



**Georgia Dept of Economic Development  
Germany / Austria / Switzerland  
December 2008 Report**

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Switzerland**

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## A) ACTIVITIES

TYPE	DETAILS	FIELD
Monthly Financial Report	Provided monthly financial compilation for November 2008.	Internal Coordination
Monthly Activity Report	Provided monthly activity report for November 2008.	Internal Coordination
Documentation	Produced comprehensive documentation of media coverage and catalogue appearances for November 2008 on a DVD and shipped copies to Kevin Langston for further distribution at GDEC, as well as to Antje Abshoff and David Nicholson.	Internal Coordination
European Staff Meeting	Wolfgang Streitboerger attended the annual Georgia European Staff Meeting at the European GDECD office in Munich on December 15.	Internal Coordination
Background Check	On behalf of Mindy Shea from Savannah CVB we checked on the German tour operator Philipp Hartleb of "Phil's World Travel" who made requests in an unusual way. We informed Mindy Shea of what we found.	Internal Coordination
Financial Planning	Further assisted the tour operator FTI with the paperwork required for GDECD to process payment of a logo insert in Summer 2009 catalogue.	Internal Coordination
Web Development	<p>New German website: We completed production of a new German tourism website for Georgia and transferred the provider. The result is a completely new site, and not merely a re-launch. We re-activated existing addresses <a href="http://www.georgia-usa.de">www.georgia-usa.de</a>, <a href="http://www.georgia-usa.ch">www.georgia-usa.ch</a> and <a href="http://www.georgia-usa.at">www.georgia-usa.at</a> with the country endings for Germany, Switzerland and Austria. The old address <a href="http://www.georgiaonmymind.de">www.georgiaonmymind.de</a> remains functional. All addresses lead to the same content.</p> <p>The site contains a complete travel guide of Georgia designed to the specific information needs and tastes of Europeans. Topics do not only cover attractions etc., but also history, culture and many other topics. Innovative new functionalities are podcasts including a Georgia Newscast for consumers and travel agents, and a section showcasing holiday pictures by users. The site also accesses a list of tour operators, press releases and much more. It is designed to be the electronic bases of our entire promotion work in Germany, Austria and Switzerland.</p> <p>The transfer of providers involved 3 countries and thus a lot of paperwork. The Swiss address went online on December 30<sup>th</sup>, 2008. Austria and Germany followed in early January 2009. In all countries users were able to access the old site to the very moment the new site went online. There were no blank periods without access.</p>	Website
Monthly web promotion	Special of the Month: For the German Georgia website we produced the "Special of the Month" feature for January 2009: "Geechee Culture on Georgia's Coast"	Website

TYPE	DETAILS	FIELD
Updating	Online Game: For the German Website <a href="http://www.deep-south-usa.de">www.deep-south-usa.de</a> we produced the question of the month for January, and sent the Southern Comfort prize for December to the winner.	Website
Consumer Shows	Made shipping and travel arrangements for the first of the 3 large German consumer shows of the 2008/2009 season, which are operated by the German Visit USA Committee. The season begins with the CMT show in Stuttgart, January 17-25, 2009.	Consumers
Sister City Project	Lookout Mountain/Oldenburg Partnership: Bill Chapin of Rock City Gardens contacted us about the idea of forming a city partnership between Lookout Mountain and the city of Oldenburg in Germany, of which Frieda Carter was a native. Staff member Martina Hasewinkel from the Bielefeld offices happens to be a native of the same town. She made contact with the person at the city administration in charge of city partnership just before Christmas. This will be followed up in the second half of January. We also need to research whether Frieda Carter really came of that Oldenburg or from some smaller town of a similar name, of which we have a few in Germany.	Consumers
Event Promotion	Country Christmas, Country & Western Friends Koetz, Leipheim, December 13, 2008: They are a club of USA travelers. Peter Wroblewski distributed 30 Deep South USA brochures and 30 German-language Georgia books.	Consumers
Event Promotion	Custombike, Bad Salzuflen, December 5-7, 2008: At this motorcycle show the tour operator Anglo-American Reisebuero, Werner Michels, distributed 30 Deep South USA brochures and 20 German-language Georgia books.	Consumers
Festival Promotion	German Country Music Festival, Berlin, February 6-8, 2009: Made pre-arrangements to distribute Georgia brochures.	Consumers
Festival Promotion	Swiss Country Music Festival, Zurich, February-March 2009: Made pre-arrangements to distribute Tennessee brochures. Wolfgang Streitboerger and Raphael Tenschert will personally deliver the brochures for the opening night on January 30 <sup>th</sup> and inspect the setting.	Consumers
Consumer Fulfillment	Fulfilled 88 consumer inquiries for brochures sending package with personalized letter. The total number for Fiscal Year 2008/2009 is 512.	Consumers
Tour Development	AAR & Georgia advertisement in American Journal: The advertisement appeared on December 19 and started to produce consumer inquiries immediately. The ad is to promote the first Georgia-only coach and fly & drive packages in Germany by the tour operator AAR. The magazine backed this up with an article on the package, as listed below.	Trade / Media
Tour Development	AAR flyer: They produced a flyer for the Georgia-only coach tour, which we started to distribute.	Trade
Tour Development	Gebeco, new coach tour: This tour operator specializes in study group travel. In their 2009 catalogue encompassing the Americas from Argentina to Alaska they re-introduced the South with a coach tour "Suedstaaten Sinfonie" covering 7 states in 14 days. The tour with 9 departures includes 3 nights in Atlanta (2 on arrival, 1 on departure 1) and one night in Savannah. Their re-introducing the South came after Wolfgang Streitboerger talked to them at TIA International Pow Wow in Las Vegas. They said there would not be a Southern tour. It is not clear whether the talks contributed to the new tour. but we certainly made the argument . A meeting will take place on January 16, 2009 at their offices	Trade

TYPE	DETAILS	FIELD
	in Kiel to determine possible future extensions of the cooperation.	
Tour Development	Explorer Fernreisen supplement in America Journal: Explorer Fernreisen, who developed several Deep South USA packages with our help and introduced them in July 2008 (see July 2008 report) used some of the funding contributed to pay for a supplement in America Journal to promote the products. The supplement is documented as media below in the section "Paid Advertisements".	Trade
Tour Development	WAZ newspapers: Georgia / Canusa / Delta Air Lines promotion: On December 13, the advertorial promoting Georgia appeared in the travel sections of the WAZ group of newspapers with a circulation of 990,000. We produced the copy and photography and organized the project between the tour operator Canusa, Delta Air Lines and the WAZ group. A prize trip to Georgia was required. To this trip, Delta contributed the flights. Canusa and we will share the net cost of the ground segment of the prize trip. Part of our arrangements with Canusa was that they introduce a Georgia-only package to be promoted in the article, which they did. The new package can be viewed at <a href="http://www.canusa.de/georgia/">www.canusa.de/georgia/</a> . We now have two tour operators offering such products, with AAR being the other one.	Trade / Media
Tour Development / Newsletter Promotion	Canusa Newsletter: On December 12 Canusa featured the WAZ promotion above, the new Georgia-only package and our German Georgia website in their newsletter. The news went to 510,000 subscribers. Canusa included it because Delta was keen at having a logo in the WAZ promotion, which the editors would not allow for. Delta is now featured with text in the print promotion, and with its logo in the Canusa newsletter. The content of the newsletter is documented in the media listing below under "Electronic Newsletters by E-Mail".	Trade / Media
Tour Development / Newsletter Promotion	Delta Air Lines Newsletter: At the Hamburg Visit USA media events (see November report), we had informal talks with Delta's media support about having a Georgia item in one of their upcoming newsletters. On December 16, they asked us to produce a news item on a very short notice to cover Georgia and one neighboring state, which became Tennessee, with the focus of the story being Chattanooga/Lookout Mountain. We delivered, and the item appeared in the newsletter the same day. The newsletter is documented in the media listing below under "Electronic Newsletters by E-Mail"	Trade
Tour Development / Travel Agent Training	America Unlimited, breakfast seminars: The plan to have joint breakfast seminars to train travel agents which this mid-sized tour operators sells to was developed at Pow Wow 2008 in Las Vegas. In December we made arrangements for the trainings to take part January 13, 15 and 15. In late December only app 15 agents per city had signed up. With this, we cancelled in early January. Low registration was probably due to severely cold weather in late December and early January, which made it feel uncomfortable for agents to sign up. America Unlimited did media work to promote the event, but the key report in the fvw travel trade journal appeared too late. A meeting with Rainer Hillers of America Unlimited has been scheduled for Januar 16 <sup>th</sup> in Hamburg to discuss alternative dates.	Trade
Travel Agent Training	We made travel arrangements and other preparations for the Austrian Visit USA Seminar on February 4, 2009, to train travel agents in Zurich. Wolfgang Streitboerger will represent Georgia. We also processed the payment with Jeff Farr.	Trade

