



Georgia Department of Economic Development

Georgia Entertainment Industry Investment Act Georgia Entertainment Promotion (GEP) Application

This application must be used in conjunction with the Georgia Entertainment Industry Tax Credit Certification Application. This application is for the **Georgia Entertainment Promotion (GEP)** uplift, which is 10 percent uplift on the base tax credit earned for approved projects that include an imbedded Georgia logo within the completed product. This **GEP** uplift is available for feature films, television series, pilots, television movies, music videos and interactive entertainment projects.

The **GEP** tax credit uplift will be allowed for projects which the Georgia Department of Economic Development has determined will create valuable promotions that will enhance the State's brand. Applications will be reviewed by the Department of Economic Development and decisions will be final.

How and When to Apply:

Feature films, television series & pilots may apply for the uplift prior to filming, however, a shooting script must be attached for review. Interactive entertainment projects may apply for the uplift prior to production, however, a synopsis must be attached for review. After completion of the project, a digital version including the Georgia logo must be submitted to the Georgia Department of Economic Development. For music videos, a copy of the completed project outlining the proposed logo placement must be submitted for approval before the GEP certification is awarded. In all cases, if approved, the Department of Economic Development will provide all necessary copies of the conformed logo for inclusion in the project at no cost to the applicant.

Where to Apply:

Applications may be sent with script to:
Georgia Department of Economic Development
75 Fifth Street, NW, Suite 1200
Atlanta, Georgia 30308
404.962.4052 phone
404.962.4053 fax



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Certification by Applicant

By signing and submitting this application for the Georgia Entertainment Promotion, the undersigned agrees to include an imbedded Georgia promotional logo as outlined in Code Section 48-7-40.26, the 2008 Georgia Entertainment Industry Investment Act. To insure compliance, applicant will provide a digital copy of the completed project to the Georgia Department of Economic Development for review.

I agree (check for compliance)

The signature below must be provided by the corporate officer, general partner, managing member, or sole proprietor of the applicant seeking the Georgia Entertainment Industry Investment Act entertainment tax credits. All other information requested by this application should be provided by the corporate officer, general partner, managing member or sole proprietor of the applicant seeking the entertainment tax credits.

Under penalties of perjury, I declare that I have examined the application and accompanying documents and, to the best of my knowledge and belief, they are true, correct and complete.

Project Title Production Company/Studio

Print Name Date

Signature Title

Upon certification of this GEP uplift, a data disk containing several options of Georgia Entertainment Promotion will be provided to the production company. Please provide the contact and mailing address to which the GEP logos will be mailed.

Post Production is below: yes no

Name Title Phone

Company Physical Mailing Address

City, State, Zip, Country

GDEcD Office Use Only:

Date Shipped Format