

Georgia Tourism, Germany / Austria / Switzerland

FISCAL YEAR 2009-2010 (July 2009-June 2010)

UP TO JANUARY 31ST, 2010

MEDIA WORK, RESULTS

News Wire Service Broadcasts

DATE	SERVICE	CATEGORY	THEMES	SOURCE	COVERAGE / NOTES
2009/12/15	Dpa/tmn	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world. Based on our press release from December 8, 2009

Print Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/01/30	Delmenhorster Kreisblatt	Daily newspaper, Delmenhorst	New German Atlanta brochure	Press Release "New German Atlanta brochure", January 14, 2010	20400	300
2010/01/28	Travel Inside, USA Supplement 10700 to subscribers, plus extras for Swiss VUSA Seminar 2010	Travel trade journal, Switzerland	New German Atlanta brochure	Press Release "New German Atlanta brochure", January 14, 2010	10700	500
2010/01/28	Travel Inside USA Supplement 10700 to subscribers, plus extras for Swiss VUSA Seminar 2010	Travel trade journal, Switzerland	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center Delta Air Lines	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	10700	2000

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2010/01/28	Travel Industry Professional TIP, USA Supplement 8500 to subscribers, 10000 extras for Swiss VUSA Seminar 2010 and Austrian shows	Travel trade journal, Austria	Atlanta	Press Release "New German Atlanta brochure", January 14, 2010	18500	500
2009/12/29 (not listed in Dec. 2010 report, newly detected)	Welt Kompakt	Daily newspaper, Berlin	Travel feature on Savannah and Charleston Savannah: Savannah Music Festival, River Front, Ghost Tours with a funeral vehicle, architecture Continental Delta Air Lines US Airways Thomas Cook Reisen	Hans Schloemer, Jennifer Johnston, Savannah visit, Feb. 2008	260000	12400
2009/12/24 (not listed in Dec. 2010 report, newly detected)	Berliner Morgenpost	Daily newspaper, Berlin	Travel feature on Savannah and Charleston Savannah: Savannah Music Festival, River Front, Ghost Tours with a funeral vehicle, architecture Continental Delta Air Lines Thomas Cook Reisen	Hans Schloemer, Jennifer Johnston, Savannah visit, Feb. 2008	145500	3900
2009/12/24	Die Welt	Daily newspaper, nationwide	Travel feature on Savannah and Charleston Savannah: Savannah Music Festival, River Front, Ghost Tours with a funeral vehicle, architecture Continental Delta Air Lines US Airways Thomas Cook Reisen	Hans Schloemer, Jennifer Johnston, Savannah visit, Feb. 2008	279000	18300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/12/12	TELE	TV guide magazine, Switzerland	Travel feature on Georgia with an emphasis on "Gone With The Wind" Atlanta: Margaret Mitchell Museum, Westin Peachtree Plaza Antebellum Trail Athens: The Varsity Macon: 1842 Inn Madison: Heritage Hall Marietta: Gone With The Wind Museum Delta Air Lines	FAM Nathalie Chiavacci, July 2009	144600	36900
2009/11/30	Sueddeutsche Zeitung	Daily newspaper, nationwide, readership tours advertisement	Promotional article for TUI readership tour of the South Atlanta Savannah (picture)	Ongoing work with the editors and with TUI. Georgia Sales Mission 2009 visited TUI office	430100	5000
2009/11/13	Main-Presse	Daily newspaper, Wuerzburg, local section only	Announcement of Deep South USA promotion on Nov. 16. Deep South USA mentioned.	Work with tour operator IKA Touristik, Ingo Kaden	85700	1600
2009/11/02	Travel Industry Professional	Travel trade magazine, Austria	Story on the South Atlanta: CNN Center, World of Coca Cola Antebellum Trail Athens Golden Isles Macon Savannah	Coop project with tour operator amerikareisen.at. Editorial and other assistance provided by us	10500	3200
2009/11/02	Touristik Aktuell	Travel trade magazine	The new Deep-South-USA brochure	Press Release "The new Deep-South-USA brochure", October 12, 2009	30800	300
2009/10/23	Schweizer Touristik	Travel trade journal, Switzerland	New Deep South USA brochure	Press Release "New Deep South USA brochure", October 12, 2009	7000	500
2009/10/10	TELE	TV guide, Switzerland	Haunted Savannah River Queen, Lafayette Square, Madison Square, Marshall House, Wright Square, Moon River Bar, River Front, Pink House, American Ghost Tours, Savannah Music Festival, Soho South Art Cafe, Bedford's Savannah, River Front Sweets	FAM Nathalie Chiavacci, July 2009	144600	42100