<b>TYPE</b>	<b>DETAILS</b>	<b>FIELD</b>
Travel Agent Supplies	Tourbook Travel, Hamburg, Thomas Wöhrle: Sent a basic set of GA brochures for a site inspection June 2009	Trade
Travel Agent Supplies	Reiseland Sommer-Tours, Steinheim, Sandra Kessler: Sent a basic set of GA brochures.	Trade
Travel Agent Supplies	MD Reisebuero, Stadtallendorf, Silke Hausmann: Sent a basic set of GA brochures.	Trade
Travel Agent Supplies	Travel Event Service, Berlin, Roswitha Adlung: Sent a basic set of GA brochures.	Trade
Travel Agent Supplies	First Reisebuero, Hamburg, Susanne Richters: Sent a basic set of GA brochures.	Trade
Press Release	Dpa/gms, Antebellum Trail December 30 2008: Dpa/gms released the feature story by Christian Roewekamp. This was the 3 <sup>rd</sup> major feature story from his visit in May of 2008. The others were on Savannah/Golden Isles and Okefenokee. On November 11, 2008, he also ran a news item on the Antebellum Trail Pilgrimages. The Antebellum Feature concludes this project. He said it was the most productive and best research trip he ever did. The outcome has been enormous, as documented below and in the compilations for Fiscal Year 2007/2008.	Media
Media Visit	ORF Austrian TV, Manuela Guancioli, Salzburg: They re-vitalized a project to produce a film about traveling to the USA by ship and then onwards by train. This failed at their first try earlier in 2008 because they could not strike a deal from Amtrak. They now think it can be done. We sent them information and will further discuss this in January.	Media
Media Event	Visit USA Media Events: We participated in an evening press event in Hamburg on December 2 <sup>nd</sup> , 2008 and a breakfast media training in Munich on December 4 <sup>th</sup> with other members of the German Visit USA Committee. Wolfgang Streitboerger talked to 30 journalists in Hamburg and 31 in Munich. With some of them we discussed promising projects, several of which will be followed up on over the course of 2009 (see below)	Media
Media Visit	Die Zeit, Okefenokee: At the Hamburg media event their travel editor Michael Allmaier asked about possible Georgia angles for a USA special themed "Water". We suggested Okefenokee, and they got very interested. We developed this with them to the point that they were ready to send a reporter in January of 2009. This failed over them not being able to set up flight connections. The reporter already had a roundtrip flight to Canada sponsored by a tour operator. He wanted to combine this trip with Okefenokee by first flying to Georgia and then onwards to Canada. He learned later that buying a different flight to America would have resulted in him losing the return flight. We offered to pay round trip all the way, because it would not have increased the cost for Georgia significantly, but they felt uncomfortable with the tour operator paying for a flight not to be used. There may be future chances, because they are very interested in Okefenokee.	Media
Media Inquiry on Movie Locations	TV Hoeren & Sehen Silvia Nause: A major TV guide magazine. At the Hamburg media event she said she is interested in learning about new movie projects with locations in Georgia. We will look into that and would appreciate information input from Georgia.	Media
Media Inquiry on Golfing	Golfen, Markus von Benzel: They are one of several golf magazines on the German market. At the Munich media event they expressed interest in combining the golf theme with other themes. We will see what we can	Media

TYPE	DETAILS	FIELD
	find.	
Media Inquiry on Civil War Themes	Dr. Margit Brinke, Dr. Peter Kraenzle: They are travel book writers working for several publishers. Are interested in the 150 Years Civil War topic. We will inform them of what events are planned once we get closer to the dates and have a better idea of what is planned.	Media
Media Inquiry on Camping	Camping, Ursula Suess-Loof: They are the membership magazine of Germany's association of campers. Told us at the Munich media event that she is interested in a camping story. We will stay in touch.	Media
Media Inquiry on Diving	Unterwasser, Dietmar Fuchs: They are a travel magazine specialized in scuba diving. For the follow-up, Carey Ferrara supplied us with addresses of outfitters. We will look into angles for them to cover Gray's Reef or other themes in Georgia,	
Media Proposal	Bild, Lars Deike: They are Germany's and Europe's largest tabloid newspaper with more than 4 million circulation. He is on the advertisement side, and their rates are astronomically high. But he is also closely connected with their travel pages and says that he may be able to place news here and there. We will stay in touch. We already work with them through reporter visits.	Media
Media Proposal (too expensive)	National Geographic Magazine Germany, Siebo Heinken: At the Hamburg media event, he suggested we participate in a 20 page story about the South, for which they would need us to procure 10 full-page advertisements. Each page costs 13,000 Euros. This combines to 170,000 dollars (!!!) plus expenses for artwork for a magazine of just over 100,000 copies printed. Of course we cannot do it, even though New England did it in 2008. We decided not to inquire with Southern states and CVB's. We told Mr. Heinken we cannot do it but will be open to work with them strictly editorially. They are interested and we will stay in touch.	Media

# B) MEDIA RESULTS

Note: Below we list several months, because in many instances we receive proofs after the end of a particular month. These entries would be lost if we were to provide strictly monthly reporting. To identify the new appearance from this month, please look at the top entries in each category. Please note also that for the previous months we added entries found in December.

Proofs of all articles and other media appearances are on the monthly documentation CD sent to State offices, but can also be requested one-by one for transmission via E-mail if needed.

## News Wire Service Broadcasts

DATE	SERVICE	CATEGORY	THEMES	SOURCE	COVERAGE / NOTES
2008/12/30	Dps/gms	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	Antebellum Trail, Feature Story Madison: Heritage Hall Athens: University of Georgia, Music clubs, Wuxtry, double-barreled cannon, Church Waddel Brumby House, T.R.R.-Cobb-House, Milledgeville: Old Capitol Building, Old Governor's Mansion Watkinsville Macon Eatonton Old Clinton	Dpa/gms story by Christian Roewekamp, visit May 2008	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world.
2008/11/11	Dps/gms	The feature and travel news services of dpa, Germany's equivalent of the Associated Press	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	Owned by the newspapers. Articles syndicated to most media in Germany and redistributed to partner services in Austria and Switzerland. Some stories translated into English and Spanish and printed all over the world.

