

## Georgia Tourism, Germany / Austria / Switzerland

**FISCAL YEAR 2009-2010 (July 2009-June 2010)**

**UP TO NOVEMBER 30, 2009**

# MEDIA WORK, RESULTS

### *News Wire Service Broadcasts*

DATE	SERVICE	CATEGORY	THEMES	SOURCE	COVERAGE / NOTES

### *Print Appearances*

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/11/30	Sueddeutsche Zeitung	Daily newspaper, nationwide, readership tours advertisement	Promotional article for TUI readership tour of the South Atlanta Savannah (picture)	Ongoing work with the editors and with TUI. Georgia Sales Mission 2009 visited TUI office	430100	5000
2009/11/13	Main-Presse	Daily newspaper, Wuerzburg, local section only	Announcement of Deep South USA promotion on Nov. 16. Deep South USA mentioned.	Work with tour operator IKA Touristik, Ingo Kaden	85700	1600
2009/11/02	Travel Industry Professional	Travel trade magazine, Austria	Story on the South Atlanta: CNN Center, World of Coca Cola Antebellum Trail Athens Golden Isles Macon Savannah	Coop project with tour operator amerikareisen.at. Editorial and other assistance provided by us	10500	3200
2009/11/02	Touristik Aktuell	Travel trade magazine	The new Deep-South-USA brochure	Press Release "The new Deep-South-USA brochure", October 12, 2009	30800	300
2009/10/23	Schweizer Touristik	Travel trade journal, Switzerland	New Deep South USA brochure	Press Release "New Deep South USA brochure", October 12, 2009	7000	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/10/10	TELE	TV guide, Switzerland	Haunted Savannah River Queen, Lafayette Square, Madison Square, Marshall House, Wright Square, Moon River Bar, River Front, Pink House, American Ghost Tours, Savannah Music Festival, Soho South Art Cafe, Bedford's Savannah, River Front Sweets	FAM Nathalie Chiavacci, July 2009	144600	42100
2009/10/09	Sueddeutsche Zeitung	Daily newspaper, nationwide, readership tours supplement	TUI readership tour through the South Atlanta: World of Coca Cola Savannah	Ongoing work with the editors and with TUI. Georgia Sales Mission 2009 visited TUI office	430100	6500
2009/10/01	Iwanowski's USA-Ostkueste	Travel Guidebook	The East Coast, from Maine to Florida Atlanta: APEX, Artmore Hotel, Blind Willie's, Blue Ridge Grill, Blues Harbor, Busy Bee, Cafe 290, Centennial Olympic Museum, Children's Museum, CNN, Cobb Galleria, Comfort Inn Airport Central, Cyclorama, Days Inn, Fernbank Museum, Fox Theatre, Gaslight Inn, GA Aquarium, GA Dome, Havannah Club, High Museum, Hilton, Horseradish Grill, Hyatt Regency, Jimmy Carter Presidential Library & Museum, Jocks & Jill Grill, Mary Mac's, Mall at Lenox Square, Mall of GA, Margaret Mitchell House, Max Lager's Grill, Michael C. Carlos Museum, MLK Historic Site, Murphy's, Perimeter Mall, Phillips Arena, Rupert's, South City Kitchen, The Abbey, The Varsity, Turner Field, Virginia Highland B&B, Westin Peachtree Plaza Hotel, World of Coca Cola, Atlanta Zoo, Savannah: Andrew Low House, Boar's	Work with the authors Dr. Margit Brinke, Dr. Peter Kraenzle	5000	0

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			<p>Head, Bottom Line, Carriage Tours of Savannah, Crab Shack, Crystal Beer Parlor, Davenport House, DeSoto Hilton, Fairfield Inn, Fort Pulaski, Green-Meldrim House, Hamilton Turner Mansion, Hanna's East, History Museum, Lady and Sons, Moon, River Brewery, Mrs. Wilkes, Olde Pink House, Owens-Thomas House, Pirate's House, President's Quarters, Riverboat Cruises, River Street Inn, Ships of the Sea Museum, Telfair Mansion and Museum, Tybee Island, Uncle Bubba's, Wayne-Gordon House</p> <p>Brunswick: Georgia Pig, Royal Cafe, Spanky's Marshside</p> <p>Jekyll Island: Jekyll Island Club and Hotel, GA Sea Turtle Center</p> <p>Sea Island: The Cloister</p> <p>St. Simons: Fort Frederica</p> <p>Cumberland Island</p> <p>Waycross</p> <p>Antebellum Trail</p> <p>Athens: Colonels on Angel Oaks Farm, Grand Oaks Manor, Springhouse BBQ, The Varsity, Weaver D's, Wilson's Soul Food</p> <p>Eatonton: Uncle Remus Museum</p> <p>Macon: Cannonball House, Confederate Museum, GA Music Hall of Fame, GA Sports Hall of Fame, Harriet Tubman Museum, Hay House, Woodruff House</p> <p>Madison: Morgan Cultural Center, Steffen Thomas Museum</p> <p>Dahlonega</p> <p>Helen</p> <p>Okefenokee</p> <p>Plains</p> <p>Stone Mountain Park</p>			

