

Georgia Tourism, Germany / Austria / Switzerland

FISCAL YEAR 2008-2009 (July 2008-June 2009)

UP TO FEBRUARY 28, 2009

MEDIA WORK, RESULTS

News Wire Service Broadcasts

DATE	SERVICE	CATEGORY	THEMES	SOURCE	COVERAGE / NOTES
2009/02/27	Dpa/gms	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	International Driving Permit	Press release "International Driving Permit", February 24, 2009	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world.
2008/12/30	Dps/gms	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Christian Roewekamp, visit May 2008	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world.
2008/11/11	Dps/gms	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world.

Print Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/02/28	Neue Westfaelische	Daily newspaper, Bielefeld	International Driving Permit	Press release "International Driving Permit", February 24, 2009	284500	500
2009/02/28	Neue Osnabruecker Zeitung	Daily newspaper, Osnabrueck	International Driving Permit	Press release "International Driving Permit", February 24, 2009	309400	500
2009/02/28	Westfaelische Nachrichten	Daily newspaper, Muenster	International Driving Permit	Press release "International Driving Permit", February 24, 2009	224600	500
2009/02/28	Die Glocke	Daily newspaper, Bielefeld	International Driving Permit	Press release "International Driving Permit", February 24, 2009	58000	200
2009/02/26	In	Lifestyle magazine, Germany	Georgia travel feature Antebellum Trail Atlanta: The Grape, Justin's, New World of Coca Cola, Margaret Mitchell House & Museum, Straits, Pittypat's Porch, W Atlanta Hotel Athens Cumberland Island Macon Savannah: College of Art, Mulberry Inn, Savannah Music Festival Sea Island: The Cloister	Editorial contact with the travel editor. We provided copy and pictures and advise	213000	48000
2009/02/25	Reise Blick	Travel Supplement of nationwide daily newspaper Blick, Switzerland	Savannah: Pirate's Walk, River Cruises: Murder Mystery Cruise, Savannah Haunted History Tour, Bonaventure Cemetery, Chippewa Square, Colonial Park Cemetery, Espresso Gallery, Forsyth Park, Gryphon Tea Room, Lady & Son's, Pirate's House, Savannah College of Art and Design, Savannah History Museum, Telfair Museum of Arts Low Country Tybee Island: Marine Science Center	Work with editors and writer Bruno Abegg	240000	48900

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/02/06	Die Glocke	Daily newspaper, Oelde	A story on how Wolfgang Streitboerger represents Georgia Atlanta Plains	Interview with Wolfgang Streitboerger, January 2, 2009	58000	4100
2009/02/07	Landeszeitung	Daily newspaper, Lueneburg	Antebellum Trail, Feature Story Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Waddel Brumby House, T.R.R.-Cobb-House, Clinton: Old Clinton Eatonton Macon Madison: Heritage Hall, Kolb-Foster-House Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville	Dpa/gms news service, Christian Roewekamp FAM, May 2008	41400	6000
2009/02/07	Aachener Zeitung / Aachener Nachrichten	2 daily newspapers, Aachen	New German Georgia Website Atlanta: CNN, Martin Luther King JR. National Historic Site Costal Region Okefenokee Swamp	Press release "New German Website" January 8, 2009	139300	500
2009/01/29	Travel Inside	Trade trade journal, Switzerland, USA supplement	New German Georgia Website	Press release "New German Website" January 8, 2009	10700	300
2009/01/25	Welt am Sonntag	Daily newspaper, Hamburg	Story on a Frankfurt, Germany, on the deep sea. Extra column on major aquariums: Atlanta: Georgia Aquarium	Work with the editors	530000	500
2009/07/22	Travel Inside	Trade trade journal, Switzerland	New German Georgia Website	Press release "New German Website" January 8, 2009	10700	200
2009/01/19	Travel Talk	Trade trade journal, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	32400	300
2009/01/19	Touristik Aktuell	Trade trade journal, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	30800	300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/01/17	Kieler Nachrichten	Daily newspaper, Kiel	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	112100	17100
2009/01/10	Syker Zeitung	Daily newspaper, Syken	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	84100	18700
2009/01/10	Offenbach Post	Daily newspaper, Offenbach	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	51200	9500

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/01/10	West-faelischer Anzeiger	Daily newspaper, Hamm	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	150800	19200
2009/01/10	Recklinghaeuser Zeitung	Daily newspaper, Marl	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	114100	7100
2009/01/07	Koelnische Rundschau	Daily newspaper, Cologne	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	399000	20100