## Print Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
2009/01/01	America Journal	Travel magazine, Germany	Announcement on the AAR fly & drive or group tour Georgia 2009 Antebellum Trail Atlanta: Swan	Press release on AAR package, August 26, 2008. Reformatted and delivered to the	38500	950

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			House Jekyll Island Savannah	editors		
2009/01/01	America Journal	Travel magazine, Germany	Country Music in the South Albany: Ray Charles Macon: Georgia Music Hall of Fame	The story was about to fail because the writer Johannes Waechter lost all photography. We supplied photography and thus had a say in the contents	38500	300
2008/12/20	Flensburger Tageblatt	Daily newspaper, Flensburg	Georgia named as one of 3 states in the US to enjoy catfish the best, in an article on culinary travel	Dpa/gms news service interview with Wolfgang Streitboerger.	205600	3000
2008/12/13	WAZ group	Group of 5 daily newspapers in the Ruhr region (Westdeutsche Allgemeine, Neue Ruhr Zeitung, Westfaelische Rundschau, Westfalenpost, Ippenbuehrener Kreiszeitung)	Georgia promotion with a price trip to Georgia: Atlanta: CNN, Martin Luther King Jr. National Historic Site, New World of Coca Cola, shopping malls Augusta: U.S. Open Golden Isles Macon: Georgia Music Hall of Fame Savannah Okefenokee New Gerogia package by Canusa Delta Air Lines	Story initiated, coordinated and produced by us	990000	31500
2008/12/01	Skal Journal	German membership magazine of this Association of Professionals in Tourism	Skal Tour April 2009: Announcement of the AAR tour to the South with Georgia: Atlanta: CNN, New World of Coca Cola, shopping Antebellum Trail	Wolfgang Streitboerger working with AAR Travel and the editors	5000	1600
2008/11/15	Rhein-Zeitung	Daily newspaper, Koblenz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	233600	28500
2008/11/15	Kieler Nachrichten	Daily newspaper,	Antebellum Trail, News on	Dpa/gms story by Christian	112100	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
		Kiel	Pilgrimages Milledgeville Eatonton Watkinsville	Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger		
2008/10/25	Abendzeitung	Daily newspaper, Munich	Atlanta: Margaret Mitchell House & Museum, Martin Luther King Jr. National Historic Site, Mary Mac's Tea Room  Helen  Dahlonaga: Amicalola Falls State Park, Appalachian Trail, Burt's Pumpkin Farm,  Savannah  Okefenokee  Delta Air Lines	Gerhard Merk reporting. We have continuously supplied them with information on Georgia	155000	15000
2008/10/08	Koelnische Rundschau	Daily newspaper, Cologne	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	399000	6700
2008/10/11	Kieler Nachrichten	Daily newspaper, Kiel	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	112100	5600
2008/10/11	Siegener Zeitung	Daily newspaper, Siegen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	65300	3900
2008/10/06	Touristik Aktuell	Trade trade journal, Germany	Dertour, Coca Cola promotion	We have supplied them with information	30800	3000
2008/09/27	Aachener Nachrichten	Daily newspaper, Aachen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	138900	9900
2008/09/27	HNA	Daily newspaper, Kassel	Explorer Fernreisen Deep South USA, 16 days Fly and Drive.  Georgia and Savannah mentioned	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in	260700	750

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
				June, 2008		
2008/09/20	Badisches Tagblatt	Daily newspaper, Baden Baden	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	36800	1550
2008/09/20	Reutlinger General Anzeiger	Daily newspaper, Reutlingen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	44900	3500
2008/09/20	Landeszeitung fuer die Lueneburger Heide	Daily newspaper, Lueneburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	41100	3510
2008/09/15	Lufthansa Magazin	Inflight magazine of Lufthansa	Cover story on Savannah and Charleston  Savannah: Owens-Thomas House, Lady & Sons, Gullah and Geechee culture, Old City, Monterey Square, Mrs. Wilke's Dining Room  Atlanta: Hartsfield Intl. Airport, Best western, Mariott, Hilton, Sheraton	FAM Stefan Eifenbein 2007	613000	82000
2008/09/00	America Journal	Travel magazine, Germany	Soul Food Prater's Mill Festival, Dalton	Work with the editors. We provided information and photography.	40000	2200
2008/08/30	Ostthueringer Zeitung	Daily newspaper, East Thuringia	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	130600	15000
2008/08/30	Offenbach Post	Daily newspaper, Offenbach	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	53800	6000
2008/08/30	Kreiszeitung	Daily newspaper, Syke	Okefenokee Fargo, Folkston, Waycross,	Dpa/gms story by Christian Roewekamp,	74400	4000

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Okefenokee Park	visit May 2008		
2008/08/30	Ostfriesen Zeitung	Daily newspaper, Leer	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	39300	5000
2008/08/30	Passauer Neue Presse	Daily newspaper, Passau	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	188000	15500
2008/08/30	Das Reisemagazin	Group of daily newspapers, Hamm, Dortmund, Muenster, Siegen	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	482300	23300
2008/08/26	Trierischer Volksfreund	Daily newspaper, Trier	Okefenokee Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	101400	9500
2008/08/23	Neue Osnabruecker Zeitung	Daily newspaper, Osnabrueck	Explorer Fernreisen Deep South USA, 16 days Fly and Drive. Georgia and Savannah mentioned	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	314100	850
2008/08/22	Bild Zeitung	Daily	Feature story on	Hans	3547600	51300

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
	First regional appearances , then 39 other regional editions within 10 days after, subsequently covering the entire nationwide circulation	newspaper, nationwide, Germany	Deep South USA, Savannah: Ghost Tours, Planter's Inn, Savannah Riverfront	Schloemer, Jennifer Johnston, Savannah visit, Feb. 2008		
2008/08/16	Nordwest Zeitung	Group of 10 daily newspaper, in Northwestern Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	272000	10500
2008/08/09	Nord-bayerischer Kurier	Daily newspaper, Bayreuth	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Delta Air Lines, Hartsfield Intl. Airport	Dpa/gms story by Christian Roewekamp, visit May 2008	152400	10000
2008/07/08	Donaukurier	Daily newspaper, Ingolstadt	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah	Dpa/gms story by Christian Roewekamp, visit May 2008	87000	7690

DATE	TITLE	CATEGORY	THEMES	SOURCE	CIRCULATION	AD VALUE EURO
			Riverfront, Savannah Forsyth Park			
2008/07/07	Westdeutsche Allgemeine group	Group of 5 daily newspapers (WAZ, NRZ, WR, WP, IKZ), Ruhr region	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	998000	12950
2008/07/05	Nuernberger Nachrichten	Daily newspaper, Nuremberg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	330400	4400
2008/07/05	Offenburger Tageblatt	Daily newspaper, Offenburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	46900	2200
2008/07/01	Clever Reisen	Monthly Travel journal, Germany	Georgia Dream Pass	Media campaign: "Georgia Dream Pass", May 28, 2008	49900	175
				<b>Circulation:</b>	<b>10,572,100</b>	<b>382,825</b> <b>Euro Fixing Dec. 31, 2008: x 1.3981</b> <b>US\$ 535,227</b>

## Radio Broadcasts

DATE	NETWORK	CATEGORY	THEMES	SOURCE	NUMBER OF LISTENERS
2008/07/20	Deutschland-radio	Sunday morning radio travel show, nationwide	15-minutes Macon feature: Cherry blossom, Cannonball House, Okmulgee Monument, Earth Lodge, Okmulgee Monument, Hay House, St. Josephs Church, Georgia Music Hall of Fame, Douglas Theater, Gateway Park	FAM Rita and Rudi Schneider June 2008	1500000
				<b>Total:</b>	<b>1,500,000</b>
				<b>No ads on this channel</b>	

## TV Broadcasts

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
2008/10/11 4:00 pm	Suedwest-rundfunk / Saarlaendischer Rundfunk	Savannah: Oglethorpe Square, Forsyth Park, Trolley tours, Mansions, College for Art and Design, River Front, River Grill, Dockside Seafood	Project Karl Teuschl, April 2008	5'00"	All of Southwestern Germany on the air, all of Germany/Austria/Switzerland via cable, all of Europe via free analogue and digital satellites	15000
2008/08/10 12:00 noon Repeat run of 2008/08/09 show	NTV	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
2008/08/10 7:00 am Repeat run of 2008/08/09 show	RTL	Savannah and Atlanta Atlanta Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedsta	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1500

DATE	NETWORK	THEMES	SOURCE	LENGTH	REACH	AD VALUE EURO
			aten". We contributed photography and information			
2008/08/09 12:00 noon	NTV	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1800
2008/08/09 7:00 am	RTL	Savannah and Atlanta Atlanta: Margaret Mitchell House	Travel show "Der Reise Shop" produced by tour operator Berge & Meer to promote their Southern F&D "USA/Suedstaaten". We contributed photography and information	4'15" total Georgia parts: app 0'40"	All of Germany/Austria/Switzerland on the air and via cable, all of Europe via free analogue and digital satellites	1500
					<b>Total</b>	<b>21600</b> <b>Euro Fixing Dec. 31, 2008: x 1.3981</b> <b>US\$ 30198</b>

Note: It is impossible to determine the exact media values with the means available to us, without employing very expensive database research services. We checked many other possible sources, including the tour operator Berge & Meer, through who we set this up. We are providing an informed, very conservative guess.

