

export

International Trade Upcoming Events Georgia Department of Economic Development (GDEcD)

The Georgia Department of Economic Development's International Trade Team invites Georgia exporters to participate in the following events.

Industry-Specific Company Profiles ongoing: China

In China, having the right people introduce companies to potential partners is paramount to success. GDEcD will present Georgia company profiles to key facilitators who can help assure that these connections are made. Company profiles will be available in Mandarin. Leads resulting from these introductions will be sent to participating companies for follow-up.

Industry Sectors: floor coverings, infrastructure related industrial products, innovative consumer products, medical machinery.

Participation fee: \$500, which includes a translation of a one-page Company Profile.

Contact: Anna Alford, Trade Analyst, aalford@georgia.org, 404-962-4036

Industrial Product Promotion ongoing: China

Direct marketing is emerging as a means of selling industrial products in China. GDEcD will assist Georgia companies promote up to two products on the Alibaba China website. Alibaba is used as a business-to-business international trade marketplace in many countries. Product information (limited to two products per company) will be translated in Mandarin and posted on the Alibaba website for up to three months. GDEcD's International Trade Representative in China will pre-screen leads to identify buyers.

Industry Sectors: chemicals, energy and environmental, industrial products, innovative building and construction products, manufacturing and processing machinery, telecommunication products

Participation fee: \$500, which includes brief product translation, posting on the website, and pre-screening of leads.

Contact: Anna Alford, Trade Analyst, aalford@georgia.org, 404-962-4036

American Products Display ongoing: Shanghai, China (more locations in the future)

Submit your product to be displayed at the first Collective Purchase Center in Shanghai. Collective Purchase Centers directly assist American enterprises in purchase order collection, distributor development, and the establishment of distribution networks and after-sales service systems.

Industry Sectors: Consumer goods and industrial products

Cost: Marketing brochures and samples

Contact: Anna Alford, Trade Analyst, aalford@georgia.org, 404-962-4036

SEUS – Japan Conference, October 16-19, 2010: Nashville, TN

Created in 1976, the Southeast U.S./Japan Association was established to promote trade, investment, understanding and friendship between Japan and U.S. member states. This 34th Annual Joint Meeting of SEUS/Japan will be hosted by Tennessee Gov. Phil Bredesen.

Industry Sectors: automotive, renewable energy, and economic development

Registration Fee: \$425 (early bird), \$600 after September 24

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The Americas Competitiveness Forum (ACF), November 14-16, 2010: Atlanta, Georgia
The 2010 ACF is expected to attract more than 1,000 leaders from 34 nations in the Americas, including business executives, trade delegates, and academics. The ACF provides a platform for dialogue on ways to enhance the region's ability to compete more successfully in the current economic context.

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MEDICA 2010, November 17-20, 2010: Düsseldorf, Germany
Join us as we lead a delegation of Georgia medical companies to the world's premier tradeshow for medical devices, technologies and healthcare IT. Now in its 41st year, MEDICA attracts more than 135,000 visitors, and 4,000 exhibitors from around the world. Don't miss this opportunity to meet key decision makers, identify new distributors and learn about emerging trends in medical technology.

Industry Sectors: Medical devices, technologies and healthcare IT

Contact: Mary Waters, International Trade Manager, mwaters@georgia.org, 404-962-4128



DOMOTEX 2011, January 15-18, 2011: Hannover, Germany
With nearly 1,400 exhibitors from 65 countries, DOMOTEX Hannover 2011 is the premier venue to showcase your business to an audience of professionals from the retail and wholesale trade, the skilled trades, as well as architects and interior designers. This is a golden opportunity to meet decision-makers who come to learn about the latest trends and innovations in carpets and floor coverings.

Industry Sectors: Carpets and floor coverings

Contact: Alice Carson, International Trade Manager, acarson@georgia.org, 678-640-4365