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/01/04	Sonntag Express	Sunday newspaper, Cologne	Antebellum Trail, News	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	330300	1500
2009/01/03	Aachener Zeitung / Aachener Nachrichten	2 daily newspapers, Aachen	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Clinton: Old Clinton	Dpa/gms news service, Christian Roewekamp FAM, May 2008	139300	20200
2009/01/03	Cellesche Zeitung	Daily newspaper, Celle	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion	Dpa/gms news service, Christian Roewekamp FAM, May 2008	31000	3000
2009/01/01	America Journal	Travel magazine, Germany	Announcement on the AAR fly & drive or group tour Georgia 2009 Antebellum Trail Atlanta: Swan House Jekyll Island Savannah	Press release on AAR package, August 26, 2008. Re-formatted and delivered to the editors with the paid ad in the same issue	38500	950
2009/01/01	America Journal	Travel magazine, Germany	Country Music in the South Albany: Ray Charles Macon: Georgia Music Hall of Fame	The story was about to fail because the writer Johannes Waechter lost all photography. We supplied photography and thus had a say in the contents	38500	300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/01	Golf Fee Card Guide 2009	Golf Travel Guide Published by Mastercard	Bainbridge: Pine Golf Course Braselton: Chateau Elan Winrey & Resort Hoschton: Reunion Golf Club Macon: Oakview Golf & Country Club McDonough: Cotton Fields Golf Club Richmond Hill: Waterfront Landing Vidalia: Rocky Creek Golf Club Warner Robbins: The Landing's Golf Club	Editorial contact + their own research (selection on entry by them)	62000	5300
2008/12/20	Flensburger Tageblatt	Daily newspaper, Flensburg	Georgia named as one of 3 states in the US to enjoy catfish the best, in an article on culinary travel	Dpa/gms news service interview with Wolfgang Streitboerger.	205600	3000
2008/12/13	WAZ group	Group of 5 daily newspapers in the Ruhr region (West-deutsche Allgemeine, Neue Ruhr Zeitung, West-faelische Rundschau, Westfalen-post, Ippen-buehrener Kreiszeitung)	Georgia promotion with a price trip to Georgia: Atlanta: CNN, Martin Luther King Jr. National Historic Site, New World of Coca Cola, shopping malls Augusta: U.S. Open Golden Isles Macon: Georgia Music Hall of Fame Savannah Okefenokee New Gerogia package by Canusa Delta Air Lines	Story initiated, coordinated and produced by us	990000	31500
2008/12/01	Skal Journal	German membership magazine of this Association of Professionals in Tourism	Skal Tour April 2009: Announcement of the AAR tour to the South with Georgia: Atlanta: CNN, New World of Coca Cola, shopping Antebellum Trail	Wolfgang Streitboerger working with AAR Travel and the editors	5000	1600
2008/11/15	Rhein-Zeitung	Daily newspaper, Koblenz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	233600	28500

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2008/11/15	Kieler Nachrichten	Daily newspaper, Kiel	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	112100	1000
2008/10/25	Abendzeitung	Daily newspaper, Munich	Atlanta: Margaret Mitchell House & Museum, Martin Luther King Jr. National Historic Site, Mary Mac's Tea Room Helen Dahlonaga: Amicalola Falls State Park, Appalachian Trail, Burt's Pumpkin Farm, Savannah Okefenokee Delta Air Lines	Gerhard Merk reporting. We have continuously supplied them with information on Georgia	155000	15000
2008/10/08	Koelnische Rundschau	Daily newspaper, Cologne	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	399000	6700
2008/10/11	Kieler Nachrichten	Daily newspaper, Kiel	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	112100	5600
2008/10/11	Siegener Zeitung	Daily newspaper, Siegen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	65300	3900
2008/10/06	Touristik Aktuell	Trade trade journal, Germany	Dertour, Coca Cola promotion	We have supplied them with information	30800	3000
2008/09/27	Aachener Nachrichten	Daily newspaper, Aachen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	138900	9900
2008/09/27	HNA	Daily newspaper, Kassel	Explorer Fernreisen Deep South USA, 16 days Fly and Drive. Georgia and Savannah mentioned	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	260700	750
2008/09/20	Badisches Tagblatt	Daily newspaper, Baden Baden	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	36800	1550

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2008/09/20	Reutlinger General Anzeiger	Daily newspaper, Reutlingen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	44900	3500
2008/09/20	Landeszeitung fuer die Lueneburger Heide	Daily newspaper, Lueneburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	41100	3510
2008/09/15	Lufthansa Magazin	Inflight magazine of Lufthansa	Cover story on Savannah and Charleston Savannah: Owens-Thomas House, Lady & Sons, Gullah and Geechee culture, Old City, Monterey Square, Mrs. Wilke's Dining Room Atlanta: Hartsfield Intl. Airport, Best western, Marriott, Hilton, Sheraton	FAM Stefan Elfenbein 2007	613000	82000
2008/09/00	America Journal	Travel magazine, Germany	Soul Food Prater's Mill Festival, Dalton	Work with the editors. We provided information and photography.	40000	2200
2008/08/30	Ostthueringer Zeitung	Daily newspaper, East Thuringia	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	130600	15000
2008/08/30	Offenbach Post	Daily newspaper, Offenbach	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	53800	6000
2008/08/30	Kreiszeitung	Daily newspaper, Syke	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	74400	4000

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2008/08/30	Ostfriesen Zeitung	Daily newspaper, Leer	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	39300	5000
2008/08/30	Passauer Neue Presse	Daily newspaper, Passau	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	188000	15500
2008/08/30	Das Reisemagazin	Group of daily newspapers, Hamm, Dortmund, Muenster, Siegen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	482300	23300
2008/08/26	Trierischer Volksfreund	Daily newspaper, Trier	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	101400	9500
2008/08/23	Neue Osnabruecker Zeitung	Daily newspaper, Osnabrueck	Explorer Fernreisen Deep South USA, 16 days Fly and Drive. Georgia and Savannah mentioned	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	314100	850
2008/08/22	Bild Zeitung First regional appearances, then 39 other regional editions within 10 days after, subsequently covering the entire nationwide circulation	Daily newspaper, nationwide, Germany	Feature story on Deep South USA, Savannah: Ghost Tours, Planter's Inn, Savannah Riverfront	Hans Schloemer, Jennifer Johnston, Savannah visit, Feb. 2008	3547600	51300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2008/08/16	Nordwest Zeitung	Group of 10 daily newspaper, in Northwestern Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	272000	10500
2008/08/09	Nord-bayerischer Kurier	Daily newspaper, Bayreuth	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	152400	10000
2008/07/08	Donaukurier	Daily newspaper, Ingolstadt	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Savannah Forsyth Park	Dpa/gms story by Christian Roewekamp, visit May 2008	87000	7690
2008/07/07	Westdeutsche Allgemeine group	Group of 5 daily newspapers (WAZ, NRZ, WR, WP, IKZ), Ruhr region	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	998000	12950