## ***Electronic Newsletters by E-Mail***

DATE	TITLE	CATEGORY	THEMES	SOURCE	NO. RECIPIENTS
2008/12/16	Delta Air Lines Newsletter	Travel Trade newsletter for	Story on Georgia & Tennessee	Work with Delta Air Lines	21000

		travel agents	Antebellum Trail Atlanta: CNN Studio Tour, Martin Luther King Jr. National Historic Site, New World of Coca Cola Lookout Mountain: Rock City Gardens Savannah		
2008/12/12	Canusa Newsletter	Tour operator newsletter to consumers and travel agents	Announcement of the Georgia promotion in WAZ issue December 13, 2008, also featuring <a href="http://www.georgiaonmy.mind.de">www.georgiaonmy.mind.de</a> German Internet address	Work with the editors and Delta Air Lines	510000
2008/10/17	VUSA Newsletter	Trade newsletter by German Visit USA Committee to travel agents and the media	AAR's first Georgia-only fly & drive and coach packages	Special copy and pictures provided, based on press release	27000
2008/10/08	Lufthansa	Client Newsletter	Savannah special: 449 Euros from Frankfurt or Munich for bookings until October 14, and travel between Nov. 1, 2008 and Jan. 11, 2009	Apparently powered by Lufthansa Magazine story September 15, 2008	780000
				<b>Total:</b>	<b>1,338,000</b>

## Online Appearances

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/11/28	Fine Art Reisen	Travel Website, Germany	Savannah Music Festival	Press release: "Savannah Music Festival" November 28, 2008	<a href="http://www.finearreisen.de/index.php?kid=5&amp;lid=201&amp;kat=1">http://www.finearreisen.de/index.php?kid=5&amp;lid=201&amp;kat=1</a> <a href="http://www.finearreisen.de/html/20081128_15749.php">http://www.finearreisen.de/html/20081128_15749.php</a>	500
2008/11/17	Kurier	Website of daily newspaper, Vienna, Austria	Tour operator Raiffeisen Reisen: Deep South USA Tour Atlanta: New World of Coca Cola	Work with tour operator and information supplied to the editors	<a href="http://www.kurier.at/reise/264835.php">http://www.kurier.at/reise/264835.php</a>	2000
2008/11/13	Fremdenverkehrsamt.de	Travel Website, Germany	Corrected address	Information supplied	<a href="http://www.fremdenverkehrsamt.com/usa.html">http://www.fremdenverkehrsamt.com/usa.html</a>	0
2008/11/13	Tele2	Website of TV network, Germany	Antebellum Trail, News on Pilgrimages	Dpa/gms story by Christian Roewekamp	<a href="http://www.news.tele2internet.at/index.phtml/articl">http://www.news.tele2internet.at/index.phtml/articl</a>	200

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Milledgeville Eatonton Watkinsville	visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://4814042?date=2008-11-16&amp;1228402212">e/4814042?date=2008-11-16&amp;1228402212</a>	
2008/11/12	Ntv	Website of TV network, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://217.27.2.150/1052274.html">http://217.27.2.150/1052274.html</a>	200
2008/11/11	Maerkische Allgemeine	Website of daily newspaper, Oldenburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.maerkischeallgemeine.de/cms/beitrag/11357628/7250091/Antebellum-Trail-Route-in-Georgia-wird-Jahre-alt.html">http://www.maerkischeallgemeine.de/cms/beitrag/11357628/7250091/Antebellum-Trail-Route-in-Georgia-wird-Jahre-alt.html</a> No longer available. File secured	200
2008/11/11	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.ln-online.de/magazin/2495100">http://www.ln-online.de/magazin/2495100</a>	200
2008/11/11	Allgaeuer Zeitung	Website of daily newspaper, Kempten	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.all-in.de/service/reise_tourismus/art199.435302">http://www.all-in.de/service/reise_tourismus/art199.435302</a> No longer available. File secured	200
2008/11/11	Rhein Zeitung	Website of daily newspaper, Koblenz	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information	<a href="http://rhein-zeitung.de/on/08/11/11/magazin/reise/t/rzo499027.html">http://rhein-zeitung.de/on/08/11/11/magazin/reise/t/rzo499027.html</a>	200

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
				supplied by S. Paupeck / W. Streitboerger		
2008/11/11	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.nwzonline.de/index_aktuelles_reise_article.php?id=177364">http://www.nwzonline.de/index_aktuelles_reise_article.php?id=177364</a> No longer available. File secured	200
2008/11/11	Frankfurter Neue Presse	Website of daily newspaper, Germany, nationwide	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.fnp.de/fnp/freizeit/reise/rmn01.c.5301473.de.htm">http://www.fnp.de/fnp/freizeit/reise/rmn01.c.5301473.de.htm</a>	200
2008/11/11	General-Anzeiger	Website of daily newspaper, Bonn	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.general-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10237&amp;detailid=522311">http://www.general-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10237&amp;detailid=522311</a> No longer available. File secured	200
2008/11/11	Monsters and Critics	Online journal	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.monstersandcritics.de/artikel/200846/article_111715.php/Antebellum-Trail-Route-in-Georgia-wird-25-Jahre-alt">http://www.monstersandcritics.de/artikel/200846/article_111715.php/Antebellum-Trail-Route-in-Georgia-wird-25-Jahre-alt</a>	100
2008/11/11	Sueddeutsche Zeitung	Website of daily newspaper, Germany, nationwide	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://newsticker.sueddeutsche.de/list/id/228755">http://newsticker.sueddeutsche.de/list/id/228755</a>	500
2008/11/11	Traveling	Travel Website,	Antebellum Trail, News on	Dpa/gms story by Christian	<a href="http://www.traveling-">http://www.traveling-</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
	World	Germany	Pilgrimages Milledgeville Eatonton Watkinsville	Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://world.de/reisene_ws-1459/%ABAntebellum-Trail%BB-Route-in-Georgia-wird-25-Jahre-alt/">world.de/reisene_ws-1459/%ABAntebellum-Trail%BB-Route-in-Georgia-wird-25-Jahre-alt/</a>	
2008/11/11	Ratschlag 24	Online magazine, Switzerland	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.ratschlag24.com/index.php/antebellum-trailroute-in-georgia-wird-25-jahre-alt_19513926/">http://www.ratschlag24.com/index.php/antebellum-trailroute-in-georgia-wird-25-jahre-alt_19513926/</a>	100
2008/11/11	20-Cent	Online magazine	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://sol.20-cent.de/service/reise_tourismus/art12599.1534126">http://sol.20-cent.de/service/reise_tourismus/art12599.1534126</a>  <a href="#">No longer available. File secured</a>	100
2008/11/11	Stimme.de	Website of daily newspaper Heilbronner Stimme, Heilbronn	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://stimme.sapp1.fidion.de/alt/home/reisen/reise_tourismus/art343.1392472">http://stimme.sapp1.fidion.de/alt/home/reisen/reise_tourismus/art343.1392472</a>	200
2008/11/11	Wuerttembergweb	Website in Wuerttemberg region	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.wuerttembergweb.de/site/start">http://www.wuerttembergweb.de/site/start</a>  <a href="#">No longer available. File secured</a>	100
2008/11/11	Karlsruhe News	News-Website Karlsruhe	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton	Dpa/gms story by Christian Roewekamp visit May 2008 & New	<a href="http://www.karlsruhe.de/ratgeber/reise/art166,95683">http://www.karlsruhe.de/ratgeber/reise/art166,95683</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Watkinsville	information supplied by S. Paupeck / W. Streitboerger		
2008/11/11	Volksstimme	Website of daily newspaper, Madgeburg	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.volksstimme.de/vsm/ratgeber/reise/reisen_aktuell/?sid=4nnkic07154j9cv88lc9vuoho2&amp;em_cnt=1219815">http://www.volksstimme.de/vsm/ratgeber/reise/reisen_aktuell/?sid=4nnkic07154j9cv88lc9vuoho2&amp;em_cnt=1219815</a>	200
2008/11/11	Feierabend.de	Online magazine, Germany	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.feierabend.de/article-dpa_article.htm:dpa_article_pk=63780&amp;origin_channel_node_pk=24451">http://www.feierabend.de/article-dpa_article.htm:dpa_article_pk=63780&amp;origin_channel_node_pk=24451</a> No longer available. File secured	100
2008/11/11	Schwarz-waelder Bote	Website of daily newspaper, Oberndorf	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.schwarzwaelder-bote.de/wm?catId=82735&amp;artId=13344887&amp;offset=2">http://www.schwarzwaelder-bote.de/wm?catId=82735&amp;artId=13344887&amp;offset=2</a>	200
2008/11/11	Westfaelische Nachrichten	Website of daily newspaper, Muenster	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.westfaelische-nachrichten.de/journal/reise_und_urlaub/reise_und_tourismus/?em_index_page=3&amp;em_ref=">http://www.westfaelische-nachrichten.de/journal/reise_und_urlaub/reise_und_tourismus/?em_index_page=3&amp;em_ref=</a> No longer available. File secured	200
2008/11/11	Dresdner Neueste Nachrichten	Website of daily newspaper, Dresden	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinsville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.dnn-online.de/ratgeber/drrgrn.html?p=/ratgeber/content/19513928.html">http://www.dnn-online.de/ratgeber/drrgrn.html?p=/ratgeber/content/19513928.html</a>	200

