

## Georgia Tourism, Germany / Austria / Switzerland

**FISCAL YEAR 2010-2011 (July 2010-June 2011)**

**UP TO JANUARY 2011**

# MEDIA WORK, RESULTS

### *Print Appearances*

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2011/01/30	Western Mail	Country music magazine, Germany	Promotional page for 2011 readers group tour of the South  Atlanta: World of Coca Cola	Work with tour operator Sea Side Travel, and editors	16500	300
2011/01/28	Travel One	Travel trade magazine	Announcement of Georgia travel show 100% Urlaub airing Feb. 2nd	Visit Karl Teuschl, April 2008	21000	300
2011/01/27	Travel Inside	USA sales supplement of travel trade magazine, Austria	Georgia Coast  Savannah: Town squares, Tybee Island, Jekyll Island: Jekyll Island Club Hotel  Sea Island: The Cloister  St. Simons Island: Fort Frederica, Museum of Costal History  Little St. Simons Island  Blackbeard Island National Wildlife Refuge  Brunswick  Darien  Eulonia  Fort King George Historic Site  Ossabaw Island  Valona	Constant work with the editors	10700	3900
2011/01/19	Klosterneuburger Nachrichten	Daily newspapaer, Klosterneuburg, Austria	Announcement of the amarikareisen.at Deep South consumer event, Jan.20, 2011  Georgia Coast	amerikareisen.at presentation Jan. 20, 2011	2800	300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2011/01/17	Travel Industry Professional	Travel trade journal, Austria	Announcement of the Visit USA Seminar, Feb.3, 2011 in Vienna Georgia	Visit USA presentation, Feb.3, 2011	8500	300
2011/01/13	Traveller	Travel trade journal, Austria	Announcement for the Visit USA presentation, Feb.3, 2011 in Vienna	Visit USA presentation, Feb.3, 2011	7500	300
2011/01/01	Golf Fee Card Guide 2011-2012	Golf Travel Guide published by Mastercard	Braselton: Château Élan Winery&Resort Bainbridge: PinesGolf Course Hoschton: Reunion Golf Club Macon: Oakview Golf & Country Club McDonough: Cotton Field Golf Club Richmond Hill: Waterfront Landing Vidalia: Rocky Creek Golf Club Warner Robbins: The Landings Golf Club	Editorial contact + their own research (selection on entry by them)	62000	5200
2010/12/22	Skal Journal Germany	Tourism Association membership journal	Georgia theme night in Bielefeld with AAR and Delta Air Lines Atlanta: CNN, Georgia Aquarium, World of Coca Cola Golden Isles Savannah AAR Delta Air Lines	Article written by Wolfgang Streitboerger, photography produced by Raphael Tenschert	5000	1000
2010/12/18	Suedthueringer Presse Plus	Travel section of four newspapers in the state of Thuringia	Sea Island among National Geographic's list of the most beautiful beaches	Constant work with the editors	124300	2000
2011/12/16	Zeit Magazin	Weekly newspaper, nationwide	Hip Hop scene in Atlanta Club Fusion, Club Ritz, CNN, Lavish Lounge, Pool Palace, Studio 72,	Constant work with the editors	494000	117200
2010/12/13	America Journal	Travel magazine, Germany	Jekyll Island Credle Adventure Tours, Jekyll Island Club and Hotel, Jekyll Island Museum, Georgia Sea Turtle Center, Sea Jay's in the Jekyll Harbor Marina, St. Andrews Beach, The Driftwood Bistro at Villas by the Sea	Visit Marion Frahm and Michal Lindner, March 2010	38500	32350