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2008/07/05	Nuernberger Nachrichten	Daily newspaper, Nuremberg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	330400	4400
2008/07/05	Offenburger Tageblatt	Daily newspaper, Offenburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	46900	2200
2008/07/01	Clever Reisen	Monthly Travel journal, Germany	Georgia Dream Pass	Media campaign: "Georgia Dream Pass", May 28, 2008	49900	175
				Circulation:	14,085,700	615325 Euro Fixing Feb. 27, 2009: x 1.2652 US\$ 778,509

Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS
2008/07/20	Deutschland-radio	Sunday morning radio travel show, nationwide	15-minutes Macon feature: Cherry blossom, Cannonball House, Okmulgee Monument, Earth Lodge, Okmulgee Monument, Hay House, St. Josephs Church, Georgia Music Hall of Fame, Douglas Theater, Gateway Park	FAM Rita and Rudi Schneider June 2008	1500000
				Total:	1,500,000
					No ads on this channel

TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2008/10/11 4:00 pm	Suedwest-rundfunk / Saarlaendischer Rundfunk	Savannah: Oglethorpe Square, Forsyth Park, Trolley tours, Mansions, College for Art and Design, River Front, River Grill, Dockside Seafood	Project Karl Teuschl, April 2008	5'00"	All of Southwestern Germany on the air, all of Germany/Austria/Switzerland via cable, all of Europe via free analogue and digital satellites	15000
2008/08/10 12:00 noon Repeat run of 2008/08/09 show	NTV	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaate n". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
2008/08/10 7:00 am Repeat run of 2008/08/09 show	RTL	Savannah and Atlanta Atlanta Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaate n". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1500

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2008/08/09 12:00 noon	NTV	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaate n". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
2008/08/09 7:00 am	RTL	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaate n". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1500
					Total	21600 Euro Fixing Feb. 27, 2009: x 1.2652 US\$ 27,328

Note: It is impossible to determine the exact media values with the means available to us, without employing very expensive database research services. We checked many other possible sources, including the tour operator Berge & Meer, through who we set this up. We are providing an informed, very conservative guess.

Electronic Newsletters by E-Mail

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
2008/02/25	FVW Newslite	Travel trade newsletters	International Driving Permit	Press release "International Driving Permit", February 24, 2009	12000
2008/12/16	Delta Air Lines Newsletter	Travel trade newsletter for travel agents	Story on Georgia & Tennessee Antebellum Trail Atlanta: CNN Studio Tour, Martin Luther King Jr. National Historic Site, New World of Coca Cola Lookout Mountain: Rock City Gardens Savannah	Work with Delta Air Lines	21000

2008/12/12	Canusa Newsletter	Tour operator newsletter to consumers and travel agents	Announcement of the Georgia promotion in WAZ issue December 13, 2008, also featuring www.georgiaonmymind.de German Internet address	Work with the editors and Delta Air Lines	510000
2008/10/17	VUSA Newsletter	Trade newsletter by German Visit USA Committee to travel agents and the media	AAR's first Georgia-only fly & drive and coach packages	Special copy and pictures provided, based on press release	27000
2008/10/08	Lufthansa	Client Newsletter	Savannah special: 449 Euros from Frankfurt or Munich for bookings until October 14, and travel between Nov. 1, 2008 and Jan. 11, 2009	Apparently powered by Lufthansa Magazine story September 15, 2008	780000
				Total:	1338000

Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/02/26	Gourmet Report	Food Website, Germany	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://www.gourmet-report.de/artikel/25214/Georgia-USA-verlangt-internationalen-Fuehrerschein.html	100
2009/02/25	FVW	Website of German travel trade journal	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://www.fvw.de/index.cfm?objectid=ADAF2F90-FEF8-2F4E-2338966B59C3CF3F	500
2009/02/25	Pressemitteilung Webservice	Media news website	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://pressemitteilung.ws/node/148750	100
2009/02/25	Reise Blick	Travel Supplement of the daily newspaper Blick, nationwide, Switzerland	Savannah Pirate's Walk, River Cruises: Murder Mystery Cruise, Savannah Haunted History Tour Bonaventure Cemetery, Chippewa Square, Colonial Park Cemetery, Espresso Gallery, Forsyth Park, Gryphon Tea Room, Lady & Son's, Pirate's House, Savannah College of Art and Design, Savannah History Museum, Telfair Museum of Arts Low Country Tybee Island: Marine Science Center	Work with editors and writer Bruno Abegg	http://www.reiseblick.ch/ http://www.reiseblick.ch/fileadmin/user_upload/RB_PDF_2009/RB01/rb01_2_USA.pdf	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/02/24	Eturbonews	Travel Website, Germany	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://www.eturbonews.de/1833/fahren-in-georgia-voerst-nur-mit-dem-internationalen-fuehrersche	200
2009/02/24	USA Reise	Travel Website, Germany	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://www.usa-reise.de/index.php?option=com_content&task=view&id=669&Itemid=32	200
2009/02/24	Tip	Website of Trade Journal, Austria	International Driving Permit	Press release "International Driving Permit", February 24, 2009	http://www.tip-online.at/news/destination/georgia-usa-europaeer-benoetigen-internationale-fahrerlaubnis/	200
2009/01/30	FVV	Travel news website, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	http://www.fvw.de/index.cfm?objectid=2673AAD3-F944-991E-99BF8ADC356E060E	500
2009/01/30	Fine Art Reisen	Travel website, Germany	Announcement of Visit USA Germany: Participation consumer shows in Hamburg: Hamburg Reisen and Munich: free, February 2009, Georgia mentioned	Press release by German Visit USA Committee	http://fineartreisen.de/html/20090130_16659.php	200
2009/01/30	Inar	News website, Germany	Announcement of Visit USA Germany: Participation consumer shows in Hamburg: Hamburg Reisen and Munich: free, February 2009, Georgia mentioned	Press release by German Visit USA Committee	http://www.inar.de/blog/reise/20090130/reiseland-usa-praesentiert-sich-in-hamburg-und-muenchen.html	200
2009/01/30	Life PR	PR website, Germany	Announcement of Visit USA Germany: Participation consumer shows in Hamburg: Hamburg Reisen and Munich: free, February 2009, Georgia mentioned	Press release by German Visit USA Committee	http://www.lifep.r.de/presse-meldungen/visit-usa-committee-germany-ev/boxid-86622.html	100
2009/01/30	Business Traveller EU	European business website	Announcement of Visit USA Germany: Participation consumer shows in Hamburg: Hamburg Reisen and Munich: free, February 2009, Georgia mentioned	Press release by German Visit USA Committee	http://www.business-traveler.eu/nachrichten/22812/Reiseland-USA-praesentiert-sich-in-Hamburg-und-Muenchen-Visit-USA-Committee-wirbt-fur-Amerikurlaub.html	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2009/01/24	Yasni	Online profile of musician Joachim Holtzt Edelhagen	Link to georgia-usa.de with the recommendation to order brochures	Work with the editor	http://www.yasni.de/index.php?action=webprofile&name=Joachim+Holzt-Edelhagen&number=13707 http://www.yasni.de/index.php?action=webprofile&name=Joachim+Holzt-Edelhagen&number=13707	50
2009/01/24	Edelhagen	Jazz site, Germany	Link to georgia-usa.de with the recommendation to order brochures	Work with the editor	http://edelhagen.de/content/blogsection/4/7/	50
2009/01/22	Gloobi	Travel news website, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	http://www.gloobi.de/de/USA_Georgia_bringt_deutsche_Website_mit_Musik-2.html?n=835	100
2009/01/19	Tourism Insider	Travel news website, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	http://tourism-insider.com/reisenews/georgia-neu-im-internet	50
2009/01/08	Fine Art Reisen	Travel Website, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	http://www.fineartreisen.de/html/20090108_16298.php	100
2009/01/08	VUSA Germany	Website of Visit USA committee industry association	New German Georgia Website	Press release "New German Website" January 8, 2009	http://www.vusa-germany.de/index.php?id=19&tx_ttnews[tt_news]=828&tx_ttnews[backPid]=6&cHash=c9fea7e0e7	0
2009/01/08	Touristik Aktuell	Website of trade journal, Germany	New German Georgia Website	Press release "New German Website" January 8, 2009	http://www.eubucov.erlag.de/wDeutsch/ta/general/tos/08010806.htm	200
2009/01/04	Spiegel	Website of weekly news magazine Germany, one of the top 3 websites in Germany	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Old Clinton	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.spiegel.de/reise/fernweh/0,1518,598954,00.html	32000

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2009/01/01	Mittelbayerische Zeitung	Website of daily newspaper, Regensburg	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Old Clinton	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.mittelbayerische.de/reise/reise_und_freizeit/artikel//der_antebellum_trail_in_georgi/338823/der_antebellum_trail_in_georgi_3.html	500
2009/01/01	Aachener Zeitung	Website of daily newspaper, Aachen	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Old Clinton	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.az-web.de/news/reisen-detail-az/763798?_wo=NNews:Reisen&link=&skip=10&g=Wo-der-Wind-nicht-alles-verweht-hat-Der-Antebellum-Trail-in-Georgia.html	500
2008/12/30	Oberpfalznetz	Website of daily newspaper, Weiden	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Old Clinton	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.oberpfalznetz.de/magazin/1659399-171-wo_der_wind_nicht_alles_verweht_hat_1.0.html	200

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2008/11/28	Fine Art Reisen	Travel Website, Germany	Savannah Music Festival	Press release: "Savannah Music Festival" November 28, 2008	http://www.fineartreisen.de/index.php?kid=5&lid=201&kat=1 http://www.fineartreisen.de/html/20081128_15749.php	500
2008/11/17	Kurier	Website of daily newspaper, Vienna, Austria	Tour operator Raiffeisen Reisen: Deep South USA Tour Atlanta: New World of Coca Cola	Work with tour operator and information supplied to the editors	http://www.kurier.at/reise/264835.php	2000
2008/11/13	Fremdenverkehrsamt.de	Travel Website, Germany	Corrected address	Information supplied	http://www.fremdenverkehrsamt.com/usa.html	0
2008/11/13	Tele2	Website of TV network, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.news.tele2internet.at/index.phtml/article/4814042?date=2008-11-16&1228402212	200
2008/11/12	Ntv	Website of TV network, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://217.27.2.150/1052274.html	200
2008/11/11	Maerkische Allgemeine	Website of daily newspaper, Oldenburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.maerkischeallgemeine.de/cms/beitrag/11357628/7250091/Antebellum-Trail-Route-in-Georgia-wird-Jahre-alt.html No longer available. File secured	200
2008/11/11	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.in-online.de/magazin/2495100	200