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/11/11	Thueringer Allgemeine	Website of daily newspaper, Erfurt	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.thueringer-allgemeine.de/ta/ta.zumsonntag.volltext.php?zuli_eferer=dpa&amp;redaktion=tmn&amp;dateiname=iptc-tmn-20081111-34-dpa_19513928.nitf&amp;kategorie=&amp;catchline=%2FSERVICELine%2FRaise_Tourismus&amp;other=&amp;dbserver=1">http://www.thueringer-allgemeine.de/ta/ta.zumsonntag.volltext.php?zuli_eferer=dpa&amp;redaktion=tmn&amp;dateiname=iptc-tmn-20081111-34-dpa_19513928.nitf&amp;kategorie=&amp;catchline=%2FSERVICELine%2FRaise_Tourismus&amp;other=&amp;dbserver=1</a> No longer available. File secured	200
2008/11/11	Westdeutsche Zeitung	Website of daily newspaper, Duesseldorf	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.westdeutsche-zeitung.de/index.php?redid=198734">http://www.westdeutsche-zeitung.de/index.php?redid=198734</a> No longer available. File secured	200
2008/11/11	Muensterlaendische Volkszeitung	Website of daily newspaper, Muenster	Antebellum Trail, News on Pilgrimages Milledgeville Eatonton Watkinville	Dpa/gms story by Christian Roewekamp visit May 2008 & New information supplied by S. Paupeck / W. Streitboerger	<a href="http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/803289_Antebellum_Trail_Route_in_Georgia_wird_25_Jahre_alt.html">http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/803289_Antebellum_Trail_Route_in_Georgia_wird_25_Jahre_alt.html</a> No longer available. File secured	200
2008/10/11	Saarlaendischer Rundfunk	Website of TV network, Germany	Savannah: Forsyth Park, Trolley tours, Mansions, College for Art and Design, Historic District, Soho South Café, Bedford's Savannah, Blowing Smoke BBQ, Hamilton Turner Inn, Hilton Garden Inn Historic District	Project Karl Teuschl, April 2008	<a href="http://www.sr-online.de/fernsehen/1266/826495-3.html">http://www.sr-online.de/fernsehen/1266/826495-3.html</a>	1000
2008/09/30	Reise Report	Travel website, Germany	Corrected our address	Information supplied to them	<a href="http://www.reise-report.de/famter.html?&amp;0">http://www.reise-report.de/famter.html?&amp;0</a>	50

