



Magnolia Midlands Travel Region

Regional Tourism Representative Report  
June 2011

## GEORGIA TOURISM DIVISION NEWS



### **GEORGIA HOLIDAY SMACKDOWN!:**

**ARE YOU READY TO RUMBLE?** The Georgia Tourism has set aside \$50,000 for a Georgia Holiday Promotion. Georgia tourism professionals are encouraged to assemble teams to work together on a creative proposal to drive holiday visits to Georgia - the more creative the better! How can Georgia best promote its holiday attractions, events and activities? Go to [www.marketgeorgia.org](http://www.marketgeorgia.org) for all the details or send questions to [SMACKDOWN@georgia.org](mailto:SMACKDOWN@georgia.org)

### **ANNOUNCEMENT: Georgia Council for the Arts is under the umbrellalla of GDEcD**

Governor Nathan Deal signed legislation May 12 that officially moves Georgia Council for the Arts (GCA) under the operational umbrella of the Georgia Department of Economic Development (GDEcD) beginning July 1, 2011. House Bill 264, which contained specific language regarding the transfer, was passed virtually unanimously by the House and Senate during the 2011 legislative session. We look forward to the partnerships between GCA and GDEcD.

### **STS TOP 20 EVENTS: INEXPENSIVE MARKETING OPPORTUNITY!:**

Below is a link to the **STS Top 20 Events website**. Please note the next cut off for the 1st quarter events in 2012 (January, February, March) is July 8, 2011. Please note on the nomination form all the requirements needed to be

nominated as an event. You will only need to send two copies of the nomination form plus two copies of supporting materials and the \$20 nomination fee. Go to <http://www.southeasttourism.net/top20Events.cfm> for more info and nomination forms.

## REGIONAL NEWS:

### GRAND BOBBERTHON TOURNAMENT:

The Grand Bobberthon Tournament will be held in Perry at the Go Fish Center on June 25. This is a pan fish tournament geared towards getting families and children out at the State's public fishing areas. For more information, visit [www.georgiabobberthon.com](http://www.georgiabobberthon.com).

## IMPORTANT UPCOMING DATES:

MMTA Meeting: June 16, 2011, Vidalia, GA

Grand Bobberthon Tournament: June 25, 2011, Perry, GA

Governor's Conference on Tourism: September 11-14



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For travel information, visit [www.exploregeorgia.org](http://www.exploregeorgia.org)

To learn more about experiencing the Magnolia Midlands, visit [www.magnoliamidlands.net](http://www.magnoliamidlands.net).