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2008/11/11	Allgaeuer Zeitung	Website of daily newspaper, Kempten	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.all-in.de/service/reise-tourismus/art199,435302 No longer available. File secured	200
2008/11/11	Rhein Zeitung	Website of daily newspaper, Koblenz	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://rhein-zeitung.de/on/08/11/11/magazin/reise/tzo499027.html	200
2008/11/11	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.nwzonline.de/index_aktuelles_reise_article.php?id=177364 No longer available. File secured	200
2008/11/11	Frankfurter Neue Presse	Website of daily newspaper, Germany, nationwide	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.fnp.de/fnp/freizeit/reise/rmn01.c.5301473.de.htm	200
2008/11/11	General-Anzeiger	Website of daily newspaper, Bonn	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.general-anzeiger-bonn.de/index.php?k=reis&itemid=10237&detailid=522311 No longer available. File secured	200
2008/11/11	Monsters and Critics	Online journal	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.monstersandcritics.de/artikel/200846/article_111715.php/Antebellum-Trail-Route-in-Georgia-wird-25-Jahre-alt	100

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2008/11/11	Sueddeutsche Zeitung	Website of daily newspaper, Germany, nationwide	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://newsticker.sueddeutsche.de/list/id/228755	500
2008/11/11	Traveling World	Travel Website, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.traveling-world.de/reisenews-1459/%ABAntebellum-Trail%BB-Route-in-Georgia-wird-25-Jahre-alt/	100
2008/11/11	Ratschlag 24	Online magazine, Switzerland	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.ratschlag24.com/index.php/antebellum-trailroute-in-georgia-wird-25-jahre-alt_19513926/	100
2008/11/11	20-Cent	Online magazine	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://sol.20-cent.de/service/reise_tourismus/art12599.1534126 No longer available. File secured	100
2008/11/11	Stimme.de	Website of daily newspaper Heilbronner Stimme, Heilbronn	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://stimme.sapp1.fidion.de/alt/home/reisen/reise_tourismus/art343.1392472	200
2008/11/11	Wuerttembergweb	Website in Wuerttemberg region	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.wuerttembergweb.de/site/start No longer available. File secured	100

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2008/11/11	Karlsruhe News	News-Website Karlsruhe	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.karlsruhe.de/ratgeber/reise/art166.95683	100
2008/11/11	Volksstimme	Website of daily newspaper, Madgeburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.volksstimme.de/vsm/ratgeber/reise/reisen_aktuell/?sid=4nnkic07154j9cv88lc9vuoho2&em_cnt=1219815	200
2008/11/11	Feierabend.de	Online magazine, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.feierabend.de/article-dpa_article.htm:_dpa_article_pk=63780&origin_channel_node_pk=24451 No longer available. File secured	100
2008/11/11	Schwarz-waelder Bote	Website of daily newspaper, Oberndorf	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.schwarzwaelder-bote.de/wm?catId=82735&artId=13344887&offset=2	200
2008/11/11	Westfaelische Nachrichten	Website of daily newspaper, Muenster	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.westfaelische-nachrichten.de/journal/reise_und_urlaub/reise_und_tourismus/?em_index_page=3&em_ref= No longer available. File secured	200
2008/11/11	Dresdner Neueste Nachrichten	Website of daily newspaper, Dresden	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.dnn-online.de/ratgeber/drrgrn.html?p=ratgeber/content/19513928.html	200

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2008/11/11	Thueringer Allgemeine	Website of daily newspaper, Erfurt	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.thueringer-allgemeine.de/ta/ta_zumsonntag.volltext.php?zulieferer=dpa&redaktion=tmn&dateiname=iptc-tmn-20081111-34-dpa_19513928.nitf&kategorie=&catchline=%2FServiceLinie%2FReise_Tourismus&other=&dbserver=1 No longer available. File secured	200
2008/11/11	Westdeutsche Zeitung	Website of daily newspaper, Duesseldorf	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.westdeutsche-zeitung.de/index.php?redid=198734 No longer available. File secured	200
2008/11/11	Muenster-laendische Volkszeitung	Website of daily newspaper, Muenster	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/803289_Antebellum_Trail_Route_in_Georgia_wird_25_Jahre_alt.html No longer available. File secured	200
2008/10/11	Saarlaendischer Rundfunk	Website of TV network, Germany	Savannah: Forsyth Park, Trolley tours, Mansions, College for Art and Design, Historic District, Soho South Café, Bedford's Savannah, Blowing Smoke BBQ, Hamilton Turner Inn, Hilton Garden Inn Historic District	Project Karl Teuschl, April 2008	http://www.sr-online.de/fernsehen/1266/826495-3.html	1000
2008/09/30	Reise Report	Travel website, Germany	Corrected our address	Information supplied to them	http://www.reise-report.de/famter.html?&O	50
2008/09/23	Sat1 Austria	Website of major TV network Sat1m, Austria	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://209.85.135.104/search?q=cache:vNt-q-VpTK0J:www.sat1.at/news/index.php%3Faction%3Dshowarticle%26articleid%3D22731%26sourceurl%3D/ratgeber/service/+R%C3%B6wekamp%2BGeorgia&hl=de&ct=clnk&cd=25&gl=de	1000

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2008/09/22	Koelner Stadtanzeiger	Website of daily newspaper, Cologne	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.ksta.de/html/artikel/1222034513038.shtml	1000
2008/09/21	Koelnische Rundschau	Website of daily newspaper, Cologne	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.rundschau-online.de/html/artikel/1218341586193.shtml	1000
2008/09/19	Traveling World	Travel Website, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.traveling-world.de/reisenews-1064/Okefenokee-Sumpf-Alligatoren-im-warmen-Regen/	1000
2008/09/19	WAZ Group	Website of group of daily newspapers, Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.derwesten.de/nachrichten/reise/2008/9/19/news-77843649/detail.html	2000
2008/09/19	Suedkurier	Website of daily newspaper, Konstanz	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.suedkurier.de/reise/traumziele/art502,3426472	1000