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Milledgeville: Andalusia Farm, Old Governor's Mansion, Old State Capitol  Watkinsville: Eagle Tavern  Marietta: Kennesaw Mountain National Battlefield Park			
2009/09/12	Westfalen Blatt	Daily newspaper, Bielefeld	Reopening of the Jimmy Carter Library & Museum  Atlanta: Jimmy Carter Library and Museum	Press release "Jimmy Carter Museum reopens", August 17, 2009	152400	1000
2009/09/05	Maerkische Oderzeitung	Daily newspaper, Frankfurt on the Oder river	Antebellum Trail, Feature Story  Athens: University of Georgia, music clubs, Wuxtry, Double-Barreled Cannon, Waddel Brumby House, T.R.R. Cobb House  Clinton: Old Clinton Eatonton  Macon  Madison: Heritage Hall, Kolb-Foster House  Milledgeville: Old Capitol Building, Old Governor's Mansion  Watkinsville	Dpa/gms news service, Christian Roewekamp FAM, May 2008	99900	18900
2009/08/29	Die Welt	Daily newspaper, nationwide	Southern Literary Trail:  Atlanta: Margaret Mitchell House  Columbus: Carson McCullers Center  Milledgeville: Andalusia	Work with editors	294400	8400
2009/08/13	Speyerer Morgenpost	Daily newspaper, Speyer	Coca Cola in Atlanta  Atlanta: World of Coca Cola, CNN Center, Georgia Aquarium, Lenox Square, Martin Luther King Jr. National Historic Site	Work with editors	6000	1500
2009/08/08	Rhein-Neckar Zeitung	Daily newspaper, Heidelberg	Georgia Coast: Golden Isles, Okefenokee Wildlife Refuge	Press release "Georgia's shrimp coast", July 29, 2009	121000	1700

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/08/01	Western Mail	Country music magazine	Atlanta: Centennial Olympic Park, World of Coca Cola, Stone Mountain Park, The Westin Peachtree Plaza	Work with the editor Kai Ulatowski	16500	500
2009/08/01	ADAC Reisefuehrer USA-Suedstaaten	Travel book	17 pages Georgia Atlanta: CVB, Atlanta History Center, Atlanta Int. Hostel, Atlantic Station, Centennial Park, CNN, Drury Inn Airport, Ebenezer Baptist Church, Fernbank, GA Aquarium, GA Railroad Freight Depot, State Capitol, Governor's Mansion, Hartsfield-Jackson, Highland Tap, High, Jimmy Carter Library & Museum, Margaret Mitchell House, Marriot Stone Mountain Inn, MARTA, MLK Jr. attractions, Mary Mac's, Memorial Hall, World of Coca Cola, Six Flags, Stone Mountain Park, Taurus, Underground, Varsity, Virginia Highland, Westin Peachtree Plaza  Columbus: Columbus Museum, Riverwalk, Goetchius, Marriott, Civil War Naval Museum, Visitors Ctr.  Golden Isles: Visitors Bureau, Fort Frederica, Frederica House, Golfing, Jekyll Historic District, Jekyll, St. Simons, Villas by the Sea  Macon: Georgia Music Hall of Fame, Cannonball House, Hay House, CVB, Ocmulgee Monument	Work with the editors	10000	0

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Savannah: Factors Walk, Isaiah Davenport House, Foley House Inn, Mercury Lounge, Mrs. Wilkes, Owens-Thomas, Riverfront Plaza, River Street, Sav. History Museum, Sav. Hostel & Pension, Ships of the Sea Museum, Telfair, Visitors Center, William Scarborough House  Callaway Gardens  Providence Canyon State Park			
				<b>Circulation:</b>	<b>1844000</b>	<b>91200</b>  Euro Fixing Nov. 30. 2009: x 1.5031  <b>US\$ 137,700</b>
				<b>No advertisements possible in travel guidebooks marked zero. The real value is very high.</b>		

### Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	LISTENERS	Ad Value
2009/08/21 10:00 am	Country Radio Switzerland	Online Radio	Georgia Coast: Brunswick, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	20000	500
				<b>Total:</b>	<b>20000</b>	<b>500</b>  Euro Fixing Nov. 30. 2009: x 1.5031  <b>US\$ 750</b>

### TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2009/11/09 2:30 pm Repeat run of 2009/11/06 show	WDR	Peanut Country in Georgia  President Jimmy Carter interview  Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen  Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	6'15"	All of the state of Nordrhein-Westfalen (1/4 of German population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2009/11/06 6:20 pm	WDR	Peanut Country in Georgia  President Jimmy Carter interview  Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen  Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	6'15"	All of the state of Nordrhein-Westfalen (1/4 of German population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0
2009/11/03 6:20 pm	WDR	Georgia's Coast Savannah: Chippawa Square, Forsyth Park, Oglethorpe Square, The Pirate's House  Folkston: Newell Lodge, Okefenokee National Wildlife Refuge  Lady Jane Shrimping Excursions	Tri-Ergon visit, April 2009	9'10"	All of the state of Nordrhein-Westfalen (1/4 of Germany's population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0
2009/08/12 11:55pm Repeat run of 2008/08/06 show	Kabel 1	Documentary „Ocean behind bulletproof glass“  Atlanta: Georgia Aquarium, Centennial Olympic Park	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	43'00"	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	234700
2009/08/06 11:05pm	Kabel 1	Documentary „Ocean behind bulletproof glass“  Atlanta: Georgia Aquarium, Centennial Olympic Park	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	43'00"	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	310600
2009/08/02 12:00 noon Repeat run of 2008/08/09 show	NTV	Travel show "Der Reise Shop":  Atlanta Savannah	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten" . We contributed photography and information	4'30" total Georgia part: app 0'40"	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800

2009/08/01 11:30 am Repeat run of 2008/08/09 show	NTV	Travel show "Der Reise Shop": Atlanta Savannah	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten" . We contributed photography and information	4'30" total Georgia part: app 0'40"	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
					<b>Total</b>	<b>548900</b> Euro Fixing Nov. 30, 2009: x 1.5031 <b>US\$ 825,600</b>
					<b>No advertisements possible on channels marked zero. The real value is very high</b>	

### Podcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	ADDRESS
2009/11/06	WDR	Peanut Country in Georgia  President Jimmy Carter interview  Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen  Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	5'40"	<a href="http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp">http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp</a>
2009/11/03	WDR	Georgia's Coast Savannah: Chippawa Square, Forsyth Park, Oglethorpe Square, The Pirate's House  Folkston: Newell Lodge, Okefenokee National Wildlife Refuge  Lady Jane Shrimping Excursions	Tri-Ergon visit, April 2009	8'20"	<a href="http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp">http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp</a>

### Electronic Newsletters by E-Mail

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
2009/10/13	Travel One Morning News	Morning newsletter of the leading travel trade journal Travel One	New Deep-South-USA brochure	Press Release "New Deep-South- USA brochure", October 12, 2009	14000

2009/07/15	FVW Newsline	Leading travel trade newsletter by travel trade journal fw	Georgia Sales Mission 2009 in Hamburg: Antebellum Trail: Athens, Macon Atlanta: Carter Center for Civil and Human Rights, Georgia Aquarium Folkston: Okefenokee Wildlife Refuge Golden Isles: Jekyll Island, Sea Island, St. Simons Island Reed Creek Park Savannah Civil War Sesquicentennial Warm Springs: Little White House	FVW at Georgia sales mission media dinner	12000
				<b>Total:</b>	<b>12000</b>

### Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/11/06	WDR	Website of TV network	Announcement and summary of TV show on Georgia's Peanut Country  Plains: Bobby Salter's Plain Peanuts, Mom's Kitchen  Tifton: University of Georgia Experiment Station	Tri-Ergon visit, April 2009	<a href="http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp">http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp</a>	1000
2009/11/03	WDR	Website of TV network	Announcement and summary of TV show on Georgia's Coast  Savannah: The Pirate's House  Lady Jane Shrimping Excursions  Okefenokee National Wildlife Refuge	Tri-Ergon visit, April 2009	<a href="http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp">http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp</a>	1000
2009/11/03	VUSA Germany	Website of German Visit USA Committee	New Deep-South-USA brochure	Press Release "The new Deep-South-USA brochure", October 12, 2009	<a href="http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=970&amp;tx_ttnews[backPid]=6&amp;cHash=dac8e01d87">http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=970&amp;tx_ttnews[backPid]=6&amp;cHash=dac8e01d87</a>	500
2009/10/17	International Press Agency	Travel news agency site	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.ipa-pressagency.com/pageID_8683793.html">http://www.ipa-pressagency.com/pageID_8683793.html</a>	500
2009/10/14	Elke Backert	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://elkebackert.de/index.php?page=aktuell&amp;id=536">http://elkebackert.de/index.php?page=aktuell&amp;id=536</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/10/15	Blues News	Website of Germany's leading blues magazine	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.bluesnews.de/">http://www.bluesnews.de/</a>	500
2009/10/13	Reise-Fernsehen	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.reisefernsehen.com/amerika/reise-news-amerika/3434289ca40ca8d05-usa-neuer-reiseplaner-fuer-die-suedstaaten.php">http://www.reisefernsehen.com/amerika/reise-news-amerika/3434289ca40ca8d05-usa-neuer-reiseplaner-fuer-die-suedstaaten.php</a>	500
2009/10/13	USA Reise	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.usareise.de/index.php?option=com_content&amp;task=view&amp;id=739&amp;Itemid=45">http://www.usareise.de/index.php?option=com_content&amp;task=view&amp;id=739&amp;Itemid=45</a>	1000
2009/10/13	Touristik Aktuell	Website of leading travel trade journal Touristik Aktuell, Germany	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.touristik-aktuell.de/nachrichten/destinationen/news/datum/2009/10/13/neuer-reiseplaner-fuer-die-suedstaaten.html">http://www.touristik-aktuell.de/nachrichten/destinationen/news/datum/2009/10/13/neuer-reiseplaner-fuer-die-suedstaaten.html</a>	1000
2009/10/13	Travel Industry Professional	Website of leading travel trade journal Travel Industry Professional, Austria	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://www.tip-online.at/news/destination/reiseplaner-fuer-suedstaaten/">http://www.tip-online.at/news/destination/reiseplaner-fuer-suedstaaten/</a>	500
2009/10/12	Fine Art Reisen	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	<a href="http://fineartreisen.de/html/20091012_21715.php">http://fineartreisen.de/html/20091012_21715.php</a>	500
2009/08/29	Die Welt	Daily newspaper, nationwide	Southern Literary Trail: Atlanta: Margaret Mitchell House Columbus: Carson McCullers Center Milledgeville: Andalusia	Work with editors	<a href="http://www.welt.de/die-welt/kultur/literatur/article4420778/Die-Haeuser-des-Suedens.html">http://www.welt.de/die-welt/kultur/literatur/article4420778/Die-Haeuser-des-Suedens.html</a>	1000
2009/08/24	Amerikareisen	Tour operator site, Austria	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	<a href="http://www.canadareisen.at/content/blogsection/7/30/">http://www.canadareisen.at/content/blogsection/7/30/</a>	200
2009/08/19	Tourism Insider	Travel site, Germany	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	<a href="http://tourism-insider.com/reise-news/vor-barack-obama-regierte-jimmy/#post-3137">http://tourism-insider.com/reise-news/vor-barack-obama-regierte-jimmy/#post-3137</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/08/18	Fine Art Reisen	Travel site, Germany	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	<a href="http://fineartreisen.de/html/20090818_20830.php">http://fineartreisen.de/html/20090818_20830.php</a>	500
2009/08/17	VUSA Germany	Website of German Visit USA Committee	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	<a href="http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=957&amp;tx_ttnews[backPid]=6&amp;cHash=00e5616932">http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=957&amp;tx_ttnews[backPid]=6&amp;cHash=00e5616932</a>	500
2009/08/03	VUSA Germany	Website of German Visit USA Committee	Georgia Coast: Brunswick, Credle's Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=940&amp;tx_ttnews[backPid]=30&amp;cHash=8db9a5eada">http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews[tt_news]=940&amp;tx_ttnews[backPid]=30&amp;cHash=8db9a5eada</a>	500
2009/08/01	Kabel 1	Website of TVstation	Description of the tv show on the Georgia Aquarium on August 6 and the rerun on August 12	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	<a href="http://www.kabel eins.de/php-bin/functions/TVProgramm/index_popup.php?action=onDetail&amp;id=11241231">http://www.kabel eins.de/php-bin/functions/TVProgramm/index_popup.php?action=onDetail&amp;id=11241231</a>	500
2009/08/01	Kabel 1	Website of TV station	Announcement of tv show on the Georgia Aquarium on August 6 and the rerun on August 12	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	<a href="http://www.kabel eins.de/doku_reportage/k1_doku/">http://www.kabel eins.de/doku_reportage/k1_doku/</a>	500
2009/08/01	Berge & Meer	Website of Travel show	Atlanta Savannah	"Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten". We contributed photography and information	<a href="http://www.berge-meer.de/C1256BB00329F9C/vwContentByKey/W27SHEA6261NA THDE?Open&amp;vp=180000&amp;agn=180008">http://www.berge-meer.de/C1256BB00329F9C/vwContentByKey/W27SHEA6261NA THDE?Open&amp;vp=180000&amp;agn=180008</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/07/31	Magazin USA	Travel site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.magazinusa.com/us/states/show.aspx?state=ga&amp;doc=28&amp;dsc=Georgia-Kueste">http://www.magazinusa.com/us/states/show.aspx?state=ga&amp;doc=28&amp;dsc=Georgia-Kueste</a>	500
2009/07/31	Magazin USA	Travel site, Germany	Georgia Coast:, Golden Isles, The Wild Georgia Shrimp Festival	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.zeitgeistusa.de/2009/07/jekyll-island-georgia-garnelen-shrimp-festival-im-september/">http://www.zeitgeistusa.de/2009/07/jekyll-island-georgia-garnelen-shrimp-festival-im-september/</a>	500
2009/07/29	Fine Art Reisen	Travel site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.fineartreisen.de/html/20090729_20516.php">http://www.fineartreisen.de/html/20090729_20516.php</a>	500
2009/07/29	Gourmet Report	Culinary site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.gourmetreport.de/artikel/29810/Georgias-Kueste-der-suessen-Garnelen.html">http://www.gourmetreport.de/artikel/29810/Georgias-Kueste-der-suessen-Garnelen.html</a>	500
2009/07/29	Amerikareisen	Tour operator site, Austria	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	<a href="http://www.amerikareisen.at/content/blogsection/7/30/">http://www.amerikareisen.at/content/blogsection/7/30/</a>	500
2009/07/15	FVW	Travel trade journal site	Antebellum Trail: Athens, Macon  Atlanta: Carter Center, Center for Civil and Human Rights, Georgia Aquarium  Folkston: Okefenokee Wildlife Refuge  Golden Isles: Jekyll Island, Sea Island, St. Simons Island  Reed Creek Park  Savannah  Civil War Sesquicentennial  Warm Springs: Little White House  Ziplining at Banning Mills	Sales mission July 2009, Hamburg media dinner	<a href="http://www.fvw.de/index.cfm?objectid=7E1B2926-D865-CDBB-39CCA2375F1E6FC7">http://www.fvw.de/index.cfm?objectid=7E1B2926-D865-CDBB-39CCA2375F1E6FC7</a>	2000
						<b>16700</b> Euro Fixing Nov. 30. 2009: x 1.5031 <b>US\$ 25,100</b>