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/09/23	Sat1 Austria	Website of major TV network Sat1m, Austria	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://209.85.135.104/search?q=cache:vNt-g-VpTK0J:www.sat1.at/news/index.php%3Faction%3Dshowarticle%26article_id%3D22731%26sourceurl%3D/ratgeber/service/+R%3%B6wekamp%2BGeorgia&amp;hl=d&amp;ct=clnk&amp;cd=25&amp;gl=de">http://209.85.135.104/search?q=cache:vNt-g-VpTK0J:www.sat1.at/news/index.php%3Faction%3Dshowarticle%26article_id%3D22731%26sourceurl%3D/ratgeber/service/+R%3%B6wekamp%2BGeorgia&amp;hl=d&amp;ct=clnk&amp;cd=25&amp;gl=de</a>	1000
2008/09/22	Koelner Stadtanzeiger	Website of daily newspaper, Cologne	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.ksta.de/html/artikel/1222034513038.shtml">http://www.ksta.de/html/artikel/1222034513038.shtml</a>	1000
2008/09/21	Koelnische Rundschau	Website of daily newspaper, Cologne	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.rundschau-online.de/html/artikel/1218341586193.shtml">http://www.rundschau-online.de/html/artikel/1218341586193.shtml</a>	1000
2008/09/19	Traveling World	Travel Website, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.traveling-world.de/reisensews-1064/Okefenokee-Sumpf-Alligatoren-im-warmen-Regen/">http://www.traveling-world.de/reisensews-1064/Okefenokee-Sumpf-Alligatoren-im-warmen-Regen/</a>	1000
2008/09/19	WAZ Group	Website of group of daily newspapers, Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.derwesten.de/nachrichten/reise/2008/9/19/news-77843649/detail.html">http://www.derwesten.de/nachrichten/reise/2008/9/19/news-77843649/detail.html</a>	2000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront			
2008/09/19	Suedkurier	Website of daily newspaper, Konstanz	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.suedkurier.de/reise/traumziele/art502,3426472">http://www.suedkurier.de/reise/traumziele/art502,3426472</a>	1000
2008/09/19	Borkener Zeitung	Website of daily newspaper, Borken	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.borkenerzeitung.de/journal/reise_und_urlaub/reise_und_urlaub/688965_Touristenstatt_Krabbenfang_Georgias_Kueste.html">http://www.borkenerzeitung.de/journal/reise_und_urlaub/reise_und_urlaub/688965_Touristenstatt_Krabbenfang_Georgias_Kueste.html</a>	100
2008/09/19	Pfaelzischer Merkur	Website of group of daily newspaper, Zweibruecken	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.pfaelzischer-merkur.de/nachrichten/reise/traumziele/Tourismus-USA:art4188,2529196">http://www.pfaelzischer-merkur.de/nachrichten/reise/traumziele/Tourismus-USA:art4188,2529196</a>	1000
2008/09/19	Segeberger Zeitung	Website of daily newspaper, Bonn	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St.	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.segeberger-zeitung.de/artikel/2465815/Touristenstatt_Krabbenfang_Georgias_Kueste.html">http://www.segeberger-zeitung.de/artikel/2465815/Touristenstatt_Krabbenfang_Georgias_Kueste.html</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront		<a href="#">enfang - Georgias K%FCste.htm?search=USA</a>	
2008/09/19	Generalanzeiger	Website of daily newspaper, Bonn	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.general-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10238&amp;detailid=499482">http://www.general-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10238&amp;detailid=499482</a>	1000
2008/09/19	Wuerttemberg Web	Regional online portal, South-western Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.wuerttembergweb.de/site/start/kat/7/rid/294/fsessionid/1219287472/pid/1/bid/30186">http://www.wuerttembergweb.de/site/start/kat/7/rid/294/fsessionid/1219287472/pid/1/bid/30186</a>	1000
2008/09/19	Monster Sand Critics	Online journal	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.monstersandcritics.de/artikel/200838/article_102664.php/Touristen-statt-Krabbenfang-Georgias-K%C3%BCste">http://www.monstersandcritics.de/artikel/200838/article_102664.php/Touristen-statt-Krabbenfang-Georgias-K%C3%BCste</a>	500
2008/09/18	Rhein-Main Net	Online portal for Frankfurt region	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.rhein-main.net/sixcms/detail.php/rmn01.c.5168083.de/v2_rmn_lifestyle_service_article">http://www.rhein-main.net/sixcms/detail.php/rmn01.c.5168083.de/v2_rmn_lifestyle_service_article</a>	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Cloisters, Savannah Riverfront			
2008/09/19	Maerkische Allgemeine	Website of daily newspaper, Potsdam	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.maerkischeallgemeine.de/cms/beitrag/11313104/725091/Touristenstatt_Krabbenfang_Georgias_Kueste.html">http://www.maerkischeallgemeine.de/cms/beitrag/11313104/725091/Touristenstatt_Krabbenfang_Georgias_Kueste.html</a>	1000
2008/09/19	Lausitzer Rundschau	Website of daily newspaper, Cottbus	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.lr-online.de/tipps-und-trends/Traumziele-Tourismus-USA:art824.2178828">http://www.lr-online.de/tipps-und-trends/Traumziele-Tourismus-USA:art824.2178828</a>	1000
2008/09/02	Die Welt	Website of daily newspaper, nationwide	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.welt.de/reise/article2341438/Den-Alligatoren-in-Georgias-Suempfen-ganz-nah.html">http://www.welt.de/reise/article2341438/Den-Alligatoren-in-Georgias-Suempfen-ganz-nah.html</a>	2000
2008/09/02	Traveling World	Travel Website, Germany	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.traveling-world.de/reiseneuws-1218/Touristenstatt-Krabbenfang-Georgias-Kueste/">http://www.traveling-world.de/reiseneuws-1218/Touristenstatt-Krabbenfang-Georgias-Kueste/</a>	1000
2008/09/01	Discover America	TIA International website	Georgia overview	We asked them to make some changes in the German edition and	<a href="http://www.discoveramerica.com/de/georgia/overview.html">http://www.discoveramerica.com/de/georgia/overview.html</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
				enter the German address, which they did		
2008/08/27	Fine Art Reisen	Travel website, Germany	AAR "The Pearl of the South": This first Georgia-only package available as a fly & drive for travel as of immediate, and as a coach tour with its first departure scheduled April 15-26, 2009	Media Campaign: "The Pearl of the South" August 26, 2008	<a href="http://www.finearreisen.de/html/20080826_14053.php">http://www.finearreisen.de/html/20080826_14053.php</a>	200
2008/08/27	VUSA Germany	Website of Visit USA committee industry association	AAR "The Pearl of the South": This first Georgia-only package available as a fly & drive for travel as of immediate, and as a coach tour with its first departure scheduled April 15-26, 2009	Media Campaign: "The Pearl of the South" August 26, 2008	<a href="http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews%5btt_news%5d=751&amp;tx_ttnews%5bbackPid%5d=30&amp;cHash=11a67f66c7">http://www.vusa-germany.de/index.php?id=19&amp;tx_ttnews%5btt_news%5d=751&amp;tx_ttnews%5bbackPid%5d=30&amp;cHash=11a67f66c7</a>	50
2008/08/23	Netzeitung	Online news portal, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.netzeitung.de/reise/1132917.html">http://www.netzeitung.de/reise/1132917.html</a>	1000
2008/09/18	Rhein-Main Net	Online portal for Frankfurt region	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://209.85.135.104/search?q=cache:TXzHXjYP9lcJ:www.rhein-main.net/sixcms/detail.php/rmn01.c.5087066.de/v2_rmn_advisor_edu_article+R%C3%B6wekamp%2BGeorgia&amp;hl=de&amp;ct=clnk&amp;cd=66&amp;gl=de">http://209.85.135.104/search?q=cache:TXzHXjYP9lcJ:www.rhein-main.net/sixcms/detail.php/rmn01.c.5087066.de/v2_rmn_advisor_edu_article+R%C3%B6wekamp%2BGeorgia&amp;hl=de&amp;ct=clnk&amp;cd=66&amp;gl=de</a>	1000
2008/08/22	20-Cent	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://sol.20-cent.de/service/reise_tourismus/reise-tipp/art12613,1492109">http://sol.20-cent.de/service/reise_tourismus/reise-tipp/art12613,1492109</a>	200
2008/08/22	Uetersener Nachrichten	Website of daily newspaper, Uetersen	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.uena.de/magazin/reisen/reisetipp.htm/2449462">http://www.uena.de/magazin/reisen/reisetipp.htm/2449462</a>	500
2008/08/22	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.ln-online.de/magazin/reise/2449462/Okefenokee-">http://www.ln-online.de/magazin/reise/2449462/Okefenokee-</a>	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
					<a href="http://www.kn-online.de/magazin/reisen/reisetipp.htm/2449462">Sumpf: Alligatoren im warmen Regen.htm</a>	
2008/08/22	Kieler Nachrichten	Website of daily newspaper, Kiel	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.kn-online.de/magazin/reisen/reisetipp.htm/2449462">http://www.kn-online.de/magazin/reisen/reisetipp.htm/2449462</a>	1000
2008/08/22	Kreiszeitung	Website of daily newspaper, Syke	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.kreiszeitung.de/dpareisestart/00_20080822105426_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html">http://www.kreiszeitung.de/dpareisestart/00_20080822105426_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html</a>	1000
2008/08/22	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.nwzonline.de/index_aktuelles_reise_article.php?id=150606&amp;offset=6">http://www.nwzonline.de/index_aktuelles_reise_article.php?id=150606&amp;offset=6</a>	1000
2008/08/22	Saarbruecker Zeitung	Website of daily newspaper, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.sol.de/news/dpa/serviceline/reise/tipp/Tourismus-USA:art4187.2692575">http://www.sol.de/news/dpa/serviceline/reise/tipp/Tourismus-USA:art4187.2692575</a>	50
2008/08/22	Rhein Zeitung	Website of daily newspaper, Koblenz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://rhein-zeitung.de/on/08/08/23/magazin/reise/reisetipp/t/zo465549.html?a">http://rhein-zeitung.de/on/08/08/23/magazin/reise/reisetipp/t/zo465549.html?a</a>	1000
2008/08/22	Freenet	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.freenet.de/freenet/reisen/reisemagazin/sport_abenteuer/alligatoren_im_regen/index.html">http://www.freenet.de/freenet/reisen/reisemagazin/sport_abenteuer/alligatoren_im_regen/index.html</a>	1000
2008/08/22	Muensterlaendische Volkszeitung	Website of daily newspaper, Rheine	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/638618_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html">http://www.mv-online.de/journal/reise_und_urlaub/reise_und_urlaub/638618_Okefenokee_Sumpf_Alligatoren_im_warmen_Regen.html</a>	1000
2008/08/22	Feierabend	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.feierabend.de/article-dpa_article.htm:dpa_article_pk=42941&amp;origin_channel_node_pk=27004">http://www.feierabend.de/article-dpa_article.htm:dpa_article_pk=42941&amp;origin_channel_node_pk=27004</a>	200
2008/08/22	Koelner Stadtanzeiger	Website of daily	Okefenokee: Fargo, Folkston, Waycross,	Dpa/gms story by Christian	<a href="http://www.ksta.de/html/artikel/1">http://www.ksta.de/html/artikel/1</a>	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
		newspaper, Cologne	Okefenokee Park	Roewekamp, visit May 2008	<a href="http://219402660980.shtml">219402660980.shtml</a>	
2008/08/22	Nuernberger Nachrichten	Website of daily newspaper, Nuremberg	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://gutereise.nordbayern.de/index.php?option=com_content&amp;view=article&amp;id=1363:georgia-alligatoren-im-warmen-regen&amp;catid=38:ziele-weltweit&amp;Itemid=74">http://gutereise.nordbayern.de/index.php?option=com_content&amp;view=article&amp;id=1363:georgia-alligatoren-im-warmen-regen&amp;catid=38:ziele-weltweit&amp;Itemid=74</a>	1000
2008/08/22	WAZ Group	Website of group of daily newspapers, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.derwesten.de/nachrichten/reise/2008/8/22/news-71091707/detail.html">http://www.derwesten.de/nachrichten/reise/2008/8/22/news-71091707/detail.html</a>	1000
2008/08/22	Frankfurter Rundschau	Website of daily newspaper, Frankfurt	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.fr-online.de/in_und_ausland/reise/aktuell/1581301-Alligatoren-im-warmen-Regen.html">http://www.fr-online.de/in_und_ausland/reise/aktuell/1581301-Alligatoren-im-warmen-Regen.html</a>	1000
2008/08/22	M&C Lifestyle	Online magazine, Germany	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.monstersandcritics.de/artikel/200834/article_98060.php">http://www.monstersandcritics.de/artikel/200834/article_98060.php</a>	200
2008/08/22	Westdeutsche Zeitung	Website of daily newspaper, Duesseldorf	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.wz-newsline.de/sro.php?redid=290508">http://www.wz-newsline.de/sro.php?redid=290508</a>	1000
2008/08/22	Lausitzer Rundschau	Website of daily newspaper, Cottbus	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.lr-online.de/freizeit/Reise-Tipp-Tourismus-USA:art827,2146190">http://www.lr-online.de/freizeit/Reise-Tipp-Tourismus-USA:art827,2146190</a>	1000
2008/08/22	Suedkurier	Website of daily newspaper, Konstanz	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.suedkurier.de/reise/reise-tipp/art501,3380125,0">http://www.suedkurier.de/reise/reise-tipp/art501,3380125,0</a>	1000
2008/08/22	Koelnische Rundschau	Website of daily newspaper, Cologne	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.rundschau-online.de/html/artikel/1218341516744.shtml">http://www.rundschau-online.de/html/artikel/1218341516744.shtml</a>	1000
2008/08/22	Allgaeuer Zeitung	Website of daily newspaper, Kempten	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.allin.de/service/reise_tourismus/reise-tipp/art435,380250">http://www.allin.de/service/reise_tourismus/reise-tipp/art435,380250</a>	1000

