



Georgia Dept of Economic Development
Northeast Georgia Mountains Travel Region
March 2008 Report

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GEORGIA TOURISM DIVISION NEWS/ACTIVITIES

- **Media Requests:**

- Joe Jarrell jarrellish@yahoo.com, writer is inquiring about any Southern cooking events or BBQ events or even noteworthy meat-based proprietors in our region (e.g., BBQ joints, specialty meat stores, or restaurants that feature local meats / game). I could only find the Big Pig Jig in Vienna via the website, and the big peach festival and a wine festival. He is launching a meat-based website and blog that will also include HD video interviews of chefs, sommeliers, and people of regional and national interest speaking of their recipes, pairings, or favorite local meat-based dishes. Because of the scarcity of HD programming, our branded style will also find its way to the right TV channel sometime next year, so it's a neat opportunity to have longer shelf life on a regional favorite chef, store, or event that connects to beef, pork, venison, etc. Please respond if you have any synchronicity with culinary talent. www.joejarrell.com - 15 years of lifestyle journalism & Feature for CITY magazine's 2007 Food Issue: www.city-magazine.com/restaurants/san_francisco/canteen.html
- We were contacted by Don O'Briant who is working on a **Newcomer's Guide to Georgia** book for John F. Blair Publishers. He is interested in any help and input from our tourism partners. His book deadline is September 1, but has asked for materials by April 30.

According to Don, "the book will be everything a newcomer needs to know about Georgia, from the history to nuts and bolts about motor vehicle registration, licenses and taxes. One chapter will discuss the geography and climate and natural wonders of the state; another the history, including historic sites to visit; others will deal with how the government works, the economy (major companies in the state), tourism, sports, travel and leisure, state parks, hunting and fishing licenses, festivals, arts and entertainment, crafts, food, music, mysteries and legends and education (list of colleges and information about public schools)."

He is also looking for images as well. Material may be mailed to Don O'Briant, 1062 Martin Nash Road, Lilburn, GA 30047 or e-mailed to cdobriant@comcast.net. Don O'Briant is a free-lance writer who worked for the Atlanta Journal-Constitution for 32 year. He is the author of seven books, including *TravelSmart Georgia*, *Backroad Buffets and Country Cafes*, and *Fuqua*, the autobiography of businessman J.B. Fuqua.

- Carol & Dan Thalimer are working on their book, Quick Escapes from Atlanta. They are looking for information about new and/or improved attractions in Georgia. If you have something to contribute, please send info to Carol and Dan Thalimer, 849 Brannon Road, Cumming, GA, 30041 770-888-4846 dan-n-carol@comcast.net
- **Regional Rep Program:** it was announced that Fay Tripp will be the next Director of the Regional Tourism Program when Becky Basset retires in June.
 - **Sales:**
 - **2008 American Bus Association leads** are available. Contact me if you would like a copy.
 - **2008 Business Cards from ABA leads** are also available. Contact me if you would like a copy.
 - I have a list of **International Marketing CO-OP Opportunities** if you are interested, contact me for a copy. Contact Nerissa Serrano nserrano@georgia.org with any questions.