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2008/09/19	Borkener Zeitung	Website of daily newspaper, Borken	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.borkenerzeitung.de/journal/reise_und_urlaub/reise_und_urlaub/688965_Touristen_s_tatt_Krabbenfang_Georgias_Kueste.html	100
2008/09/19	Pfaelzischer Merkur	Website of group of daily newspaper, Zwei-bruecken	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.pfaelzischer-merkur.de/nachrichten/reise/traumziele/Tourismus-USA:art4188,2529196	1000
2008/09/19	Segeberger Zeitung	Website of daily newspaper, Bonn	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.segeberger-zeitung.de/artikel/2465815/Touristenstatt_Krabbenfang_-_Georgias_K%FCste.htm?search=USA	500
2008/09/19	Generalanzeiger	Website of daily newspaper, Bonn	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.generalanzeiger-bonn.de/index.php?k=reis&itemid=10238&detailid=499482	1000
2008/09/19	Wuerttemberg Web	Regional online portal, South-western Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.wuerttembergweb.de/site/start/kat/7/rid/294/SESSIONID/1219287472/pid/1/bid/30186	1000

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2008/09/19	Monster Sand Critics	Online journal	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.monstersandcritics.de/artikel/200838/article_102664.php/Touristen-statt-Krabbenfang-Georgias-K%C3%BCste	500
2008/09/18	Rhein-Main Net	Online portal for Frankfurt region	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.rhein-main.net/sixcms/detail.php/rmn01.c.5168083.de/v2_rmn_lifestyle_service_article	1000
2008/09/19	Maerkische Allgemeine	Website of daily newspaper, Potsdam	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.maerkischeallgemeine.de/cms/beitrag/11313104/7250091/Touristen_statt_Krabbenfang_Georgias_Kueste.html	1000
2008/09/19	Lausitzer Rundschau	Website of daily newspaper, Cottbus	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.lr-online.de/tipps-und-trends/Traumziele-Tourismus-USA:art824.2178828	1000
2008/09/02	Die Welt	Website of daily newspaper, nationwide	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.welt.de/reise/article2341438/Den-Alligatoren-in-Georgias-Suempfen-ganz-nah.html	2000

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2008/09/02	Traveling World	Travel Website, Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.traveling-world.de/reisenews-1218/Touristenstatt-Krabbenfang-Georgias-Kueste/	1000
2008/09/01	Discover America	TIA International website	Georgia overview	We asked them to make some changes in the German edition and enter the German address, which they did	http://www.discoveramerica.com/de/georgia/overview.html	100
2008/08/27	Fine Art Reisen	Travel website, Germany	AAR "The Pearl of the South": This first Georgia-only package available as a fly & drive for travel as of immediate, and as a coach tour with its first departure scheduled April 15-26, 2009	Media Campaign: "The Pearl of the South" August 26, 2008	http://www.fineartreisen.de/html/20080826_14053.php	200
2008/08/27	VUSA Germany	Website of Visit USA committee industry association	AAR "The Pearl of the South": This first Georgia-only package available as a fly & drive for travel as of immediate, and as a coach tour with its first departure scheduled April 15-26, 2009	Media Campaign: "The Pearl of the South" August 26, 2008	http://www.vusa-germany.de/index.php?id=19&tx_ttnews%5d=751&tx_ttnews%5bbackPid%5d=30&cHash=11a67f66c7	50
2008/08/23	Netzeitung	Online news portal, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.netzeitung.de/reise/1132917.html	1000
2008/09/18	Rhein-Main Net	Online portal for Frankfurt region	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://209.85.135.104/search?q=cache:TXzHXjYP9lCJ:www.rhein-main.net/sixcms/detail.php/rmn01.c.5087066.de/v2_rmn_advisor_edu_article+R%C3%B6wekamp%2BGeorgia&hl=de&ct=clnk&cd=66&gl=de	1000
2008/08/22	20-Cent	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://sol.20-cent.de/service/reise-tourismus/reisetipp/art12613,1492109	200
2008/08/22	Uetersener Nachrichten	Website of daily newspaper, Uetersen	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.uen.de/magazin/reisen/reisetipp.htm/2449462	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/22	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.in-online.de/magazin/reise/2449462/Okefenokee-Sumpf_Alligatoren_im_warmen_Regen.htm	1000
2008/08/22	Kieler Nachrichten	Website of daily newspaper, Kiel	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.kn-online.de/magazin/reisen/reisetipp.htm/2449462	1000
2008/08/22	Kreiszeitung	Website of daily newspaper, Syke	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.kreiszeitung.de/dpareisestart/00_20080822105426_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html	1000
2008/08/22	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.nwzonline.de/index_aktuelles_reise_article.php?id=150606&offset=6	1000
2008/08/22	Saarbruecker Zeitung	Website of daily newspaper, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.sol.de/news/dpa/serviceline/reise/tipp/Tourismus-USA:art4187.2692575	50
2008/08/22	Rhein Zeitung	Website of daily newspaper, Koblenz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://rhein-zeitung.de/on/08/08/23/magazin/reise/reisetipp/t/rzo465549.html?a	1000
2008/08/22	Freenet	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.freenet.de/freenet/reisen/reisemagazin/sport_abenteuer/alligatoren_im_regen/index.html	1000
2008/08/22	Muensterlaendische Volkszeitung	Website of daily newspaper, Rheine	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/638618_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html	1000
2008/08/22	Feierabend	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.feierabend.de/article-dpa_article.htm:dpa_article_pk=42941&origin_channel_node_pk=27004	200
2008/08/22	Koelner Stadtanzeiger	Website of daily newspaper, Cologne	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.ksta.de/html/artikel/1219402660980.shtml	1000