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/12/01	Fifty	Magazine for the 50+ years target group	Golden Isles Cumberland Island: Greyfield Inn Jekyll Island: Jekyll Island Club Hotel Little St. Simons Island Atlanta Brunswick Delta Air Lines	Visits Beate Baum, September, 2010, and Imke Lass, October 2010	301000	59200
2010/12/01	Meiers Welt	VIP magazine by major tour operator Meier's Weltreisen, Germany Note: This is extra to the paidpage in the same issue	The South: Atlanta: CNN, Georgia Aquarium, Margaret Mitchell House, Martin Luther King Jr. National Historic Site, World of Coca Cola Antebellum Trail Athens	Sales synergy	7000	650
2010/11/25	Westfalen Blatt	Daily newspaper, Bielefeld	Georgia theme night in Bielefeld with AAR and Delta Air Lines Atlanta: Margaret Mitchell House, World of Coca Cola Antebellum Trail Athens Appalachian Trail Macon AAR Delta Air Lines	Reporter invited by us to the event	152400	7000
2010/11/22	Westfalen Blatt	Daily newspaper, Bielefeld	Georgia's presence in Germany	Visit by reporter Bernd Bexte at German Georgia office, November 17, 2010	152400	7000
2010/11/18	Capital	Monthly public-interest business magazine	Golden Isles Cumberland Island: Greyfield Inn Jekyll Island: Jekyll Island Club Hotel Little St. Simons Island Sea Island: The Cloister Atlanta Brunswick Delta Air Lines	Visits Beate Baum, September, 2010, and Imke Lass, October 2010	173000	162800
2010/11/11	Weltwoche	Weekly lifestyle magazine, Switzerland	The South by motorcycle Atlanta: Bone's	Continuous work with the editors	81700	5600

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/10/23	Neue Westfaelische	Daily newspaper, Bielefeld	Athens & vicinity Athens: Athens Music History Tour, City Hall, Farm 255, 40 Watts Club, Hotel Indigo, Oconee Hill Cemetery, Railroad Trestle, Terrapin Brewery, The Grit, Weaver D's  Dahlongega: Black Stock Vineyards & Winery  Atlanta: Airport Delta Air Lines Meier's Weltreisen	Group press fam, June 2010, Thomas Klingebiel	279900	24800
2010/10/23	Neue Osnabruecker Zeitung	Daily newspaper, Osnabrueck	Athens & vicinity Athens: AthFest, Athens Music History Tour, City Hall, Farm 255, 40 Watts Club, Hotel Indigo, Oconee Hill Cemetery, Railroad Trestle, Terrapin Brewery, The Grit, Weaver D's  Dahlongega: Black Stock Vineyards & Winery  Atlanta: Airport Delta Air Lines Meier's Weltreisen	Group press fam, June 2010, Thomas Klingebiel	308000	29600
2010/10/01	CMC Newsletter	Newsletter of the Country Music Club of Switzerland	Plains Peanut Festival	Press release "Plains Peanut Festival", August 31, 2010	150	200
2010/09/30	Western Mail	Country music magazine, Germany	Promotional page for 2011 readers group tour of the South  Atlanta: World of Coca Cola	Work with tour operator Sea Side Travel, and editors	16500	300
2010/09/25	Voralberger Nachrichten	Daily newspaper, Voralberg, Austria	Savannah: Carriage rides, mansions, squares, Savannah River Boat Tour  Sapelo Island: Gullah culture  Tybee Island: Lighthouse	Visit Egmont Strigl, continuous work with the editor	63500	3100
2010/09/16	Neue Westfaelische	Daily newspaper, Bielefeld	Three early REM albums re-mastered  Athens: Athens Music Heritage Tour	Group press fam, June 2010, Thomas Klingebiel (extra story, travel story to follow)	279900	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/09/13	Touristik Aktuell	Travel trade magazine	Atlanta Georgia Aquarium, CNN, Jimmy Carter Museum, High Museum of Art, Martin Luther King Jr. National Historic Site, outlet shopping, World of Coca Cola	Ongoing work with the editors. Story written by Joerg-Michael Weiss	30800	4500
2010/09/13	Travel Talk	USA sales supplement of travel trade journal, Germany	Georgia as part of Deep South tour Macon: 1842 Inn, photo and named	Ongoing work with the editors. We supplied photography.	31100	2700
2010/09/11	Weser Kurier	Daily newspaper, Bremen	Plains Peanut Festival 2011	Press release "Plains Peanut Festival", August 31, 2010	184400	6100
2010/09/11	General-Anzeiger	Daily newspaper, Bonn	The Plains Peanut Festival	Press release "Plains Peanut Festival", August 31, 2010	100000	4100
2010/09/04	Landeszeitung	Daily newspaper, Lueneburg	Athens and Dahlonega Athens: Agora, Athfest, Athens Music Heritage Tour, Farm 255 Restaurant, Farmers Market, Jittery Joe's, State Botanical Garden, Town Hall, Weaver D's, Wuxtry Dahlonega: BlackStock Vineyards and Winery, Corkscrew Cafe, Crisson Gold Mine Atlanta: Hartsfield Jackson International Airport Blue Ridge Mountains Delta Air Lines	Group press fam, June 2010, Nicole Wehr	40200	3150
2010/09/04	Altmark Zeitung	Daily newspaper, Salzwedel	Athens and Dahlonega Athens: Agora, Athfest, Athens Music Heritage Tour, Farm 255 Restaurant, Farmers Market, Jittery Joe's, State Botanical Garden, Town Hall, Weaver D's, Wuxtry Dahlonega: BlackStock Vineyards and Winery, Corkscrew Cafe, Crisson Gold Mine Atlanta: Hartsfield Jackson International Airport Blue Ridge Mountains Delta Air Lines	Group press fam, June 2010, Nicole Wehr	19900	1900

