



Coastal Travel Region

Regional Tourism Representative Report
March 2010

GEORGIA TOURISM DIVISION NEWS

CO-OP GRANT PROJECTS:

Please be advised that co-op final reports are due 30 days after the end of your project or by May 31, 2010. Please send your final reports to Fay Tripp at:

Fay Tripp

C/O GDEcD

200 Martin Luther King Jr. Blvd.

Macon, GA 31210

For questions, please contact your regional representative or Fay at

ftripp@georgia.org. Make sure you submit your final report on time so that you are eligible for reimbursement.

KID'S GUIDE- NEXT EDITION:

Please be advised that the data pull for the Kid's Guide will be March 22nd at 5:00 PM. You may be asking how we pull Kid's attractions when there is no category for this specifically. Just make sure that your kid friendly attractions are up to date on www.exploregeorgia.org. Also, if you know you have a new kid or family geared attraction that was NOT in the last printed edition, please notify Lori Hennesy as soon as possible. We will use the content of the old edition of the Kid's Guide to help provide the essential content for the next edition.

GEORGIA ON MY MIND DAYS:

If you aren't familiar with Georgia on My Mind Days, you'll want to familiarize yourself with them. How can you do that? Just choose one, two or as many days as you'd like to visit one of the 11 State Visitor Information centers during their peak visitation days. You can set up a booth to showcase your community or attraction to the visitors of the center. This is FREE and a great opportunity for you!

GEORGIA ON MY MIND DAYS FOR 2010:

Augusta Visitor Center	July 16
Columbus Visitor Center	June 11
Kingsland Visitor Center	May 14
Lavonia Visitor Center	May 28

Plains Visitor Center	May 1
Ringgold Visitor Center	June 25
Savannah Visitor Center	May 7
Sylvania Visitor Center	April 15
Tallapoosa Visitor Center	June 4
Valdosta Visitor Center	March 26
West Point Visitor Center	June 18

FROM THE STATE PARKS:

PARTNERSHIPS WITH STATE PARKS:

During these tough economic times, the State Parks have taken a huge hit to revenue and budgets. Georgia's State Parks have long been known for their facilities, activities, amenities and overall aesthetics. Bottom line, we have a great State Park system and should be very proud of the assets they have to offer the consumer. Nonetheless, they are looking for ways to work with our regions and communities to draw more traffic to the parks. How can you, as a tourism partner, help? First, keep in mind when you have board meetings and retreats to look to the State Parks as a possible meeting facility. Rates have been reduced to help accommodate everyone's tight budget. Second, consider buying your very own park pass and using the parks as a vacation destination for your own family. Third, but certainly not finally, rethink your packaging and see if there is a way to include the parks in what you have to offer the consumer. Be creative and look to the parks for partnerships. If you have questions, contact your park manager or Sally Winchester at sally.winchester@dnr.state.ga.us.

COASTAL GEORGIA EVENTS

Easter Egg Hunt Meet the Easter Bunny

Saturday, April 3, 1 p.m. - 3 p.m.

Crooked River State Park - St. Mary's

Bring your camera and take pictures with the Easter Bunny and fill up your basket during our free Easter Egg Hunt. Meet at the Nature Center. Children will be organized according to age group. \$1 photos, plus \$5 parking. (912) 882-5256.

Easter Blast

Saturday, April 3, 1 p.m. - 5 p.m.

Skidaway Island State Park - Savannah

Bring the whole family for HOPPY hayrides, an EGG hunt, and search for a feather in the haystack and lots of other fun games and crafts. \$5 parking. (912) 598-2300.

Cathead Creek to Darien Canoe Excursion

Saturday, April 10, 8 a.m. - 12:30 p.m.

Fort King George Historic Site - Darien

Paddle through old rice canals and experience wildlife at its best. See nature's beauty in the bloom and enjoy the trip into Historic Darien. We will land at Skipper's Dock. \$25.00 per person. Includes canoes, life jackets, and paddles. Participants are responsible for their own food/water, bug spray and other amenities. (912) 437-4770.



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For travel information, visit www.exploregeorgia.org

To learn more about experiencing the Magnolia
Midlands, visit www.magnoliamidlands.org