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2008/08/22	General-Anzeiger	Website of daily newspaper, Bonn	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.gene-ral-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10237&amp;detailid=488767">http://www.gene-ral-anzeiger-bonn.de/index.php?k=reis&amp;itemid=10237&amp;detailid=488767</a>	1000
2008/08/22	Bild	Website of daily newspaper, Germany nationwide	Feature story on Deep South USA Savannah: Ghost Tours, Planter's Inn, Riverfront.	Hans Schloemer, Jennifer Johnston, visit to Savannah, February 2008	<a href="http://www.bild.de/BILD/lifestyle/reise/2008/08/usa-so-romantisch-ist-amerika/reise-durch-amerikas-sueden.html">http://www.bild.de/BILD/lifestyle/reise/2008/08/usa-so-romantisch-ist-amerika/reise-durch-amerikas-sueden.html</a>	4500
2008/08/19	Maerkische Allgemeine	Website of daily newspaper, Potsdam	Okefenokee: Fargo, Folkston, Waycross, Okefenokee Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.maerkischeallgemeine.de/cms/beitrag/11290316/7250091/Okefenokee-Sumpf-Alligatoren-im-warmen-Regen.html">http://www.maerkischeallgemeine.de/cms/beitrag/11290316/7250091/Okefenokee-Sumpf-Alligatoren-im-warmen-Regen.html</a>	1000
2008/08/19	Ostthueringer Zeitung	Website of daily newspaper, East Thuringia	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.otz.de">http://www.otz.de</a> No longer available. File secured	100
2008/08/19	Luebecker Nachrichten	Website of daily newspaper, Luebeck	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.in-online.de/magazin/reise/2447338">http://www.in-online.de/magazin/reise/2447338</a>	100
2008/08/19	Ibbenbuerener Volkszeitung	Website of daily newspaper, Ibbenbueren	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia	<a href="http://www.ivz-online.de/journal/reise_und_urlaub/reise_und_urlaub/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html">http://www.ivz-online.de/journal/reise_und_urlaub/reise_und_urlaub/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
				contributed in June, 2008		
2008/08/19	Thueringer Allgemeine	Website of daily newspaper, Erfurt	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.thueringerallgemeine.de">http://www.thueringerallgemeine.de</a> No longer available. File secured	100
2008/08/19	Thueringer Landeszeitung	Website of daily newspaper, Erfurt	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.tlz.de">http://www.tlz.de</a> No longer available. File secured	100
2008/08/19	Borkener Zeitung	Website of daily newspaper, Borken	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.borkenerzeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html">http://www.borkenerzeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html</a>	100
2008/08/19	Altmark Zeitung	Website of daily newspaper, Salzwedel	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.altmark-zeitung.de">http://www.altmark-zeitung.de</a> No longer available. File secured	100
2008/08/19	Pipeline	News website, Germany	Tour operator Explorer Fernreisen: Deep South USA	The tour operator Explorer Fernreisen issued the	<a href="http://www.pipeline.de/cgi-bin/pipeline.fcgi?userid=&amp;publikation=80&amp;templat">http://www.pipeline.de/cgi-bin/pipeline.fcgi?userid=&amp;publikation=80&amp;templat</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Atlanta, Savannah	press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.pipearttexttrt&amp;redaktion=1&amp;artikel=108832556">e=pipearttexttrt&amp;redaktion=1&amp;artikel=108832556</a>	
2008/08/19	Main Echo	Website of daily newspaper, Aschaffenburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.main-netz.de/themen/urlaub-reise/urlaubreise/reise_tourismus/neues_aus_den_katalogen/art7070,479438">http://www.main-netz.de/themen/urlaub-reise/urlaubreise/reise_tourismus/neues_aus_den_katalogen/art7070,479438</a>	50
2008/08/19	Nordwest Zeitung	Website of daily newspaper, Oldenburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.nwzonline.de/index_aktuelles_reise_article.php?id=149209">http://www.nwzonline.de/index_aktuelles_reise_article.php?id=149209</a>	100
2008/08/19	Volksstimme	Website of daily newspaper, Magdeburg	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.volksstimme.de/vsm/ratgeber/reise/neues_aus_den_katalogen/?em_cmt=1140887">http://www.volksstimme.de/vsm/ratgeber/reise/neues_aus_den_katalogen/?em_cmt=1140887</a>	100
2008/08/19	Kreiszeitung	Website of daily newspaper, Syke	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in	<a href="http://www.kreiszeitung.tv//dpareisestart/00_20080819104205_Wintersaison_zweinullnullacht_nullneun_Von_Wel.html">http://www.kreiszeitung.tv//dpareisestart/00_20080819104205_Wintersaison_zweinullnullacht_nullneun_Von_Wel.html</a>	100

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
				June, 2008		
2008/08/19	Muensterlaendische Volkszeitung	Website of daily newspaper, Muenster	Tour operator Explorer Fernreisen: Deep South USA Atlanta Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.mv-online.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html">http://www.mv-online.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html</a>	100
2008/08/19	Ahler Zeitung	Website of daily newspaper, Ahlen	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.ahler-zeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html">http://www.ahler-zeitung.de/journal/reise_und_urlaub/reiseziele/632091_Wintersaison_2008_09_Von_Wellness_bis_Skilaufen.html</a>	100
2008/08/19	Kieler Nachrichten	Website of daily newspaper, Kiel	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.kn-online.de/magazin/reisen/neu-im-katalog/2447338">http://www.kn-online.de/magazin/reisen/neu-im-katalog/2447338</a>	100
2008/08/18	Tourism-Insider	Travel news website, Germany	Georgia Dream Pass	Media campaign: "Georgia Dream Pass", May 28, 2008	<a href="http://tourism-insider.com/marketing/georgias-sparkarte-heisst-dream-pass/#more-371">http://tourism-insider.com/marketing/georgias-sparkarte-heisst-dream-pass/#more-371</a>	100
2008/08/12	Top News	English-language news website, India  NOTE: This is an English translation of the Christian Roewekamp dpa/gms story	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, The Cloisters, Savannah Riverfront	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.topnews.in/travel/georgia039s-coastline-offers-visitors-plenty-discover-2113">http://www.topnews.in/travel/georgia039s-coastline-offers-visitors-plenty-discover-2113</a>	1000