- **2008 Travel South** leads including the contacts (business cards) collected at the GA Food booth as well as the inquiries gathered at the state aisle booth. Let me know if you would like these leads.
- We have some unique **International Marketing opportunities** coming up with the upcoming debut of the "Gone With the Wind" Musical this April 4th in the UK. I have a list of upcoming International opportunities available for CO-OP. Let me know if you are interested in having me send this to you. If you or any of your contacts need any additional information, please do not hesitate to contact Nerissa Serrano-Okiye (nserrano@georgia.org) or Anne Young, our UK Representative (ayoung@georgia.org) directly.
- **This notice came to Katie Baasen in our Atlanta office through our membership in TMCA.** Contact Deborah Neese if you are interested in bidding. Katie Baasen (kbaasen@georgia.org) asks that if you do make a bid to let her know and she will offer our support with your efforts.
Dear Associates Members, In a couple of weeks I will be sending out bid packages for the 2010 Tennessee Motor Coach Association Convention. If any member is interested in getting their city or property interested in placing a bid for this meeting please let me know as soon as possible and I will get you on the list to be sent the bid package. The bids will be due back by June 1. You can call me or email me with whom the package needs to be sent to and how I should send the package. **Deborah Neese, Tennessee Motor Coach Association, PO Box 5191, Kingsport, TN 37663 423-288-8622 Fax 423-288-9633 debbie@tnmca.net**
- Bank Travel Conference Leads available. I sent these out. If you did not get them, let me know and I will send the list to you. This listing contains **ALL** Bank Travel mgrs registered at the conference along with the appointment notes. Please call Katie Baasen at 404-962-4080 or kbaasen@georgia.org if you have any questions.
- Nominations are officially open for the 2009 Top 100 Events in North America. Now in its 27th year, ABA's Top 100 Events in North America recognizes the best motorcoach-friendly events for the coming year. Don't miss your chance to showcase the top group tour events in your area. After the publication of the 2008 Top 100 Events ABA surveyed our operators and asked "Do you use the Top 100 booklet in planning your tours/charters?". The answer - 70% of the operators who responded said YES! In addition to the operators' feedback, ABA has recorded nearly 300 main-stream media hits since September 2007 - helping you promote your destination. Don't miss out on reaching the operators who can bring your destination group business. Our online nominating process is easier than ever to use. We've taken members' suggestions and incorporated them into our new online process. Take a look at some of the features that will make the process of collecting information for the events easier for you to manage. Read more information on ABA's [Top 100 nomination process](#) [1]. Questions? Check out our Frequency Asked Questions, call ABA at 800-283-2877 or email Top100@buses.org [2]. Please fill out the attached form and return to: Katie Baasen, Senior Sales Manager - Tourism Division, Georgia Department of Economic Development, 75 Fifth Street NW, Ste 1200, Atlanta, GA 30308

These are due no later than **May 14**. The winners will be announced in September. **Contact me for a form.** For 2008 the Georgia event that "made the cut" was the Thomasville Rose Festival. For 2007, The Kingsland Catfish Festival was the lone state event. **Please submit your events – Georgia has had multiple events in the top 100 before, why not again?**

- **Visitor Information Center Program:**

- **Contact me for a copy**
 - Areas of Origin for Winter 2007-2008 – These identify the numbers of visitors by states and the percentages. Looks like good info.
 - Canadian totals for March 2008
- **GOMM Days:** Don't forget that you can promote your tourism business at any of the 11 Georgia Visitor Information Centers. For more info on **Georgia On My Mind Days**, go to <http://my.georgia.org/net/content/page.aspx?s=132808.72586.26.3011>
 - Savannah VIC invites to join them on Friday, May 30, 2008 at the Georgia Visitor Information Center on I-95 South, GA/SC line from 11am to 2 pm. Please bring your table and chairs. For more information or to RSVP, call 912-963-2545 or email: savannah@georgia.org
 - On Friday, May 16th, 2008, the Georgia Visitor Center in Kingsland will host their Georgia On My Mind Day. Please join them in this special promotion and register

to win a wonderful door prize. RSVP for specific arrangements before May 1st, 2008. For more info, call 912-729-3253 or 912-729-3620.

- **[www.ExploreGeorgia](http://www.ExploreGeorgia.org) Timeline:**
 - **3/7/08:** Partners stop using old system currently located at <http://my.georgia.org/net/member/signin.aspx?s=0.0.27.3011>
 - **3/19/08:** Partner will be able access their current listings using the new partner interface – NO NEW LISTINGS CAN BE CREATED AT THIS TIME
 - **3/20/08:** Phase II internal launch for ExploreGeorgia.org – Internal/Industry review process begins
 - **3/31/08:** Official launch for ExploreGeorgia.org
 - **4/1/08:** Online media campaign begins
 - **4/15/08:** Fully functional partner admin launched
- **Georgia Foundation Techno Tourism Conference: Email from Gilda...** Hello all. Just wanted you to know that we have already received our first intern application and we're getting lots of calls. Thank you for sending this information out to your communities. Please remind those persons planning to attend the Techno Tourism Conference to register – the website is www.areg.caes.uga.edu . We are expecting a great turnout and I don't want any of our partners to miss out. As you know only communities registered for the conference can participate in the intern fair. We have a full agenda, excellent presenters, an exciting group of exhibitors, hands-on classes and networking opportunities that can add confidence and ensure success. See you in Athens for the conference. Gilda L. Watters gwatters@georgia.org 404-962-4026
- We are pleased to announce that the **2008 Annual Governor's Conference on Tourism** will be hosted jointly by the [Georgia Department of Economic Development \(GDEcD\)](http://www.gdcd.org), the [Georgia Association of Convention and Visitors Bureaus \(GACVB\)](http://www.gacvb.org) and the [Tourism Development Alliance of Georgia \(TDAG\)](http://www.tdag.org). The meeting is scheduled for September 10-12, 2008, in Albany, Georgia. An effort by all three organizations to organize and jointly host a single annual meeting for the tourism industry has been in the works for some time. Our joint agreement describes meeting planning and execution, content development and budgeting as shared responsibilities, with individual tasks assigned. And, a single annual meeting is financially more efficient for our own participation and for our vendors.