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/09/04	Kieler Nachrichten	Daily newspaper, Kiel	Athens and Dahlenega Athens: 40 Watts Club, Agora, Athfest, Athens Music Heritage Tour, Farm 255 Restaurant, Farmers Market, Jittery Joe's, Oconee Hill Cemetery, State Botanical Garden, Town Hall, Weaver D's, Wuxtry  Dahlenega: BlackStock Vineyards and Winery, Corkscrew Cafe, Crisson Gold Mine  Blairsville: Mountain Crossings  Atlanta: Hartsfield Jackson International Airport  Blue Ridge Mountains  Delta Air Lines	Group press fam, June 2010, Nicole Wehr	108800	15100
2010/09/04	Frankfurter Rundschau	Daily newspaper, Frankfurt	The Plains Peanut Festival	Press release "Plains Peanut Festival", August 31, 2010	172900	3600
2010/09/01	America Journal	Travel magazine, Germany	Chattanooga Chanticleer Inn, Rock City Gardens	Visit Marion Frahm and Michal Lindner, March 2010	38500	300
2010/09/01	America Journal	Travel magazine, Germany	Savannah: Forsyth Park Fountain, Mabel Francis Potter's Cupcake Emporium, Mrs. Wilkes Boarding House, River Street Sweets, Tybee Island, Wall's BBQ	Work with the editors. We supplied photography	38500	7500

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/08/28	Hannoversche Allgemeine Zeitung/Neue Presse	Daily newspaper, Hannover	Athens and Dahlenega Athens: 40 Watts Club, Agora, Athfest, Athens Music Heritage Tour, Farm 255 Restaurant, Farmers Market, Jittery Joe's, Oconee Hill Cemetery, State Botanical Garden, Town Hall, Weaver D's, Wuxtry  Dahlenega: BlackStock Vineyards and Winery, Corkscrew Cafe, Crisson Gold Mine  Blairsville: Mountain Crossings  Atlanta: Hartsfield Jackson International Airport  Blue Ridge Mountains Delta Air Lines	Group press fam, June 2010, Nicole Wehr	230100	33360
2010/08/28	Schaumburger Nachrichten	Daily newspaper, Bueckeburg	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	17200	2400
2010/08/28	Peiner Allgemeine	Daily newspaper, Peine	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	21800	3150
2010/08/28	Hildesheimer Allgemeine Zeitung	Daily newspaper, Hildesheim	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	47700	6900
2010/08/28	Aller Zeitung/Wolfsburger Allgemeine	Daily newspaper, Wolfsburg	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	39300	5700
2010/08/28	Die Harke	Daily newspaper, Nienburg	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	21500	3000
2010/08/28	Walsroder Zeitung	Daily newspaper, Walsrode	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	11700	1690
2010/08/28	Cellesche Zeitung	Daily newspaper, Celle	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	34700	5000
2010/08/28	Niedersaechsisches Tageblatt	Daily newspaper, Lueneburg	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	112900	16400
2010/08/28	Goettinger Tageblatt	Daily newspaper, Goettingen	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	51100	7400
2010/08/28	Taeglicher Anzeiger	Daily newspaper, Holzminden	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	11000	1600
2010/08/28	Seesener Beobachter	Daily newspaper, Seesen	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	5400	780

