



SECURITY AND SAFETY SECTOR TRADE MISSION TO BRAZIL

A WORLD OF OPPORTUNITY IN SAO PAULO, BRAZIL

To assist Georgia exporters in leveraging opportunities around the 2014 World Cup soccer games and the 2016 Olympics, the Georgia Department of Economic Development (GDEcD) is leading a trade mission to Sao Paulo, Brazil for companies in the security and safety industries. In addition to pre-qualified matchmaking appointments, mission participants will have the opportunity to attend two trade shows: International Security Conference (ISC) Brazil 2012 and InterSecurity (International Urban Safety Trade Fair) www.iscexpo.com.br. GDEcD's offices in Brazil and Atlanta will work with each mission participant to help ensure that all opportunities are maximized from this business trip.

APPLY NOW!

WHERE: Sao Paulo, Brazil

WHEN: April 23-26, 2012

DEADLINE: January 23, 2012

FEE: \$395.00

FOR MORE INFORMATION:

Ms. Taube Ponce, Senior Trade Manager,
at 404-962-4118 or tponce@georgia.org

Registration is open to qualified Georgia companies.

MATCHMAKING APPOINTMENTS

Mission participants will receive pre-qualified one-on-one matchmaking meetings with potential trade partners arranged by GDEcD's Brazil office as well as a briefing on doing business in Brazil. Entrance fees to the ISC and InterSecurity trade shows are included.

Participants are responsible for all travel arrangements and expenses. GDEcD will be pleased to recommend lodging options, interpreters, and ground transportation services.

Registration is limited. In order to secure priority appointments apply early.




PRODUCTS EXHIBITED AT THE ISC AND INTERSECURITY BRAZIL TRADE SHOWS

- Alarms: Biometry and TV Internal Circuit
- Access Controls: Fire Detection and detectors
- Communication Equipments including wireless equipment
- Monitoring Equipments and Services
- Integrator Products and Systems
- Perimeter Protection
- Personal Safety
- Identification Systems
- Special Vehicles and Transports
- Consultancy, courses and trainings
- Equipment/products for fire prevention and combat
- Non-electronic equipment and systems for highways, ports and airport administration
- Special and emergency equipment: rescue, salvage, medical and laboratory
- Professional uniforms: conventional, special, shoes & accessories
- Computer science: specific technology
- Signaling and illumination
- Telecommunications and transmissions
- Vehicles, equipment and stations: terrestrial, aquatic, aerial, special

ISC/INTERSECURITY ATTENDEE PROFILE

- Federal, State and City Authorities related to public safety
- Military police and firemen, including General Commanders
- Civil Police Chiefs, Military Police; Civil Defense; Federal Police; Highway Police; City Guards
- Private safety and values transport companies
- Banks
- Condominium Administrators
- Governmental Agencies
- Safety Analysts and Consultants
- Constructors
- Monitoring Companies
- Dealers
- Systems Integrators
- Municipalities
- Resellers
- Integrators
- IT Professionals



From ISC 2011 show report: “The audience that came to the exhibition included representatives from 39 sectors of economy such as retail, banks, engineering, IT, telecommunications, electronics, construction, mining, transportation and logistics.” The show had approximately 6500 visitors from 41 countries, of which 66% were integrators or end users.