



## **Co-Op Marketing Reimbursement Grants Program**

**Mission:** The Georgia Division of Tourism’s Co-Op Marketing Reimbursement Grants Program is to assist in the creation and implementation of projects designed to stimulate and expand the travel and tourism industry within the state. The Co-Op program provides financial assistance in the development of innovative and effective marketing projects and tools that will attract and retain visitors for the State and strengthen Georgia’s tourism partnerships.

**Eligible Applicants:** To qualify for funding, organizations must be exempted from federal income tax under Section 501 (c) of the Internal Revenue Code (your “Letter of Exemption” must accompany your application). Grants are not given to individuals.

- Organization must be in existence for at least 18 months.
- Total cost of project must be a minimum of \$5,000.
- Reimbursement cannot exceed 50% of total program.
- Maximum grant is \$20,000
- Exemption from the IRS must accompany your proposal.
- This is a reimbursement grant; therefore all marketing funds must be in place at time of application. Reimbursement process takes place after a Final Report is submitted.