



Magnolia Midlands Travel Region

Regional Tourism Representative Report
September 2011

GEORGIA TOURISM DIVISION NEWS

IT'S STILL NOT TOO LATE! REGISTER FOR GOVERNOR'S CONFERENCE:



SEPTEMBER 11-14 | MACON, GEORGIA

Georgia Governor's Conference will be hosted in the beautiful town of Macon. There will be lots of exciting sessions full of tourism information. You won't want to miss this year's conference. For more information, go to: <http://georgiagtc.com>.

AGRITOURISM WORKSHOP TO BE HELD IN STATESBORO:

What: A full day of professional development and networking with sessions on social media marketing; farm-to-table opportunities; risk management; and promoting agritourism destinations. Sessions led by loan and insurance experts, chefs, organic farmers, owners of agribusiness and agritourism operations, and federal and state government agencies offering services and programs. Exhibitors sharing their programs, technical assistance and resources.

How: Registration is \$65 per person and includes a hot lunch, breaks, informational materials and attendee lists. Register online by visiting www.ogeecheetech.edu/about-otc/agribusinessworkshop or call 912-688-6098. Spaces still available for exhibitors for \$125 per organization, exhibitor registration also online. Space limited, register today!

Why: Agriculture is Georgia's number one industry and Tourism is the state's number two industry. This workshop will help business owners in these leading industries expand sales, increase profits and create sustainable partnerships. The workshop is hosted and co-sponsored by the Georgia Micro Enterprise Network, the Small Business Assistance Corporation, Ogeechee Technical College, the Georgia Department of Economic Development, Statesboro

Convention and Visitors Bureau, and the University of Georgia's Center for Agribusiness and Economic Development.

REGIONAL NEW:

SMACKDOWN:

MMTA submitted a smackdown proposal, but unfortunately was not selected for top three. All of the top three contenders will be presented at Governor's Conference. Don't miss your opportunity to vote for the one you feel will best represent us as a State.

UPCOMING VIC FAM:

Lori Hennesy will be hosting 7 State Visitor Information Center staff for a Feminization tour of the region. They will visit various locations in and around the region. The goal is to show the front line staff what exactly there is to do her in the Magnolia Midlands. While not all communities can be included on the FAM, the focus is to let them know and experience a sampling of the region. They in turn will be better prepared to talk to the tourist who visits their centers every day. This is a wonderful opportunity to really showcase the authentic experiences guests can have in the MM. The dates for the FAM are October 3-6. Lori will have little internet availability during these dates, but you may reach her via her mobile phone (678-640-4342.)

IMPORTANT UPCOMING DATES:

Governor's Conference on Tourism: September 11-14, Macon, GA

Sunbelt Ag Expo: October 18-20, Moultrie, GA



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For travel information, visit www.exploregeorgia.org

To learn more about experiencing the Magnolia Midlands, visit www.magnoliamidlands.net.