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/10/09	Sueddeutsche Zeitung	Daily newspaper, nationwide, readership tours supplement	TUI readership tour through the South Atlanta: World of Coca Cola Savannah	Ongoing work with the editors and with TUI. Georgia Sales Mission 2009 visited TUI office	430100	6500
2009/10/01	Iwanowski's USA-Ostkueste	Travel Guidebook	The East Coast, from Maine to Florida Atlanta: APEX, Artmore Hotel, Blind Willie's, Blue Ridge Grill, Blues Harbor, Busy Bee, Cafe 290, Centennial Olympic Museum, Children's Museum, CNN, Cobb Galleria, Comfort Inn Airport Central, Cyclorama, Days Inn, Fernbank Museum, Fox Theatre, Gaslight Inn, GA Aquarium, GA Dome, Havannah Club, High Museum, Hilton, Horseradish Grill, Hyatt Regency, Jimmy Carter Presidential Library & Museum, Jocks & Jill Grill, Mary Mac's, Mall at Lenox Square, Mall of GA, Margaret Mitchell House, Max Lager's Grill, Michael C. Carlos Museum, MLK Historic Site, Murphy's, Perimeter Mall, Phillips Arena, Rupert's, South City Kitchen, The Abbey, The Varsity, Turner Field, Virginia Highland B&B, Westin Peachtree Plaza Hotel, World of Coca Cola, Atlanta Zoo, Savannah: Andrew Low House, Boar's	Work with the authors Dr. Margit Brinke, Dr. Peter Kraenzle	5000	0

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			<p>Head, Bottom Line, Carriage Tours of Savannah, Crab Shack, Crystal Beer Parlor, Davenport House, DeSoto Hilton, Fairfield Inn, Fort Pulaski, Green-Meldrim House, Hamilton Turner Mansion, Hanna's East, History Museum, Lady and Sons, Moon, River Brewery, Mrs. Wilkes, Olde Pink House, Owens-Thomas House, Pirate's House, President's Quarters, Riverboat Cruises, River Street Inn, Ships of the Sea Museum, Telfair Mansion and Museum, Tybee Island, Uncle Bubba's, Wayne-Gordon House</p> <p>Brunswick: Georgia Pig, Royal Cafe, Spanky's Marshside</p> <p>Jekyll Island: Jekyll Island Club and Hotel, GA Sea Turtle Center</p> <p>Sea Island: The Cloister</p> <p>St. Simons: Fort Frederica</p> <p>Cumberland Island</p> <p>Waycross</p> <p>Antebellum Trail</p> <p>Athens: Colonels on Angel Oaks Farm, Grand Oaks Manor, Springhouse BBQ, The Varsity, Weaver D's, Wilson's Soul Food</p> <p>Eatonton: Uncle Remus Museum</p> <p>Macon: Cannonball House, Confederate Museum, GA Music Hall of Fame, GA Sports Hall of Fame, Harriet Tubman Museum, Hay House, Woodruff House</p> <p>Madison: Morgan Cultural Center, Steffen Thomas Museum</p> <p>Dahlonega</p> <p>Helen</p> <p>Okefenokee</p> <p>Plains</p> <p>Stone Mountain Park</p>			