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
2008/08/07	Fliegen und Sparen	Website of travel magazine, Germany	Tour operator Explorer Fernreisen: Deep South USA Atlanta, Savannah	The tour operator Explorer Fernreisen issued the press release, which was part of the marketing package to which Georgia contributed in June, 2008	<a href="http://www.fliegen-sparen.de/cms/news/meldungen/2008_08_07_14_472336_meldung.php">http://www.fliegen-sparen.de/cms/news/meldungen/2008_08_07_14_472336_meldung.php</a>	100
2008/08/00	VUSA Germany	Website of Visit USA committee industry association	Update on our address	Work with the editors	<a href="http://www.vusa-germany.de/index.php?id=81&amp;tx_spdirectory_pi1[mode]=detail&amp;tx_spdirectory_pi1[modifier]=abc&amp;tx_spdirectory_pi1[value]=34&amp;cHash=770e4979cb">http://www.vusa-germany.de/index.php?id=81&amp;tx_spdirectory_pi1[mode]=detail&amp;tx_spdirectory_pi1[modifier]=abc&amp;tx_spdirectory_pi1[value]=34&amp;cHash=770e4979cb</a>	50
2008/07/20	Deutschlandfunk	Text version of the "Sonntagspaziergang" radio show	Macon: Cherry blossom, Cannonball House, Okmulgee Monument, Earth Lodge, Okmulgee Monument, Hay House, St. Josephs Church, Georgia Music Hall of Fame, Douglas Theater, Gateway Park	Rita and Rudi Schneider, visit June 2008	<a href="http://www.dradio.de/dlf/sendungen/sonntagsspaziergang/818837/">http://www.dradio.de/dlf/sendungen/sonntagsspaziergang/818837/</a>	1000
2008/07/18	USA-reise.de	Travel website, Germany	St. Simons Island: King and Prince Beach & Golf Resort	Thomas and Yvonne Ullmann, visit February 2008	<a href="http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=488&amp;Itemid">http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=488&amp;Itemid</a>	500
2008/07/18	USA-reise.de	Travel website, Germany	Savannah: Roundhouse Railroad Museum	Thomas and Yvonne Ullmann, visit February 2008	<a href="http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=486&amp;Itemid">http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=486&amp;Itemid</a>	500
2008/07/18	USA-reise.de	Travel website, Germany	Savannah: Architecture, squares, Trolley Tours, Tybee Island, Savannah History Museum	Thomas and Yvonne Ullmann, visit February 2008	<a href="http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=489&amp;Itemid">http://neu.usa-reise.de/index.php?option=com_content&amp;task=view&amp;id=489&amp;Itemid</a>	500
2008/07/18	USA-reise.de	Travel website, Germany	Golden Isles: St. Simons, Sea Island, Little St. Simons, Jekyll	Thomas and Yvonne Ullmann, visit February 2008	<a href="http://neu.usa-reise.de/index.php?option=com_content&amp;task=view">http://neu.usa-reise.de/index.php?option=com_content&amp;task=view</a>	500

DATE	TITLE	CATEGORY	THEMES	SOURCE	ADDRESS	AD VALUE EURO
			Island, St. Simons Lighthouse, Jekyll Island Club Hotel, The Cloister		<a href="#">ew&amp;id=490&amp;lte mid</a>	
2008/07/13	USA-reise.de	Travel website, Germany	St. Simons Island: The Hampton Club	Thomas and Yvonne Ullmann, visit February 2008	<a href="http://www.usagolf.de/index.php/?/Georgia/The-Hampton-Club.html">http://www.usagolf.de/index.php/?/Georgia/The-Hampton-Club.html</a>	500
2008/07/05	Nuernberger Nachrichten	Website of daily newspaper, Nuremberg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Savannah Forsyth Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.gutereise.nordbayern.de/index.php?option=com_content&amp;view=article&amp;id=1050:usa-feierabend-ander-krabbenkueste&amp;catid=38:ziele-weltweit&amp;Itemid=74">http://www.gutereise.nordbayern.de/index.php?option=com_content&amp;view=article&amp;id=1050:usa-feierabend-ander-krabbenkueste&amp;catid=38:ziele-weltweit&amp;Itemid=74</a>	1000
2008/07/05	Suedstaatenfest	Event website Deep South BBQ in Stuttgart, May 2009	The South	Work with the organizers	<a href="http://www.suedstaatenfest.de">http://www.suedstaatenfest.de</a>	50
2008/06/28 (jnot in Fiscal Year 2007/2008 listing, detected in 2008/2009)	Hamburger Abendblatt	Website of daily newspaper, Hamburg	Savannah and Golden Isles: Lady Jane excursion, Fort Pulasky, Brunswick, St. Simons Island, Little St. Simons Island, Jekyll Island, Sea Island, Tybee Island, Savannah Trolley, Savannah Victory Drive, Sea Turtle Center, The Cloisters, Savannah Riverfront, Savannah Forsyth Park	Dpa/gms story by Christian Roewekamp, visit May 2008	<a href="http://www.abendblatt.de/daten/2008/06/28/900066.html">http://www.abendblatt.de/daten/2008/06/28/900066.html</a>	1000
						<b>59,500</b> <b>Euro</b> <b>Fixing</b> <b>Dec. 31,</b> <b>2008: x</b> <b>1.3981</b> <b>US\$</b> <b>83,187</b>

## Paid Advertisements

DATE	TITLE	CATEGORY	THEMES	SOURCE OF \$\$\$	CIRCULATION
2009/01/01	America Journal	Travel magazine, Germany	<p>Explorer Fernreisen Southern packages. A supplement, which was part of several promotions to establish the South with this tour operator</p> <p>Atlanta: New World of Coca Cola. CNN, Georgia Aquarium, Martin Luther King sites, art museums, shopping, Wyndham Midtown, Underground Atlanta</p> <p>Marietta: Road to Tara Museum</p> <p>Antebellum Trail</p> <p>Savannah: Mansion on Forsyth Park, Westin Savannah Harbor Golf Resort</p> <p>Golden Isles: Jekyll Island Clubs Hotel</p> <p>Okefenokee</p> <p>Gray's Reef</p>	In May 2008 GDECD paid a 1000 Euro share of the promotion cost.	38,500
2009/01/01	America Journal	Travel magazine, Germany	<p>AAR fly &amp; drive or group tour Georgia 2009</p> <p>Antebellum Trail</p> <p>Athens</p> <p>Atlanta</p> <p>Golden Isles</p> <p>Macon: Georgia Music Hall of Fame</p> <p>Okefenokee Swamp</p> <p>Savannah</p>	German budget	38500
2008/11/06	Die Zeit	Weekly newspaper, Germany, travel section	German web address in listing of recommended sites	German budget	520000
2008/11/03	Travel Industry Professional	Trade Journal, Austria	Georgia overview for travel agents. Atlanta City Pass and Dream Pass. highighted	GDECD	10500
2008/10/16	Die Zeit	Weekly newspaper, Germany, travel section	German web address in listing of recommended sites	German budget	520000

## **Features “Special of the Month” on www.georgiaonmymind.de**

<b>Month</b>	<b>Theme</b>	<b>Link</b>
December 2008	Georgia is shining, seasonal events	<a href="http://www.georgiaonmymind.de/neu_dez08.php">http://www.georgiaonmymind.de/neu_dez08.php</a>
November 2008	High Museum of Art	<a href="http://www.georgiaonmymind.de/neu_nov08.php">http://www.georgiaonmymind.de/neu_nov08.php</a>
October 2008	Small-town fall festivals in Georgia	<a href="http://www.georgiaonmymind.de/neu_okt08.php">http://www.georgiaonmymind.de/neu_okt08.php</a>
September 2008	Oktoberfest Helen	<a href="http://www.georgiaonmymind.de/neu_sep08.php">http://www.georgiaonmymind.de/neu_sep08.php</a>
August 2008	Macon	<a href="http://www.georgiaonmymind.de/neu_aug08.php">http://www.georgiaonmymind.de/neu_aug08.php</a>
July 2008	Callaway Gardens	<a href="http://www.georgiaonmymind.de/neu_jul08.php">http://www.georgiaonmymind.de/neu_jul08.php</a>

## **C) CATALOGUE RESULTS**

As on monthly documentation CD sent to State offices