This cooperative venture not only continues to foster a spirit of cooperation and partnership among our industry professionals, but also sets the stage for the future. As we develop plans to seek greater resources for tourism promotion, we must speak with one voice to our business and political leadership in order to be taken seriously and to be successful. Everyone is invited to take advantage of the opportunity to rally around our industry and support this joint conference. We look forward to seeing you in Albany!

- **Georgia's Creative Economies Initiative Progress Report:** The Georgia Tourism Foundation is pleased to provide a status report on the State's newly launched Creative Economies Initiative.
 - 1) **We have reached agreement with a programming team to build a locator website linking creators of Georgia Made Georgia Grown products with local and international consumers, festival directors, tourists, corporate buyers, educators, designers, and others.** The site will provide searchable profiles that users can query and map. Georgia entities will be responsible for creating and managing their individual profiles, so the consumer will always have the most up-to-date and accurate information. Standard listings on the site will be FREE to Georgia's creative businesses.

To preview a very similar site currently being used in Georgia's food industry, visit www.ga.marketmaker.uiuc.edu. Focus groups will work with us to determine searchable attributes for the various art categories.

Art councils, guilds, festival planners and related entities in the arts community will be key to getting their members to sign up for this online marketing resource. To ensure the success of this economic

development effort, we are committed to "function" over "fast." Therefore, time and attention will be dedicated to producing a quality product that both facilitates commerce and is consumer friendly.

2) Regionalized business development addressing the feedback from the 10 Town Hall Meetings will be rolled out in the coming months.

On May 14, 2008, the Tourism Foundation will conduct a 'Train the Trainer' workshop at Central Georgia Technical College in Macon for instructors, champions and resource partners. The business development courses will be offered regionally from June to September 2008 under the leadership of locally empowered instructor teams.

3) A business-to-business function introducing private sector procurement officers to the many creative business owners in Georgia is planned for the 2008 holiday season. More details to follow.

Georgia is leading the way in galvanizing its many creative businesses that contribute significantly to the economic vitality of their communities and our great State.

• **Research**

- This was mentioned in the March Peach Byte.
 - 1- The 2007 Year End Review
 - 2- The January/ February Research Newsletter
 - 3- The Southern Woman's Trade Show Research Briefing

There is great content in all of these reports.. for example at the Southern Woman's Show in Savannah consumers were most interested in the Atlanta Metro and Georgia Mountain regions of the State .. so please visit www.marketgeorgia.org for other interesting findings.

NE GA MTNS TOURISM INDUSTRY NEWS

- The **Smith House in Dahlonega recently received a Telly Award** for their production of "Legend of The Smith House Mine" which began distribution last October. If you haven't seen the film yet, You can view the trailer here: www.smithhouse.com/news/latest/now-showing-legend-of-the-smithhouse-mine.html. Congratulations!
- The **Destination: Georgia** section in the AJC's March 2008 Wedding Guide features Wolf Mountain Vineyards, Lake Lanier Islands Resort, Callaway Gardens and Jekyll Island. Each of the locations included was quoted.
- Congratulations to Persimmon Creek Vineyards in Clayton for winning the **Flavor of Georgia Food Product Contest** Wine Category.
- **Congratulations on being selected as an STS Top 20 Event:** *July 16-27, The Georgia Mountain Fair.* Spectacular fair draws 60,000! Pioneer Village with "old ways" demonstrations and Craft Village filled with artisans and crafters. Headliner entertainment, cloggers convention, agri-exhibits, Miss Georgia Fair pageant. Hiawassee, Ga., 706-896-4191; gamtfair@alltel.net. (georgiamountainfairgrounds.com)
- Glen Ella Springs will now have a tasting room. Contact Barrie Aycock at baycock@glenella.com for more information.
- Southern Living (April issue) on newstands now - **Cedar Hill** (www.cedarhillenrichment.org) is featured prominently in the "Georgia Living" bonus section. The labyrinth is available daily for individuals and groups to walk, please just call ahead if you are coming.
- **Congratulations to two Northeast Georgia Communities** out of twelve Georgia communities. They will be receiving a federally funded grant to conduct historic preservation projects to begin in May 2008 and be completed by August 15, 2009. A total of \$75,315.60 in grants from the FFY2008 Historic Preservation Fund was awarded this year
 - City of Gainesville--\$8,700 to conduct Phase 3 of the city's historic resource survey.