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/08/28	Gandersheimer Kreisblatt	Daily newspaper, Gandersheim	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	5000	730
2010/08/28	Alfelder Zeitung	Daily newspaper, Alfeld	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	9100	1300
2010/08/28	Einbecker Morgenpost	Daily newspaper, Einbeck	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	9300	1300
2010/08/28	Schaumburger Zeitung	Daily newspaper, Rinteln	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	8500	1280
2010/08/28	SchaumburgerLippische Landeszeitung	Daily newspaper, Bueckeberg	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	3700	1000
2010/08/28	Deister -Leine Zeitung	Daily newspaper, Barsinghausen	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	5200	750
2010/08/28	Neue Deister Zeitung	Daily newspaper, Springe	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	6300	900
2010/08/28	Deister- und Weserzeitung	Daily newspaper, Hameln	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	37900	5450
2010/08/28	Leine-Deister-Zeitung	Daily newspaper, Gronau	As above (Hannoversche Allgemeine /Neue Presse)	Group press fam, June 2010, Nicole Wehr	5300	760
2010/08/21	Siegener Zeitung	Daily newspaper, Siegen	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	63800	1500
2010/08/21	Abendzeitung	Daily newspaper, Munich	Savannah: carriage rides, mansions. squares, Savannah River Boat Tour, The Georgia Queen, Tybee Island Light Station Sapelo Island: Gullah culture	Visit Egmont Strigl, continuous work with the editor	141900	13800
2010/08/14	Berliner Zeitung	Daily newspaper, Berlin	Civil War sites Chattanooga: Chickamauga National Military Park	Work with Raufeld Media, the agency who produce the travel section. The writer, Joern Kaesebier, reported on a private visit without requesting support	147900	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/08/14	Frankfurter Rundschau	Daily newspaper, Frankfurt	Civil War sites Chattanooga: Chickamauga National Military Park	Work with Raufeld Media, the agency who produce the travel section. The writer, Joern Kaesebier, reported on a private visit without requesting support	172900	500
2010/07/31	Weser Kurier	Daily newspaper, Bremen	Savannah: Carriage rides, mansions, squares, Savannah River Boat Tour Sapelo Island: Gullah culture Tybee Island: Lighthouse	Visit Egmont Strigl, continuous work with the editor	184500	25800
2010/07/31	Western Mail	Country music magazine, Germany	Report of Readers Tour of the South 2010 Atlanta	Work with the editors of Western Mail magazine and with the tour operator Seaside Travel	16500	200
2010/07/30	ADAC Motorwelt	Membership magazine of German AAA	Travel to the USA at rising prices The South is more affordable now than some other parts of the USA were last year	Work with the editors	13643000	50000
2010/07/25	Badische Neueste Nachrichten	Daily newspaper, Karlsruhe	Savannah: Carriage rides, mansions, squares, Savannah River Boat Tour Sapelo Island: Gullah culture Tybee Island: Lighthouse	Visit Egmont Strigl, continuous work with the editor	133700	15950
2010/07/01 Rerun of story printed 2010/02/24	America Journal Extra	Special issue of America Journal for consumer shows	USA by AMTRAK Atlanta: Martin Luther King National Historic Site, Centennial Olympic Park, World of Coca Cola, CNN, Jimmy Carter Presidential Library & Museum, Lenox & Phipps shopping, MARTA, Hartsfield airport, Sweet Auburn District	Visit January 2010, Hannes Klug	10000	600
				<b>Circulation:</b>	<b>18580250</b>	<b>722550</b> Euro Fixing January 31, 2011: x 1.3669 <b>US\$ 987,600</b>
<b>No advertisements possible in publications marked zero.</b>						

## TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2010/09/14	SWR + SR, "Kaffee oder Tee"	Okefenokee Wildlife Refuge	Tri-Ergon filming, April 2009, initiated and escorted by us	5'29"	All of Southwestern Germany (1/4 of German population) on the air, Germany/ Austria/ Switzerland via cable, all of Europe via free analogue and digital satellite.	0
2010/07/20 4:05 pm	SWR + SR, "Kaffee oder Tee"	Bluegrass music with a focus on Tennessee  Lookout Mountain, GA: Rock City Gardens	Tri-Ergon filming, April 2009, initiated and escorted by us	5'15" total 0'13' on Rock City Gardens'	All of Southwestern Germany (1/4 of German population) on the air, Germany/ Austria/ Switzerland via cable, all of Europe via free analogue and digital satellite.	0
					<b>Total</b>	<b>0</b>
No advertisements possible on network marked zero. The real value is high.						

## Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS	Ad Value
2011/01/10-15	Radio 21	Radio network, state of Lower Saxony with Hannover	One-week Atlanta promotion, with TUI  Radio quiz, the price being a four day trip to Atlanta  Georgia Aquarium, Centennial Olympic Park, CNN, Philips Arena, Piedmont Park, Ritz Carlton, World of Coca Cola  The attractions were promoted many times over the course of five days.	TUI and our work with TUI	100,000	20000
2010/09/01 11:30 am	Country Radio Switzerland	Online Radio	Plains Peanut Festival  Plains: Plains Inn  Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	15000	500
				<b>Total:</b>	<b>15000</b>	<b>500</b>  Euro Fixing January 31, 2011: x 1.3669  <b>US\$ 680</b>

## Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2011/01/30	Radio 21	Website of radio network, state of Lower Saxony with Hannover	Winner of the radio quiz in Atlanta with a slide show: Der Biergarten, Georgia Aquarium, Hard Rock Cafe, Philips Arena, World of Coca Cola	TUI and our work with TUI	<a href="http://www.radio21.de/cms/index.php?id=845">http://www.radio21.de/cms/index.php?id=845</a>	1000
2010/12/28	Capital	Website of public-interest business magazine	Golden Isles Cumberland Island: Greyfield Inn Jekyll Island: Jekyll Island Club Hotel Little St. Simons Island Sea Island: The Cloister Atlanta Brunswick Delta Air Lines	Visits Beate Baum, September, 2010, and Imke Lass, October 2010	<a href="http://www.capital.de/guide/:Jekyll-Island--Geburtsort-einer-Geldmacht/100035094.html">http://www.capital.de/guide/:Jekyll-Island--Geburtsort-einer-Geldmacht/100035094.html</a>	2000
2010/11/22	Westfalen Blatt	Website of daily newspaper, Bielefeld	Georgia's presence in Germany	Visit by reporter Bernd Bexte at German Georgia office, November 17, 2010	<a href="http://westfalen-blatt.de/nachrichten/generator/reg_show.php?id=43947&amp;TB_iframe=true&amp;width=500&amp;height=450&amp;PH_PSESSID=6fee6f652095671f437d19a0bb5e6982">http://westfalen-blatt.de/nachrichten/generator/reg_show.php?id=43947&amp;TB_iframe=true&amp;width=500&amp;height=450&amp;PH_PSESSID=6fee6f652095671f437d19a0bb5e6982</a>	1000
2010/10/29	Thalia.at	Website of a major chain of European bookstores, Austria	Announcement for a slide presentation on the South Atlanta: CNN, World of Coca Cola Golden Isles Okefenokee Wildlife Refuge Savannah	Work with Karin Ochenbauer, Americareisen.at	<a href="http://www.thalia.at/shop/ama_ho_mestartseite/thalia-veranstaltungen/showDetail/2457/">http://www.thalia.at/shop/ama_ho_mestartseite/thalia-veranstaltungen/showDetail/2457/</a>	500
2010/10/23	Neue Westfaelische	Website of daily newspaper, Bielefeld	Athens & vicinity Athens: Athens Music History Tour, City Hall, Farm 255, 40 Watts Club, Hotel Indigo, Oconee Hill Cemetery, Railroad Trestle, Terrapin Brewery, The Grit, Weaver D's Dahlonega: Black Stock Vineyards & Winery Atlanta: Airport Delta Air Lines Meier's Weltreisen	Group press fam, June 2010, Thomas Klingebiel	<a href="http://www.nw-news.de/info/nw_reise/3873713_Athens_rockt.html">http://www.nw-news.de/info/nw_reise/3873713_Athens_rockt.html</a>	2000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2010/09/14	T-Online	Website of Germany's #1 Internet provider	Georgia Aquarium	Work with editor Susanne Ewald. We provided photography	<a href="http://reisen.t-online.de/georgia-aquarium-das-groesste-aquarium-der-welt/id_4284288/8/index">http://reisen.t-online.de/georgia-aquarium-das-groesste-aquarium-der-welt/id_4284288/8/index</a>	25000
2010/09/13	Touristik Aktuell	Website of travel trade magazine	Atlanta Georgia Aquarium, CNN, Jimmy Carter Museum, High Museum of Art, Martin Luther King Jr. National Historic Site, outlet shopping, World of Coca Cola	Ongoing work with the editors. Story written by Joerg-Michael Weiss	<a href="http://www.touristik-aktuell.de/destinationen/nordamerika/news/datum/2010/09/13/atlanta-diese-stadt-schlaeft-nie.html">http://www.touristik-aktuell.de/destinationen/nordamerika/news/datum/2010/09/13/atlanta-diese-stadt-schlaeft-nie.html</a>	1000
2010/09/08	Gourmet Report	Culinary website	Plains Peanut Festival Plains: Jimmy Carter National Historic Site, Plains Inn Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	<a href="http://www.gourmet-report.de/artikel/336226/Erdnuss-Festival-mit-Jimmy-Carter.html">http://www.gourmet-report.de/artikel/336226/Erdnuss-Festival-mit-Jimmy-Carter.html</a>	500
2010/09/07	FineArtReisen	Travel website	Plains Peanut Festival Plains: Jimmy Carter National Historic Site, Plains Inn Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	<a href="http://fineartreisen.de/html/20100831_26241.php">http://fineartreisen.de/html/20100831_26241.php</a>	500
2010/09/01	SWR	Website of TV network, Germany	Okefenokee Wildlife Refuge Folkston Waycross	Tri-Ergon filming, April 2009, initiated and escorted by us	<a href="http://www.swr.de/kaffee-oder-tee/reise-/id=2244246/nid=2244246/did=6742342/1pkosz2m/index.html">http://www.swr.de/kaffee-oder-tee/reise-/id=2244246/nid=2244246/did=6742342/1pkosz2m/index.html</a>	1000
2010/08/31	BeLocal	Travel website	Plains Peanut Festival Plains: Jimmy Carter National Historic Site, Plains Inn Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	<a href="http://www.belocal.de/plains/event/s/plains_peanut_festival/seite_1_155621_17_245650.html">http://www.belocal.de/plains/event/s/plains_peanut_festival/seite_1_155621_17_245650.html</a>	500
2010/08/31	VUSA Germany	Website of German Visit USA Committee	Plains Peanut Festival Plains: Jimmy Carter National Historic Site, Plains Inn Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	<a href="http://www.vusa.travel/index.php/presse/122-erdnuss-festival-mit-jimmy-carter">http://www.vusa.travel/index.php/presse/122-erdnuss-festival-mit-jimmy-carter</a>	500
2010/08/31	Magazin USA	Travel website	Plains Peanut Festival Plains: Jimmy Carter National Historic Site, Plains Inn Americus: Windsor Hotel	Press release "Plains Peanut Festival", August 31, 2010	<a href="http://www.zeitgeistusa.de/2010/08/erdnuss-festival-mit-jimmy-carter-in-georgia/">http://www.zeitgeistusa.de/2010/08/erdnuss-festival-mit-jimmy-carter-in-georgia/</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
					<b>Total</b>	<b>35000</b> Euro Fixing January 31, 2011: x 1.3669 <b>US\$ 47,800</b>

### Podcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	ADDRESS
2011/01/30	Radio 21	Website of radio network, state of Lower Saxony with Hannover  Link to Youtube with video showing winners experience their price trip: Philips Arena	TUI and our work with TUI.	2'04"	<a href="http://www.radio21.de/cms/index.php?id=845">http://www.radio21.de/cms/index.php?id=845</a>

### Electronic Newsletters by E-Mail

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
				<b>Total:</b>	<b>0</b>

### Paid Advertisements

DATE	TITLE	CATEGORY	THEMES	SOURCE OF \$\$\$	CIRCULATION
2010/12/13	America Journal	Travel magazine, Germany	Savannah	Visit Savannah	38500
2010/12/01	Meiers Welt	VIP magazine by major tour operator Meier's Weltreisen, Germany  Note: This is extra to the paid page in the same issue	Georgia Special Athens: Music Clubs Atlanta: Martin Luther King Jr. National Historic Site, Stone Mountain Plains: Jimmy Carter National Historic Site Savannah: Savannah Music Festival Antebellum Trail Chickamauga National Military Park Golden Isles Macon New Echota Cherokee Capital Historic Site Okefenokee Wildlife Refuge	State of Georgia	7000
2010/09/20	Bertelsmann Club	Magazine for members of the Bertelsmann book club in Germany	Coach tour of the South, combined with a cruise Atlanta: Martin Luther King Historic Site	Deep South USA member states including Georgia paying ¼, managed by us	1750000

2010/09/01	America Journal	Travel magazine, Germany	See Rock City Rock City Gardens, Big Rock Grill	Rock City	38500
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**Features “Special of the Month” on [www.georgia-usa.de](http://www.georgia-usa.de)**

Month	Theme	Link
February 2011	Georgia Civil War Sesquicentennial	<a href="http://www.georgiaonmymind.de/neu_feb11.php">http://www.georgiaonmymind.de/neu_feb11.php</a>
January 2011	Jekyll Island Club Hotel	<a href="http://www.georgiaonmymind.de/neu_jan11.php">http://www.georgiaonmymind.de/neu_jan11.php</a>
December 2010	Marietta	<a href="http://www.georgiaonmymind.de/neu_dez10.php">http://www.georgiaonmymind.de/neu_dez10.php</a>
November 2010	Columbus	<a href="http://www.georgiaonmymind.de/neu_nov10.php">http://www.georgiaonmymind.de/neu_nov10.php</a>
October 2010	Halloween in Savannah	<a href="http://www.georgiaonmymind.de/neu_okt10.php">http://www.georgiaonmymind.de/neu_okt10.php</a>
September 2010	Plains Peanut Festival	<a href="http://www.georgiaonmymind.de/neu_sep10.php">http://www.georgiaonmymind.de/neu_sep10.php</a>
August 2010	World of Coca Cola, Atlanta	<a href="http://www.georgiaonmymind.de/neu_aug10.php">http://www.georgiaonmymind.de/neu_aug10.php</a>
July 2010	Pirate's House, Savannah	<a href="http://www.georgiaonmymind.de/neu_jul10.php">www.georgiaonmymind.de/neu_jul10.php</a>