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Milledgeville: Andalusia Farm, Old Governor's Mansion, Old State Capitol Watkinsville: Eagle Tavern Marietta: Kennesaw Mountain National Battlefield Park			
2009/09/12	Westfalen Blatt	Daily newspaper, Bielefeld	Reopening of the Jimmy Carter Library & Museum Atlanta: Jimmy Carter Library and Museum	Press release "Jimmy Carter Museum reopens", August 17, 2009	152400	1000
2009/09/05	Maerkische Oderzeitung	Daily newspaper, Frankfurt on the Oder river	Antebellum Trail, Feature Story Athens: University of Georgia, music clubs, Wuxtry, Double-Barreled Cannon, Waddel Brumby House, T.R.R. Cobb House Clinton: Old Clinton Eatonton Macon Madison: Heritage Hall, Kolb-Foster House Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville	Dpa/gms news service, Christian Roewekamp FAM, May 2008	99900	18900
2009/08/29	Die Welt	Daily newspaper, nationwide	Southern Literary Trail: Atlanta: Margaret Mitchell House Columbus: Carson McCullers Center Milledgeville: Andalusia	Work with editors	294400	8400
2009/08/13	Speyerer Morgenpost	Daily newspaper, Speyer	Coca Cola in Atlanta Atlanta: World of Coca Cola, CNN Center, Georgia Aquarium, Lenox Square, Martin Luther King Jr. National Historic Site	Work with editors	6000	1500
2009/08/08	Rhein-Neckar Zeitung	Daily newspaper, Heidelberg	Georgia Coast: Golden Isles, Okefenokee Wildlife Refuge	Press release "Georgia's shrimp coast", July 29, 2009	121000	1700

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/08/01	Western Mail	Country music magazine	Atlanta: Centennial Olympic Park, World of Coca Cola, Stone Mountain Park, The Westin Peachtree Plaza	Work with the editor Kai Ulatowski	16500	500
2009/08/01	ADAC Reisefuehrer USA-Suedstaaten	Travel book	17 pages Georgia Atlanta: CVB, Atlanta History Center, Atlanta Int. Hostel, Atlantic Station, Centennial Park, CNN, Drury Inn Airport, Ebenezer Baptist Church, Fernbank, GA Aquarium, GA Railroad Freight Depot, State Capitol, Governor's Mansion, Hartsfield-Jackson, Highland Tap, High, Jimmy Carter Library & Museum, Margaret Mitchell House, Marriot Stone Mountain Inn, MARTA, MLK Jr. attractions, Mary Mac's, Memorial Hall, World of Coca Cola, Six Flags, Stone Mountain Park, Taurus, Underground, Varsity, Virginia Highland, Westin Peachtree Plaza Columbus: Columbus Museum, Riverwalk, Goetchius, Marriott, Civil War Naval Museum, Visitors Ctr. Golden Isles: Visitors Bureau, Fort Frederica, Frederica House, Golfing, Jekyll Historic District, Jekyll, St. Simons, Villas by the Sea Macon: Georgia Music Hall of Fame, Cannonball House, Hay House, CVB, Ocmulgee Monument	Work with the editors	10000	0

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Savannah: Factors Walk, Isaiah Davenport House, Foley House Inn, Mercury Lounge, Mrs. Wilkes, Owens-Thomas, Riverfront Plaza, River Street, Sav. History Museum, Sav. Hostel & Pension, Ships of the Sea Museum, Telfair, Visitors Center, William Scarborough House Callaway Gardens Providence Canyon State Park			
				Circulation:	2733400	166000 Euro Fixing Jan. 29. 2010: x 1.3963 US\$ 231,700
No advertisements possible in publications marked zero. The real value is very high.						

TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2009/03/05 5:05 pm (not listed in March 2009 report, newly detected) Rerun of show aired 2008/10/11	Suedwest Rundfunk, SWR	Savannah: Oglethorpe Square, Forsyth Park, Trolley tours, Mansions, College for Art and Design, River Front, River Grill, Dockside Seafood	Project Karl Teuschl, April 2008	5'00"	All of Southwestern Germany on the air, all of Germany/Austria/Switzerland via cable, all of Europe via free analogue and digital satellites	15000
2009/12/09 7:00 pm	Arte, the network on culture covering all of Germany and all of France, broadcasted in German and French at the same time	Travel on AMTRAK Atlanta TV portrait of Mr. Armond Morris, the chairman on the Georgia Peanut Commission Board of Directors, and his home region Ocilla: Morehead's Country Store	Producer Dr. Rita Knobel-Ulrich visiting Georgia. We were in touch with her in the past, but were not involved in this production	45'00" Georgia part: 8'00"	All of Germany, France, Switzerland and Austria via cable, all of Europe via free analogue and digital satellites.	0