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2008/08/22	Nuernberger Nachrichten	Website of daily newspaper, Nuremberg	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://gutereise.nordbayern.de/index.php?option=com_content&view=article&id=1363:georgia-alligatoren-im-warmen-regen&catid=38:ziele-weltweit&Itemid=74	1000
2008/08/22	WAZ Group	Website of group of daily newspapers, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.derwesten.de/nachrichten/reise/2008/8/22/news-71091707/detail.html	1000
2008/08/22	Frankfurter Rundschau	Website of daily newspaper, Frankfurt	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.fr-online.de/in_und_ausland/reise/aktuell/1581301_Alligatoren-im-warmen-Regen.html	1000
2008/08/22	M&C Lifestyle	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.monsterandcritics.de/artikel/200834/article_98060.php	200
2008/08/22	Westdeutsche Zeitung	Website of daily newspaper, Duesseldorf	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.wz-newsline.de/sro.php?redid=290508	1000
2008/08/22	Lausitzer Rundschau	Website of daily newspaper, Cottbus	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.lr-online.de/freizeit/Reise-Tipp-Tourismus-USA:art827,2146190	1000
2008/08/22	Suedkurier	Website of daily newspaper, Konstanz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.suedkurier.de/reise/reise-tipp/art501,3380125,0	1000
2008/08/22	Koelnische Rundschau	Website of daily newspaper, Cologne	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.rundschau-online.de/html/artikel/1218341516744_shtml	1000
2008/08/22	Allgaeuer Zeitung	Website of daily newspaper, Kempten	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.all-in.de/service/reise-tourismus/reise-tipp/art435,380250	1000
2008/08/22	General-Anzeiger	Website of daily newspaper, Bonn	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.general-anzeiger-bonn.de/index.php?k=reis&itemid=10237&detailid=488767	1000
2008/08/22	Bild	Website of daily newspaper, Germany nationwide	Feature story on Deep South USA Savannah: Ghost Tours, Planter's Inn, Riverfront.	Hans Schloemer, Jennifer Johnston, visit to Savannah, February 2008	http://www.bild.de/BILD/lifestyle/reise/2008/08/usa-so-romantisch-ist-amerika/reise-durch-amerikas-sueden.html	4500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/19	Maerkische Allgemeine	Website of daily newspaper, Potsdam	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.maerkischeallgemeine.de/cms/beitrag/11290316/7250091/Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html	1000
2008/08/19	Ostthueringer Zeitung	Website of daily newspaper, East Thuringia	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.otz.de No longer available. File secured	100
2008/08/19	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.in-online.de/magazin/reise/2447338	100
2008/08/19	Ibbenbuerener Volkszeitung	Website of daily newspaper, Ibbenbueren	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.ivz-online.de/journal/reise_und_urlaub/reise_und_urlaub/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html	100
2008/08/19	Thueringer Allgemeine	Website of daily newspaper, Erfurt	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.thueringerallgemeine.de No longer available. File secured	100
2008/08/19	Thueringer Landeszeitung	Website of daily newspaper, Erfurt	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.tlz.de No longer available. File secured	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/19	Borkener Zeitung	Website of daily newspaper, Borken	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.borkenerzeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html	100
2008/08/19	Altmark Zeitung	Website of daily newspaper, Salzwedel	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.altmark-zeitung.de No longer available. File secured	100
2008/08/19	Pipeline	News website, Germany	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.pipeline.de/cgi-bin/pipeline.fcgi?userid=&publikation=80&template=pipearttext&redaktion=1&artikel=108832556	100
2008/08/19	Main Echo	Website of daily newspaper, Aschaffenburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.main-netz.de/themen/urlaub-reise/urlaubreise/reise_tourismus/neues_aus_den_katalogen/art7070.479438	50
2008/08/19	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.nwzonline.de/index_aktuelles_reise_article.php?id=149209	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/19	Volksstimme	Website of daily newspaper, Magdeburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.volksstimme.de/vsm/ratgeber/reise/neues_aus_den_katalogen/?em_cnt=1140887	100
2008/08/19	Kreiszeitung	Website of daily newspaper, Syke	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.kreiszeitung.tv/dpareisestart/00_20080819104205_Wintersaison_zweinullnullacht_nullneun_Von_Wel.html	100
2008/08/19	Muensterlaendische Volkszeitung	Website of daily newspaper, Muenster	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.mv-online.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html	100
2008/08/19	Ahlener Zeitung	Website of daily newspaper, Ahlen	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.ahlenerzeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html	100
2008/08/19	Kieler Nachrichten	Website of daily newspaper, Kiel	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.kn-online.de/magazin/reisen/neu-im-katalog/2447338	100
2008/08/18	Tourism-Insider	Travel news website, Germany	Georgia Dream Pass	Media campaign: "Georgia Dream Pass", May 28, 2008	http://tourism-insider.com/marketing/georgias-sparkarte-heisst-dream-pass/#more-371	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/12	Top News	English-language news website, India NOTE: This is an English translation of the Christian Roewekamp dpa/gms story	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.topnews.in/travel/georgia039s-coastline-offers-visitors-plenty-discover-2113	1000
2008/08/07	Fliegen und Sparen	Website of travel magazine, Germany	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	http://www.fliegen-sparen.de/cms/news/meldungen/2008_08_07_14472336_meldung.php	100
2008/08/00	VUSA Germany	Website of Visit USA committee industry association	Update on our address	Work with the editors	http://www.vusa-germany.de/index.php?id=81&tx_spdir ectory_pi1[model]=detail&tx_spdirecto ry_pi1[modifier]=abc&tx_spdirectory_pi1[value]=34&cHash=770e4979cb	50
2008/07/20	Deutschlandfunk	Text version of the "Sonntagspaziergang" radio show	Macon: Cherry blossom, Cannonball House, Okmulgee Monument, Earth Lodge, Okmulgee Monument, Hay House, St. Josephs Church, Georgia Music Hall of Fame, Douglas Theater, Gateway Park	Rita and Rudi Schneider, visit June 2008	http://www.dradio.de/dlf/sendungen/sonntagsspaziergang/818837/	1000
2008/07/18	USA-reise.de	Travel website, Germany	St. Simons Island: King and Prince Beach & Golf Resort	Thomas and Yvonne Ullmann, visit February 2008	http://neu.usa-reise.de/index.php?option=com_content&task=view&id=488&Itemid	500
2008/07/18	USA-reise.de	Travel website, Germany	Savannah: Roundhouse Railroad Museum	Thomas and Yvonne Ullmann, visit February 2008	http://neu.usa-reise.de/index.php?option=com_content&task=view&id=486&Itemid	500
2008/07/18	USA-reise.de	Travel website, Germany	Savannah: Architecture, squares, Trolley Tours, Tybee Island, Savannah History Museum	Thomas and Yvonne Ullmann, visit February 2008	http://neu.usa-reise.de/index.php?option=com_content&task=view&id=489&Itemid	500
2008/07/18	USA-reise.de	Travel website, Germany	Golden Isles: St. Simons, Sea Island, Little St. Simons, Jekyll Island, St. Simons Lighthouse, Jekyll Island Club Hotel, The Cloister	Thomas and Yvonne Ullmann, visit February 2008	http://neu.usa-reise.de/index.php?option=com_content&task=view&id=490&Itemid	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/07/13	USA-reise.de	Travel website, Germany	St. Simons Island: The Hampton Club	Thomas and Yvonne Ullmann, visit February 2008	http://www.usagolf.de/index.php?/Georgia/The-Hampton-Club.html	500
2008/07/05	Nuernberger Nachrichten	Website of daily newspaper, Nuremberg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Savannah Forsyth Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.gutereise.nordbayern.de/index.php?option=com_content&view=article&id=1050:usa-feierabend-an-der-krabbenkueste&catid=38:ziele-weltweit&Itemid=74	1000
2008/07/05	Suedstaatenfest	Event website Deep South BBQ in Stuttgart, May 2009	The South	Work with the organizers	http://www.suedstaatenfest.de	50
2008/06/28 (not in Fiscal Year 2007/2008 listing, detected in 2008/2009)	Hamburger Abendblatt	Website of daily newspaper, Hamburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Savannah Forsyth Park	Dpa/gms story by Christian Roewekamp, visit May 2008	http://www.abendblatt.de/daten/2008/06/28/900066.html	1000
						96650 Euro Fixing Feb. 27, 2009: x 1.2652 US\$ 122,280