### ***Paid Advertisements***

<b>DATE</b>	<b>TITLE</b>	<b>CATEGORY</b>	<b>THEMES</b>	<b>SOURCE OF \$\$\$</b>	<b>CIRCULATION</b>
2009/07/01	America Journal	Travel magazine, Germany	All of Georgia	GDECD	38500

### ***Features "Special of the Month" on www.georgia-usa.de***

<b>Month</b>	<b>Theme</b>	<b>Link</b>
December 2009	Peach Drop in Atlanta	<a href="http://www.georgiaonmymind.de/neu_dez09.php">www.georgiaonmymind.de/neu_dez09.php</a>
November 2009	Stone Mountain	<a href="http://www.georgiaonmymind.de/neu_nov09.php">www.georgiaonmymind.de/neu_nov09.php</a>
October 2009	Georgia Aquarium	<a href="http://www.georgiaonmymind.de/neu_okt09.php">www.georgiaonmymind.de/neu_okt09.php</a>
September 2009	Peanuts-Related Attractions in Georgia	<a href="http://www.georgiaonmymind.de/neu_sep09.php">www.georgiaonmymind.de/neu_sep09.php</a>
August 2009	Movie Locations in Georgia	<a href="http://www.georgiaonmymind.de/neu_aug09.php">www.georgiaonmymind.de/neu_aug09.php</a>
July 2009	Callaway Gardens Stimulus Package	<a href="http://www.georgiaonmymind.de/neu_jul09.php">www.georgiaonmymind.de/neu_jul09.php</a>