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2009/11/09 2:30 pm Repeat run of 2009/11/06 show	WDR	Peanut Country in Georgia President Jimmy Carter interview Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	6'15"	All of the state of Nordrhein-Westfalen (1/4 of German population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0
2009/11/06 6:20 pm	WDR	Peanut Country in Georgia President Jimmy Carter interview Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	6'15"	All of the state of Nordrhein-Westfalen (1/4 of German population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0
2009/11/03 6:20 pm	WDR	Georgia's Coast Savannah: Chippawa Square, Forsyth Park, Oglethorpe Square, The Pirate's House Folkston: Newell Lodge, Okefenokee National Wildlife Refuge Lady Jane Shrimping Excursions	Tri-Ergon visit, April 2009	9'10"	All of the state of Nordrhein-Westfalen (1/4 of Germany's population) on the air, Germany/Austria/ Switzerland via cable, all of Europe via free analogue and digital satellites.	0
2009/08/12 11:55pm Repeat run of 2008/08/06 show	Kabel 1	Documentary „Ocean behind bulletproof glass” Atlanta: Georgia Aquarium, Centennial Olympic Park	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	43'00"	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	234700

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2009/08/06 11:05pm	Kabel 1	Documentary „Ocean behind bulletproof glass” Atlanta: Georgia Aquarium, Centennial Olympic Park	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	43'00”	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	310600
2009/08/02 12:00 noon Repeat run of 2008/08/09 show	NTV	Travel show “Der Reise Shop”: Atlanta Savannah	Travel show “Der Reise Shop” produced by tour operator Berge & Meer to promote their Southern F&D “USA/Suedstaaten” . We contributed photography and information	4'30” total Georgia part: app 0'40”	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
2009/08/01 11:30 am Repeat run of 2008/08/09 show	NTV	Travel show “Der Reise Shop”: Atlanta Savannah	Travel show “Der Reise Shop” produced by tour operator Berge & Meer to promote their Southern F&D “USA/Suedstaaten” . We contributed photography and information	4'30” total Georgia part: app 0'40”	All of Germany/Austria/ Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
					Total	563900 Euro Fixing Jan. 29. 2010: x 1.3963 US\$ 787,300
No advertisements possible on networks marked zero. The real value is very high.						

Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS	Ad Value
2010/01/24 8:00 pm	WDR 5	Music Show	Savannah's cultural history Best Western River Front, Colonial Park Cemetery, DeSoto Hilton, Johnny Mercer House, Lafayette Square, Monterey Square, Ramada Inn, River Front Sea Island	Work with editor Thomas C. Breuer	0	0

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS	Ad Value
2010/01/20 10:30 am	Country Radio Switzerland	Online Radio	Interview with Wolfgang Streitboerger Atlanta: Centennial Olympic Park, CNN Center, Georgia Aquarium, Margaret Mitchell House, Martin Luther King Jr National Historic Site, Pitty Pat's Porch, World of Coca Cola Marietta: Gone With the Wind Museum Golden Isles: Jekyll Island, Sweet Georgia Shrimp Festival, St. Simons Island Savannah Delta Air Lines	Ongoing work with editor David Bolli	20000	1000
2009/12/06 12:47 pm	Deutschlandradio	Sunday morning radio travel show, nationwide	The General Atlanta Kennesaw: Library, Southern Museum of Civil War and Locomotive History	FAM Rita and Rudi Schneider June 2008	1500000	0
2009/08/21 10:00 am	Country Radio Switzerland	Online Radio	Georgia Coast: Brunswick, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	20000	500
				Total:	1520000	1500 Euro Fixing Jan. 29. 2010: x 1.3963 US\$ 2100
No advertisements possible on networks marked zero. The real value is very high.						

Podcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	ADDRESS
2009/11/06	WDR	Peanut Country in Georgia President Jimmy Carter interview Plains: Bobby Salter's Plain Peanuts, Jimmy Carter National Historic Site, The Peanut Patch, Mom's Kitchen Tifton: University of Georgia Experiment Station, Tifton Quality Peanuts	Tri-Ergon filming, April 2009	5'40"	http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp

DATE	NETWORK	THEMES	SOURCE	LENGTH	ADDRESS
2009/11/03	WDR	Georgia's Coast Savannah: Chippawa Square, Forsyth Park, Oglethorpe Square, The Pirate's House Folkston: Newell Lodge, Okefenokee National Wildlife Refuge Lady Jane Shrimping Excursions	Tri-Ergon visit, April 2009	8'20"	http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp

Electronic Newsletters by E-Mail

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
2009/12/22	Visit USA Committee Winter 2009	Sent twice a year by E-mail to travel agents and tour operators	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Work with the editors, article with pictures suggested, written and supplied by us.	27000
2009/10/13	Travel One Morning News	Morning newsletter of the leading travel trade journal Travel One	New Deep-South-USA brochure	Press Release "New Deep-South- USA brochure", October 12, 2009	14000
2009/07/15	FVW Newslite	Leading travel trade newsletter by travel trade journal fvw	Georgia Sales Mission 2009 in Hamburg: Antebellum Trail: Athens, Macon Atlanta: Carter Center for Civil and Human Rights, Georgia Aquarium Folkston: Okefenokee Wildlife Refuge Golden Isles: Jekyll Island, Sea Island, St. Simons Island Reed Creek Park Savannah Civil War Sesquicentennial Warm Springs: Little White House	FVW at Georgia sales mission media dinner	12000
				Total:	53000

Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/01/14	VUSA Germany	Website of German Visit USA Committee	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	http://www.vusa-germany.de/index.php?id=19&tx_ttnews%5Btt_news%5D=992&tx_ttnews%5BbackPid%5D=6&cHash=7602ce3c04	500
2009/01/14	Reisefernsehen	Travel website	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	http://www.reisefernsehen.com/amerika/reise-news-amerika/3434289d010b2ce06-usa-reiseplaner-atlanta-2010-in-deutsch.php	500
2009/01/14	Gourmet Report	Culinary site	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, MARTA, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	http://www.gourmet-report.de/artikel/333461/Reiseplaner-Atlanta-fuer-2010-in-deutscher-Sprache.html	500
2009/01/14	Travel One	Travel website	New German Atlanta brochure MARTA, outlet shopping	Press Release "New German Atlanta brochure", January 14, 2010	http://www.travel-one.net/search/85/article/23/kostenloser-reiseplaner-fuer-atlanta.html	500
2009/01/14	FineArtReisen	Travel website	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, MARTA, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	http://www.fineartreisen.de/html/20100117_23145.php	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/01/14	Elke Backert	Travel website	New German Atlanta brochure CNN Center, Georgia Aquarium, High Museum of Art, Margaret Mitchell House, MARTA, Martin Luther King Jr National Historic Site, outlet shopping, World of Coca Cola	Press Release "New German Atlanta brochure", January 14, 2010	http://www.elkebackert.de/index.php?page=aktuell&id=597	200
2009/12/18	KA-News	PDF with selected travel news by daily newspaper, Karlsruhe	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.ka-news.de/ /tools/pdfpage.html?arid=322397	1000
2009/12/18	Saarbruecker Zeitung	Website of daily newspaper, Saarbruecken	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.saarbruecker-zeitung.de/themenwelten/reise/reise-news/Tourismus:art28396.3137180	1000
2009/12/18	Maerkische Allgemeine	Website of daily newspaper, Potsdam	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.maerkscheallgemeine.de/cms/beitrag/11686439/7250091/Urlauber-in-Bewegung-Winter-Raeder-und-neue-Bergbahnen.html	1000
2009/12/15	Rhein-Main Zeitung	Website of daily newspaper, Frankfurt	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.rhein-main.net/sixcms/detail.php/rmn01.c.7020397.de	1000
2009/12/14	Travel Inside	Website of travel trade journal, Switzerland	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.travelinside.ch/travelinside/de/search/index.php?we_objektID=12678&pid=0	1000
2009/12/10	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.nwzonline.de/index_aktuelles_ticker_article.php?id=314610	1000
2009/12/10	Mietwagen-Auskunft	Rental car website	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.mietwagen-agentur.de/blog/beitrag/2834	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/12/09	FineArtReisen	Travel website	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://fineartreisen.de/html/20091209_22611.php	500
2009/12/09	Magazin USA	Travel website	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.magazinusa.com/us/cityguide/show.aspx?state=ga&unit=atlanta&doc=100,002&dsc=Mietwagenzentrum-Atlanta-Flughafen	500
2009/12/09	Der Mobilitaets Manager	Travel website	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://dmm.travel/news/artikel/lesen/2009/12/neues-mietwagenzentrum-am-airport-von-atlanta-25850/	500