- City of Jefferson-- \$1,615.60 to update and produce a walking and driving tour brochure of the city's historic resources.
- **Blue Ridge Country Announces Clayton/Rabun County “Best of” winners.** March 27th, 2008. The readers of Blue Ridge Country have spoken and voted for several Clayton/Rabun County area businesses in their “Best Of” categories. The categories will be announced in the upcoming July/August issue which also celebrates the 20th Anniversary of Blue Ridge Country. Winners are: **Clayton Café, Grapes and Beans, Oinkers, Persimmon Creek Vineyards & Tiger Mountain Vineyards**
- **News from Persimmon Creek Vineyards in Clayton:**
 - Later this month, Persimmon on the Square, a “satellite” tasting room and shop, will open in downtown Clayton.
 - Persimmon Creek’s 2006 Seyval Blanc also just won top honors in the Flavor of Georgia competition, sponsored by the Georgia Center for Agribusiness & Economic Development.
 - Coming late summer: three beautiful, very high-end cottages located on the Persimmon Creek Vineyards property (B&B style).
- The following is the status of a New Regional Project: **Appalachian Foothills Parkway**
 - The production deadline for the first rack card printing and website posting for the GMCTA's *Appalachian Foothills Parkway: It's Not Just a Road!* is drawing near.
 - If your organization is a nonprofit, have regular operating hours, and provide a educative approach to cultural preservation, then it may qualify as a Signature Site. Signature sites will have a place of prominence on our website map and the rack card. you are invited to call Alice Sampson, 706.864.1540, for more information about this new marketing tool.
 - Currently, the Steering Committee is discussing:
 - Printing 5,000 nine-by-four inch, two color, rack cards (one side will have a map with the Alliance’s Signature Sites posted; the other side will list name and contact information, including GPS coordinates). These will be made available at each Signature Site and the 11 Georgia state Visitor Centers.
 - Finalizing the details for the website. The site will have a map with each Signature Site posted. As one scrolls across the site, a pop-up will provide an image, web address, and contact information.
 - Launching the project at the ARC state launch of the National Geographic Traveler's Map in Sautee, April 11. This is very tentative right now, but regardless, we will hold a launch and issue a press release some time in April.
 - The first printing will occur no later than April 10. After that, new sites will need to wait until August 1 to appear on the rack card, although website updates may take place immediately.
 - Cost is \$100
 - Contact: Alice Sampson avsampson@ngcsu.edu

MEDIA REQUESTS, GRANTS, WORKSHOPS, ETC

- **Update from Key Ingredients Project:** “We have had a great variety of recipes, stories, and photographs coming in this week. Thanks so much for your help. Some of you have really been beating the bushes to send us some great things! It's not too late yet! We set a deadline of March 31, and we really would like to have as much as we can by that date. However, if you still have materials and can't get them to us by Monday, please send them as soon as possible. You can either mail them to us at: Ann McCleary, History Department, University of West Georgia, Carrollton, GA 30118 or email them to Kristi at kristi.hartmann@gmail.com. We'll probably be in touch with some of you regarding questions or follow-up to the interviews over the next few weeks, as we prepare the text and select illustrations for the book.”
- **Grants available for community improvement projects**
 - The General Mills Corporation, maker of Hamburger Helper, is offering My Hometown Helper grants for local groups interested in making a difference in their community. People looking to improve their hometown - from helping to fund a volunteer fire department, to restoring a town landmark, to supporting a local school - are encouraged to submit entries. Last year, the program gave away more than \$200,000 in total grants and helped communities purchase new band equipment, build a school playground, and fund a tornado warning system, among other

projects. Application deadline is March 31. To learn more about the grant program, visit www.myhometownhelper.com/LearnMore.aspx.