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DATE	TITLE	CATEGORY	THEMES	SOURCE OF \$\$\$	CIRCULATION
2009/03/01	Abenteuer & Reisen	Travel magazine, Germany	Supplement ADAC package "Magic of the South" Antebellum Trail Atlanta: Atlanta Marriot Marquis, La Quinta Inn Atlanta Buckhead, Margaret Mitchell House, Georgia Aquarium, New World of Coca Cola, Underground Atlanta Macon: Georgia Music Hall of Fame Savannah: Antebellum mansions, La Quinta Inn	¼ of the promotion paid by GDECD, the other ¾ by the other Deep South USA states	91200
2009/01/01	America Journal	Travel magazine, Germany	Explorer Fernreisen Southern packages. A supplement, which was part of several promotions to establish the South with this tour operator Atlanta: New World of Coca Cola. CNN, Georgia Aquarium, Martin Luther King sites, art museums, shopping, Wyndham Midtown, Underground Atlanta Marietta: Road to Tara Museum Antebellum Trail Savannah: Mansion on Forsyth Park, Westin Savannah Harbor Golf Resort Golden Isles: Jekyll Island Clubs Hotel Okfe诺基 Gray's Reef	In May 2008 GDECD paid a 1000 Euro share of the promotion cost.	38,500
2009/01/01	America Journal	Travel magazine, Germany	AAR fly & drive or group tour Georgia 2009 Antebellum Trail Athens Atlanta Golden Isles Macon: Georgia Music Hall of Fame Okfe诺基 Swamp Savannah	GDECD	38500
2008/11/06	Die Zeit	Weekly newspaper, Germany, travel section	German web address in listing of recommended sites	German budget	520000
2008/11/03	Travel Industry Professional	Trade Journal, Austria	Georgia overview for travel agents. Atlanta City Pass and Dream Pass.higohted	GDECD	10500

2008/10/16	Die Zeit	Weekly newspaper, Germany, travel section	German web address in listing of recommended sites	German budget	520000
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Features “Special of the Month” on www.georgiaonmymind.de

Month	Theme	Link
March 2009	Stopover: A Day in Atlanta	http://www.georgia-usa.de/neu_mar09.php
February 2009	Georgia Sea Turtle Center	http://www.georgiaonmymind.de/neu_feb09.php
January 2009	The Geechee culture in Georgia	http://www.georgiaonmymind.de/neu_jan09.php
December 2008	Georgia is shining, seasonal events	http://www.georgiaonmymind.de/neu_dez08.php
November 2008	High Museum of Art	http://www.georgiaonmymind.de/neu_nov08.php
October 2008	Small-town fall festivals in Georgia	http://www.georgiaonmymind.de/neu_okt08.php
September 2008	Oktoberfest Helen	http://www.georgiaonmymind.de/neu_sep08.php
August 2008	Macon	http://www.georgiaonmymind.de/neu_aug08.php
July 2008	Callaway Gardens	http://www.georgiaonmymind.de/neu_jul08.php