2009/12/08	Amerikareisen	Tour operator site, Austria	Hartsfield-Jackson Rental Car Center opened Atlanta: Hartsfield Jackson International Airport, Georgia International Convention Center	Press Release "Hartsfield-Jackson Rental Car Center", December 8, 2009	http://www.canadareisen.at/amerika-ticker/32-usa/319-bequem-und-schnell-zum-mietwagen-am-grossflughafen-atlanta	500
2009/11/06	WDR	Website of TV network	Announcement and summary of TV show on Georgia's Peanut Country Plains: Bobby Salter's Plain Peanuts, Mom's Kitchen Tifton: University of Georgia Experiment Station	Tri-Ergon visit, April 2009	http://www.wdr.de/tv/servicezeit/essen_trinken/sendungsbeitraege/2009/1106/03_erdnuesse_aus_den_usa.jsp	1000
2009/11/03	WDR	Website of TV network	Announcement and summary of TV show on Georgia's Coast Savannah: The Pirate's House Lady Jane Shrimping Excursions Okfenokee National Wildlife Refuge	Tri-Ergon visit, April 2009	http://www.wdr.de/tv/servicezeit/mobil/sendungsbeitraege/2009/1103/03_georgias_kueste.jsp	1000
2009/11/03	VUSA Germany	Website of German Visit USA Committee	New Deep-South-USA brochure	Press Release "The new Deep-South-USA brochure", October 12, 2009	http://www.vusa-germany.de/index.php?id=19&tx_ttnews[tt_news]=970&tx_ttnews[backPid]=6&cHash=dac8e01d87	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/10/17	International Press Agency	Travel news agency site	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.ipa-pressagency.com/pageID_8683793.html	500
2009/10/14	Elke Backert	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://elkebackert.de/index.php?page=aktuell&id=536	500
2009/10/15	Blues News	Website of Germany's leading blues magazine	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.bluesnews.de/	500
2009/10/13	Reise-Fernsehen	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.reisefernsehen.com/amerika/reise-news-amerika/3434289ca40ca8d05-usa-neuer-reiseplaner-fuer-die-suedstaaten.php	500
2009/10/13	USA Reise	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.usa-reise.de/index.php?option=com_content&task=view&id=739&Itemid=45	1000
2009/10/13	Touristik Aktuell	Website of leading travel trade journal Touristik Aktuell, Germany	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.touristik-aktuell.de/nachrichten/destinationen/news/datum/2009/10/13/neuer-reiseplaner-fuer-die-suedstaaten.html	1000
2009/10/13	Travel Industry Professional	Website of leading travel trade journal Travel Industry Professional, Austria	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://www.tip-online.at/news/destination/reiseplaner-fuer-suedstaaten/	500
2009/10/12	Fine Art Reisen	Travel website	New Deep-South-USA brochure	Press Release "New Deep-South-USA brochure", October 12, 2009	http://fineartreisen.de/html/20091012_21715.php	500
2009/08/29	Die Welt	Daily newspaper, nationwide	Southern Literary Trail: Atlanta: Margaret Mitchell House Columbus: Carson McCullers Center Milledgeville: Andalusia	Work with editors	http://www.welt.de/die-welt/kultur/literatur/article4420778/Die-Haeuser-des-Suedens.html	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/08/24	Amerikareisen	Tour operator site, Austria	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	http://www.canadareisen.at/content/blogsection/7/30/	200
2009/08/19	Tourism Insider	Travel site, Germany	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	http://tourism-insider.com/reise/news/vor-barack-obama-regierte-jimmy/#post-3137	500
2009/08/18	Fine Art Reisen	Travel site, Germany	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	http://fineartreisen.de/html/20090818_20830.php	500
2009/08/17	VUSA Germany	Website of German Visit USA Committee	Reopening of the Jimmy Carter Library and Museum Atlanta: Jimmy Carter Library and Museum Plains: Jimmy Carter National Historic Site	Press release "Jimmy Carter Museum reopens", August 17, 2009	http://www.vusa-germany.de/index.php?id=19&tx_ttnews[tt_news]=957&tx_ttnews[backPid]=6&cHash=00e5616932	500
2009/08/03	VUSA Germany	Website of German Visit USA Committee	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.vusa-germany.de/index.php?id=19&tx_ttnews[tt_news]=940&tx_ttnews[backPid]=30&cHash=8db9a5eada	500
2009/08/01	Kabel 1	Website of TVstation	Description of the tv show on the Georgia Aquarium on August 6 and the rerun on August 12	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	http://www.kabel eins.de/php-bin/functions/TVProgramm/index_popup.php?action=onDetail&id=11241231	500
2009/08/01	Kabel 1	Website of TV station	Announcement of tv show on the Georgia Aquarium on August 6 and the rerun on August 12	Producer Kai Boecking contacted us in August 2007, requesting assistance for this project, as reported Sept. 2007. We handed the project over to Stefanie Paupeck for handling.	http://www.kabel eins.de/doku_reportage/k1_doku/	500