- The History Channel offers grants of up to \$10,000 to fund partnerships between history organizations and schools or youth groups on projects that teach students about their local history and actively engage them in its preservation. Applications for 2008-2009 grants are due by Friday, June 6, 2008. For more information on Save Our History grant projects and guidelines please visit www.saveourhistory.com.

- **NPS grant applications available:** Save America's Treasures matching grants are awarded for preservation and/or conservation work on nationally significant intellectual and cultural artifacts and historic structures and sites. Eligible applicants include Federal (including NPS), state, local, and tribal government entities, and nonprofit organizations. Applications are due May 20, 2008. Application guidelines are available at: www.nps.gov/history/hps/treasures/application.htm.

The Preserve America matching-grant program provides funding to support preservation efforts through heritage tourism, education, and historic preservation planning. Eligible applicants include Designated Preserve America Communities and Neighborhoods, State Historic Preservation Offices, Tribal Historic Preservation Offices, and Certified Local Governments in the process of applying for Preserve America Community Designation. Applications are due June 30, 2008. Guidelines and applications are available at: www.nps.gov/history/hps/hpg/PreserveAmerica/index.htm.

- **GACVB Update (3/27/08) from Peter Bowden:** "Your GACVB Board and Staff have worked hard over the past few weeks to bring you the best educational and professional development possible. Because of events beyond the Board's control, the joint meeting originally announced for the 2008 Governor's Conference is not possible. We feel it best that in order to fulfill its responsibility and mission, we are opting to produce an annual meeting this summer, as in year's past. Expect communication from Julie Mussleman that will help you plan -- in order to maximize your membership and benefit with GACVB. "
- Summertime is around the corner, and our patrons like to use our travel brochures (and maps) to plan their vacations. I am updating our travel collection, and would appreciate 2 copies of any travel brochures or pamphlets of local tourist spots. I am collecting material for two library branches. You may forward my request on to local tourist boards. If you have a standing order list for future new editions of your travel guides, please include us on that list, and let me know, so I won't bother you with new requests each year. Thank you, Melanie Vess, Reference Assistant, Kokomo Howard County Public Library, 220 N. Union Street, Kokomo, IN 46901 765-454-4710
- **Brown's Guides Free Profiles for Tourism Contacts:** Here's a sample of what Georgia travel and recreation professionals are saying about the new Brown's Guide to Georgia website, a comprehensive travel and recreation resource where your members can be profiled FREE.
 - **Great resource for getting the word out about Compass Sailing!** Captain Steve Horton, Owner / Operator
 - **Easy and fun to use!** Doug Purcell, Executive Director, Historic Chattahoochee Commission
 - **Map shows our location on Savannah's historic Forsyth Park.** Steve and Debbie Saxman, Owners / Operators Whitaker-Huntingdon Inn
 - **GREAT! Lots of information! Glad to be included. THANK YOU!** Abby Jordan, Executive Director The Southern Conservation Trust

Brown's Guide to Georgia is online with over 5,000 profiles of Georgia travel and recreation resources. And your members can be profiled FREE in the easy-to-access, visitor-friendly, format that gives them:

- An introduction
- 250 words of descriptive text
- Contact information
- Hot link to their website
- Google map
- Efficient, fun-to-use searches
- Aggressive promotion to top search engines

All they have to do is log on to the site at <http://www.brownsguides.com> and click on "Add a Profile

FREE." There are options for upgrading to "Gold" and "Platinum" profiles for small monthly fees; but there are no strings attached to the free Silver Profile with the list of benefits specified above.

