Catoosa County, was listed in the National Register of Historic Places on March 12, 2011. The battle site is significant because the Confederate victory preserved the Army of Tennessee and required Union commanders to halt their advances until the start of the Atlanta Campaign in the spring of 1864.

**Disney Films in Canton** - Scenes of the Walt Disney Pictures movie "The Odd Life of Timothy Green" starring Jennifer Garner and Joel Edgerton were shot at the Cherokee Arts Center in downtown Canton in March.

**US Hwy 27: New Website and Resolution** – A resolution has been introduced to the legislator to designation the route as US Hwy. 27: Georgia’s Hometown Scenic Highway. Read the resolution at <http://www.legis.ga.gov/Legislation/20112012/113123.pdf>. This designation doesn’t do away with other designations on the route; this new designation is for the purpose of marketing the highway to visitors. The new website is [www.georgiaushighway27.com](http://www.georgiaushighway27.com).

**New Lookout Mountain Parkway Website** – [www.lookoutmountainparkway.org](http://www.lookoutmountainparkway.org). Not a member and want to be? Find the membership application at the bottom of the home page.

**Waterfall Naming Contest at Cloudland Canyon** - Deep within one of north Georgia’s most scenic state parks are two waterfalls that have never had formal names; they are simply “waterfall #1” and “waterfall #2.” The park is sponsoring a “Name the Waterfalls” contest – **deadline April 15**, with the grand prize being an overnight getaway, as well as the pride of naming one of Georgia’s natural attractions. Winners will receive a two-night stay in a Cloudland Canyon State Park cottage or a three-night stay in the campground, an annual disc golf pass, Canyon Grill gift certificates and more. Winners will be announced by April 30, 2011.

## PUBLIC RELATIONS, MARKETING

**National Tourism Week – May 7-14, 2011** - <http://www.ustravel.org/marketing/national-travel-and-tourism-week>  
Click on the link for resources and a toolkit to assist you in sharing the benefits of tourism with your community.

**Georgia Civil War Heritage Trails** has a new website and address: [www.civilwarheritagetrails.org](http://www.civilwarheritagetrails.org). It includes Alabama and South Carolina trails as well as Georgia.

**Why Consumers May Delete You** - <http://mashable.com/2011/02/08/why-consumers-unsubscribe/>

## CONFERENCES, SEMINARS AND OTHER INFO

**Grants:** For a list of some of the grants available for tourism-related projects, go to: <http://www.georgia.org/GeorgialIndustries/Tourism/Programs/Pages/Grants.aspx>

## WHAT’S HAPPENING

- **May 7-15 – National Tourism Week**
- **May 12-14 – Travel Media Marketplace – Blue Ridge/Ellijay**
- **May 27 – GA On My Mind Day, Tallapoosa VIC** (all GOMM Days listed on the industry calendar – link below)
- **Jun 24 – GA On My Mind Day, Ringgold VIC**

**Industry Calendar** – for a listing of tourism industry events such as conferences, trade shows, etc, visit the Industry Calendar at <http://www.georgia.org/GeorgialIndustries/Tourism/Pages/IndustryCalendar.aspx>.