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2009/08/01	Berge & Meer	Website of Travel show	Atlanta Savannah	"Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten". We contributed photography and information	http://www.berge-meer.de/C1256BB00329F9C/vwContentByKey/W27SHEA6261NATHDE?Open&vp=180000&agn=180008	500
2009/07/31	Magazin USA	Travel site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.magazinusa.com/us/states/show.aspx?state=ga&doc=28&dsc=Georgia-Kueste	500
2009/07/31	Magazin USA	Travel site, Germany	Georgia Coast: Golden Isles, The Wild Georgia Shrimp Festival	Press release "Georgia's shrimp coast", July 29, 2009	http://www.zeitungstusa.de/2009/07/jekyll-island-georgia-garnelen-shrimp-festival-im-september/	500
2009/07/29	Fine Art Reisen	Travel site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.fineartreisen.de/html/20090729_20516.php	500
2009/07/29	Gourmet Report	Culinary site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.gourmetreport.de/artikel/29810/Georgias-Kueste-der-suessen-Garnelen.html	500
2009/07/29	Amerikareisen	Tour operator site, Austria	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.amerikareisen.at/content/blogsection/7/30/	500
2009/07/15	FVW	Travel trade journal site	Antebellum Trail: Athens, Macon Atlanta: Carter Center, Center for Civil and Human Rights, Georgia Aquarium Folkston: Okefenokee Wildlife Refuge Golden Isles: Jekyll Island, Sea Island, St. Simons Island Reed Creek Park Savannah Civil War Sesquicentennial Warm Springs: Little White House Ziplining at Banning Mills	Sales mission July 2009, Hamburg media dinner	http://www.fvw.de/index.cfm?objectid=7E1B2926-D865-CDBB-39CCA2375F1E6FC7	2000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/03/05 (not listed in March 2009 report, newly detected)	Suedwest Rundfunk, SWR	Website of TV network	Announcement of show aired 2009/03/05. Savannah: River Front, Soho South Cafe, Town Squares	Project Karl Teuschl, April 2008	http://www.swr.de/kaffee-oder-tee/reise/-/id=2244246/nid=2244246/did=4429696/92csgn/	500
						25700 Euro Fixing Jan. 29. 2010 US\$ 35,800

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DATE	TITLE	CATEGORY	THEMES	SOURCE OF \$\$\$	CIRCULATION
2010/02/27	Professional TIP, USA Supplement 8500 to subscribers, 10,000 extras for Austrian VUSA Seminar 2010 and Austrian shows	Travel trade journal, Austria	Georgia overview for travel agents.	GDECD	18500
2009/07/01	America Journal	Travel magazine, Germany	All of Georgia	GDECD	38500

Features "Special of the Month" on www.georgia-usa.de

Month	Theme	Link
February 2010	Savannah Music Festival 2010	www.georgiaonmymind.de/neu_feb10.php
January 2010	Steffen Thomas Museum in Buckhead, Madison	www.georgiaonmymind.de/neu_jan10.php
December 2009	Peach Drop in Atlanta	www.georgiaonmymind.de/neu_dez09.php
November 2009	Stone Mountain	www.georgiaonmymind.de/neu_nov09.php
October 2009	Georgia Aquarium	www.georgiaonmymind.de/neu_akt09.php
September 2009	Peanuts-Related Attractions in Georgia	www.georgiaonmymind.de/neu_sep09.php
August 2009	Movie Locations in Georgia	www.georgiaonmymind.de/neu_aug09.php
July 2009	Callaway Gardens Stimulus Package	www.georgiaonmymind.de/neu_jul09.php