I will follow up with a phone call and hope that you (or the person responsible for your member communications) and I can take a few minutes to walk through the site together to see the many ways it can serve as an important marketing and promotional asset for the Georgia travel and recreation industry. Contact: Fred Brown www.brownsguides.com **Every travel and recreation resource in Georgia. Everything. Indexed and searchable.**

- **GEORGIA BIKES!** is a 501(c)(3) non-profit organization working to improve bicycling conditions and promote bicycling throughout the state of Georgia. For the latest news & updates, go to www.georgiabikes.org/Portals/57ad7180-c5e7-49f5-b282-c6475cdb7ee7/HUB%20BUB%205.2.pdf
- Entry Level Museum resume you may want to pass along to anyone you think would be interested. As a reference from Stacey Spillers, I have no doubt this person would be worth an interview. If you have any questions, feel free to contact Stacey – her info is below.
- **MAPPING DATA INSTRUCTIONS:** During the shoot last week, the Kangaroo Conservation Center asked a question about why their location was not plotted correctly on any map, including the one on the GDEcD site. This is not something that GDEcD can fix, but it is something the Center update online. Please see below for instructions:

The best source data out there is probably Navteq and TeleAtlas, so you need to make sure your data is correct on both sites. Below are some of the main links to update your map location. (There may be others, but these are a good start.)

- <http://mapreporter.navteq.com/dur-web-external/secured/submitDur.do>
- <http://mapinsight.teleatlas.com/mapfeedback/index.php>
- <http://maps.google.com/support/bin/answer.py?answer=17366&topic=10790>

Caveat: These sites usually only update quarterly and by the time it gets to a GPS unit it can be over a year's time. This efficiency may improve over time but relies predominantly on the GPS users equipment and choice to update.

- **Tidbits from Randall Travel Marketing:**
 - 1/3 of Americans (33%) report they are under extreme stress.. (Source: American Psychological Association).
 - Growing in Influence: Blogging, Social Media and Instant Messaging - While traditional media still rank on top in influence on consumer purchases, these new media options earned double digit growth in 2007 over 2006. The message for travel marketers? Learn how this works NOW.
 - More than 95% of all emails sent today are SPAM. New trends in SPAM emailing include personalizing messages to get through filters.
 - Some hotels are discounting parking fees for hybrid vehicles as part of their growing commitment to "green" practices.
- **USDA Rural Development Loan Program:** USDA has a Business & Industry (B&I) Guaranteed Loan Program. The purpose is to improve, develop or finance business and industry, create employment and improve the economic and environmental climate in rural communities. Among the eligible loan purposes is Tourist and recreation facilities, hotels, motels, and eligible bed and breakfast establishments, educational or training facilities, and eligible community facility projects. Let me know if you would like a copy of the information regarding the loan program.

SAVE THE DATE

Go to www.marketgeorgia.org and click on **Travel Industry Events**. Contact me if you would like to submit a tourism industry event (meeting, conference, etc.)

- April 9** **Northeast Georgia Regional Travel Association Membership Meeting**
Sautee/Nacoochee Center
- April 14-15** **TechnoTourism Conference – Athens, GA – Classic Center** Go to
www.marketgeorgia.org. Click on Industry Events and go to April
- April 21-27** **Tour de Georgia ~** Go to www.tourdegeorgia.com to find out the news...Lt
Governor Casey Cagle will serve as Chairman of the event.
- May 1-3** **Travel Media Marketplace (TMM) will be in Augusta.** The RFP for TMM bids for
2009 and 2010 will go out soon. Thanks to all the communities that sent in Profile
Sheets.
- May 10-18** **National Tourism Week:** “Discover Great American Traditions” is the theme for the
25th annual National Tourism Week, to be held May 10-18. The theme encourages
travel to American locales and highlights the role that tourism plays in discovering the
icons of a destination.
- May 14** **Northeast Georgia Regional Travel Association Membership Meeting**
Georgia Mountain Fair, Hiawassee
- June 11** **Northeast Georgia Regional Travel Association Membership Meeting**
Nantahala Outdoor Center
- July 9** **Northeast Georgia Regional Travel Association Membership Meeting**
Dahlonega STS
- August 13** **Northeast Georgia Regional Travel Association Membership Meeting**
North Georgia Tech - Blairsville Campus
- September 10-12** **Georgia Governor's Conference On Tourism**
Presented By The Georgia Department Of Economic Development, Georgia
Association Of Convention & Visitors Bureaus, And The Tourism Development
Alliance Of Georgia.
Albany, GA
- September (TBD)** **Northeast Georgia Regional Travel Association Membership & Legislative
Meeting**
Rabun County
- October 8** **Northeast Georgia Regional Travel Association Membership Meeting**
Blackbear Resort, Helen
- November 12** **Northeast Georgia Regional Travel Association Membership Meeting**
Toccoa