

export

GEORGIA-BRAZIL CONNECTION

Updated March 9, 2009

GOVERNMENT & COMMERCE



In July 2008, the government of Brazil opened a Consulate General in Atlanta. The consulate is one of Georgia's largest Consulate General offices and will serve the states of Georgia, North Carolina, South Carolina, Tennessee, Mississippi and Alabama. In addition to performing consular services, the office will also promote economic development as well as trade, investment, tourism, academic and cultural relationships between Brazil and the Southeast. Ambassador Adalnio Senna Ganem will serve as the new Consul General.

In May, 2008, Georgia Lieutenant Governor Casey Cagle led a business and diplomatic mission to Rio de Janeiro, Sao Paulo and Brasilia. The primary focus of the mission was to research Brazil's ethanol industry and to discover potential connections with Georgia's alternative fuels industry.



Georgia opened a trade office in Brazil in 1994. The focus of the trade office is to represent Georgia's broader economic development interests, including trade, investment, tourism and film. The office is located in Sao Paulo and is managed by Fabio Yukio Yamada.

The Brazilian Chamber of Commerce was established in Atlanta in 1996. Its purpose is to foster trade and investment between Brazil and the United States, making Brazil a leading business partner of the Southeastern states. Lucia Jennings currently serves as President of the Chamber.



The State of Georgia is a member of the American Chamber of Commerce, which has branches in both Rio de Janeiro and Sao Paulo.

The second annual Americas Competitiveness Forum (ACF) was held in Atlanta in August 2008. The Forum provided opportunities for government entities, the business community, and representatives from academic and non-governmental organizations to discuss actions that can be taken to improve competitiveness and economic prosperity in the Americas.

Brazilian officials launched a \$300 billion growth and investment plan in Atlanta in June of 2008. Brazil is seeking foreign direct investment from Georgia businesses and other U.S. firms to develop the country's logistics and energy sectors, and improve social and urban infrastructure.

Atlanta and Rio de Janeiro have had a sister city relationship since 1972. The State of Georgia has a state partnership with the State of Pernambuco which Jimmy Carter initiated when he was Governor.

TRADE RELATIONSHIP

Brazil ranks 9th among Georgia's export destinations with 2008 exports totaling \$799 million, a 62% increase from the previous year. Top exports from Georgia to Brazil include machinery, wood pulp, electrical machinery, miscellaneous chemical products, plastic, and organic chemicals.

In 2008, Georgia imported \$738 million of goods from Brazil through the Savannah Customs District. Georgia ranked 10th among U.S. states importing from Brazil. Top imports from Brazil include textiles, wood, industrial machinery, and iron & steel.



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CAPITAL INVESTMENT

Georgia companies with operations in Brazil:

AGCO Corporation
APCO Graphics Inc.
Coca-Cola Company
Concurrent Computer Corporation
CP Kelco
Crawford & Company
Delta Air Lines Inc.
Equifax Inc.
ET3 LLC
Graphic Packaging Corporation
Hooters of America Inc.
Infor Global Solutions
Internet Security Systems
Movius Interactive Corporation

Newell Rubbermaid Inc.
Novelis Inc.
PRG-Schultz International Inc.
Propex Fabrics Inc.
Recall Corporation
Russell Corporations
Schweitzer-Mauduit International Inc.
Scientific-Atlanta Inc.
Spectrum Brands Inc.
TDS Logistics
United Parcel Service Inc.
UPS Supply Chain Solutions
Witness Systems Inc.

Atlanta based CARE has operations in Brazil. CARE Brazil works in partnership with civil society, companies, the state and CARE International in a dedicated movement toward the eradication of the poverty in Brazil and the world.

Brazilian companies with operations in Georgia:

Artefacto
Bematech Corporation
Gerdau SA
Houston American Cement
WEG Electric Motors Corporation

TRANSPORTATION

Delta Air Lines provides daily direct flights from Atlanta to Sao Paulo and Rio de Janeiro. Multiple ocean carriers, including Mediterranean Shipping, APL and NYK Marine, sail weekly from the Port of Savannah to 7 ports in Brazil.

The Georgia Port Authority's South American office (based in Argentina) covers Brazil. The office is managed by Captain Ariel Canzani.

COMMUNITY & EDUCATION

Multiple study abroad/semester exchange programs are offered in Brazil by the University System of Georgia (USG). Georgia Institute of Technology, Georgia State University, Kennesaw State University, University of Georgia, and Valdosta State University all currently have academic partnerships with Brazilian Institutions.

There are approximately 21,500 Brazilians living in Georgia, mainly residing in Cobb, Fulton, Gwinnett, and DeKalb Counties (U.S. Census Bureau: Current Population Survey-Supplement, March 2004).

