

Georgia Tourism, Germany / Austria / Switzerland

FISCAL YEAR 2009-2010 (July 2009-June 2010)

UP TO JULY 31, 2009

MEDIA WORK, RESULTS

News Wire Service Broadcasts

DATE	SERVICE	CATEGORY	THEMES	SOURCE	COVERAGE / NOTES

Print Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
				Circulation:	0	0
						Euro Fixing July 31. 2009: x 1.4131 US\$ 0

Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS
					Total: 0
					No advertisements on these channels

TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
						0
					Total	0
						Euro Fixing July 31. 2009: x 1.4131 1.4121 US\$ 0

Electronic Newsletters by E-Mail

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
2009/07/15	FVW Newsline	Leading travel trade newsletter by travel trade journal fw	Georgia Sales Mission 2009 in Hamburg: Antebellum Trail: Athens, Macon Atlanta: Carter Center for Civil and Human Rights, Georgia Aquarium Folkston: Okefenokee Wildlife Refuge Golden Isles: Jekyll Island, Sea Island, St. Simons Island Reed Creek Park Savannah Civil War Sesquicentennial Warm Springs: Little White House Ziplining at Banning Mills	FVW at Georgia media dinner	12000
				Total:	12000

Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/07/29	Fine Art Reisen	Travel site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.fineartreisen.de/html/20090729_20516.php	500
2009/07/29	Gourmet Report	Food site, Germany	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.gourmetreport.de/artikel/29810/Georgias-Kueste-der-suessen-Garnelen.html	500
2009/07/29	Amerikareisen	Tour operator site, Austria	Georgia Coast: Brunswick, Credle's Adventures, Golden Isles, Okefenokee Wildlife Refuge, Savannah	Press release "Georgia's shrimp coast", July 29, 2009	http://www.amerikareisen.at/content/blugsection/7/30/	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/07/15	FVW	Travel trade journal site	Antebellum Trail: Athens, Macon Atlanta: Carter Center, Center for Civil and Human Rights, Georgia Aquarium Folkston: Okefenokee Wildlife Refuge Golden Isles: Jekyll Island, Sea Island, St. Simons Island Reed Creek Park Savannah Civil War Sesquicentennial Warm Springs: Little White House Ziplining at Banning Mills	Sales mission July 2009, Hamburg media dinner	http://www.fvw.de/index.cfm?objectid=7E1B2926-D865-CDBB-39CCA2375F1E6FC7	2000
						3500 Euro Fixing July 31. 2009: x 1.4131 US\$ 4900

Paid Advertisements

DATE	TITLE	CATEGORY	THEMES	SOURCE OF \$\$\$	CIRCULATION
2009/07/01	America Journal	Travel magazine, Germany	All of Georgia	GDECD	38500

Features "Special of the Month" on www.georgia-usa.de

Month	Theme	Link
August 2009	Movie Locations in Georgia	www.georgiaonmymind.de/neu_aug09.php
July 2009	Callaway Gardens Stimulus Package	www.georgiaonmymind.de/neu_jul09.php