

# export

## GEORGIA-JAPAN CONNECTION

### GOVERNMENT & COMMERCE

Atlanta is home to the Consulate General of Japan; the office is led by Consul General Takuji Hanatani. The Consulate General has jurisdiction over Alabama, Georgia, North Carolina, South Carolina, and Virginia.

The Japan External Trade Organization (JETRO), led by Yoshifumi Matsudaira, is a governmental organization located in Atlanta which promotes mutual trade and investment between Japan and the rest of the world. It also promotes foreign direct investment into Japan and helps Japanese SMEs maximize their global export potential.

The Georgia Department of Economic Development also promotes trade, investment, and tourism in Japan through its international office located in Tokyo. The office was established in 1973 and is GDEC's oldest international office. It is led by Ms. Yumiko Nakazono.

Japanese organizations with a presence in Georgia include the Japanese Chamber of Commerce led by Mr. Takeshi Saito as the executive director, and the Japan-American Society of Georgia led by Mrs. Grace Netland.

Many cities in Georgia have sister cities in Japan including: Atlanta (Fukuoka), Columbus (Kiryu), Elberton (Mure), LaGrange (Aso), and Macon (Kurobe). Additionally, Georgia has a sister-state relationship with the Japanese prefecture of Kagoshima, located on the southern coast of Kyushu Island.

Georgia is one of the charter members of SEUS Japan, an organization established in 1976 to promote trade, investment, and understanding between Japan and the Southeast U.S. Conferences are held alternately in the Southeast states and Japan. The 35<sup>th</sup> SEUS Japan conference originally scheduled to take place in October 2011 will be postponed.



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## TRADE RELATIONSHIP

In 2010, Georgia imports from Japan were 34% larger than export to the country; the trade deficit between Georgia and Japan equaled \$2.3 billion.

## EXPORTS

In 2010, Georgia exports to Japan totaled close to **\$1.2 billion**, which was a **9.7%** increase over 2009.

Japan is the **4<sup>th</sup>** largest export market for Georgia; up from the **5<sup>th</sup>** position in 2009.

RANK	COUNTRY	2010	% OF TOTAL	% CHANGE OVER '09
	_World	28,703,999,535	100	20.89
1	Canada	4,879,113,299	17	18.57
2	China	2,393,007,626	8.34	35.29
3	Mexico	1,943,784,646	6.77	42.97
4	<b>Japan</b>	<b>1,196,796,867</b>	<b>4.17</b>	<b>9.72</b>
5	Germany	1,017,128,864	3.54	0.21
6	United Kingdom	989,392,378	3.45	-18.66
7	Brazil	849,587,341	2.96	44.15
8	Singapore	795,411,075	2.77	28.8
9	Netherlands	759,954,912	2.65	14.82
10	Hong Kong	734,897,203	2.56	32.24

Top exports from Georgia to Japan include:

- pharmaceutical goods
- woodpulp
- aircraft/spacecraft
- kaolin
- machinery

Georgia leads the nation in the export of the following goods to Japan:

- woodpulp, kaolin, petro resins, pipes of iron/steel
- oil seeds, peanuts, rubber waste, tableware
- textile floor coverings, steam turbines (2<sup>nd</sup>), aluminum structures (2<sup>nd</sup>), ceramic articles (3<sup>rd</sup>)

## IMPORTS

In 2010, Georgia's imports from Japan totaled close to **\$3.5 billion** (up 34% over 2009). The country is **5<sup>th</sup>** among Georgia's top import markets.

Top imports from Japan include machinery, non-railway vehicles, electrical machinery, medical instruments, and photographic goods.





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## CAPITAL INVESTMENT

There are more than 30 Georgia companies with operations in Japan.

There are close to 373 Japanese facilities operating in Georgia, including 142 manufacturing locations. The Japanese-affiliated companies have invested \$7.2 billion in Georgia and employ close to 21,544 Georgians.

Some of the more recent Japanese investment projects include:

- Yazaki Corporation - manufacturer of high quality fuel tanks for original equipment manufacturers is expanding in Gainesville, and will initially employ 20, with plans to grow to 30-40 direct jobs.
- Mitsui-Soko (U.S.A.) Inc., a worldwide leader in the logistics industry, will open a new distribution center this month in Bloomingdale, near Savannah, that will serve as the company's primary East Coast distribution center. The company will create 10 jobs initially and plans for further development at the location as the growth of the Georgia ports expands the need for its services.

Please see the appendix for a complete list of the facilities.

## TRANSPORTATION

Delta Airlines offers daily direct flights from Atlanta to Tokyo, with connecting flights to multiple Japanese cities Nagoya, Fukuoka, Sapporo, Nagasaki, Osaka, Okayama, Akita, Aomori, Niigata, Hakodate, Oita, and Kagoshima.

The Port of Savannah has multiple shipping services that ship weekly to five Japanese ports: Tokyo, Yokohama, Nagoya, Osaka, and Kobe.

## COMMUNITY & EDUCATION

According to the U.S. Census Bureau 2008 American Community Survey nearly 7,000 Georgians identify themselves as Japanese.

The University System of Georgia offers 29 study abroad programs to Japan and enrollment in Japanese language courses doubled from 1996 to 2006. In the fall of 2007, 250 Japanese students were enrolled in the University System of Georgia.

Japan's U.S. Ambassador, Ichiro Fujisaki, attended Macon's Cherry Blossom Festival in March 2009. The festival is centered on the city's 300,000 Yoshino cherry trees and based on the generosity of Tokyo's mayor in 1912, Yukio Ozaki who donated 3,000 cherry trees to the U.S.

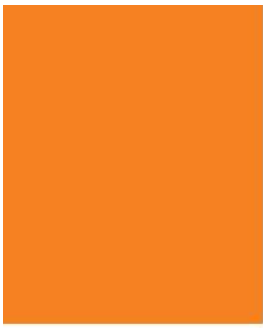


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## APPENDIX

Georgia companies operating in Japan - highlights:

- AFC ENTERPRISES, INC.
- AFLAC INCORPORATED
- AMERICAN MEGATRENDS INC.
- ARRIS GROUP, INC.
- BRIDGESTONE GOLF, INC.
- CIBA VISION CORPORATION
- COMPONENTSOURCE
- CONCURRENT COMPUTER
- CP KELCO
- CRAWFORD & COMPANY
- EBIX INC.
- EKA CHEMICALS, INC.
- ERICSSON TELEVISION, INC.
- GE Energy
- IMMUCOR, INC.
- INFOR GLOBAL SOLUTIONS
- INOVIS, INC.
- INTERFACE, INC.
- INTERNAP NETWORK SERVICES
- INVESCO LTD.
- KIMBERLY-CLARK HEALTH CARE
- LARSON-JUHL U.S. LLC
- MANHATTAN ASSOCIATES
- MARKEM IMAJE
- MERIAL LTD.
- NCR CORPORATION
- NEWELL RUBBERMAID INC.
- PREMIERE GLOBAL SERVICES
- SERVICISTICS, INC.
- THE COCA-COLA COMPANY
- TSYS CARD TECH
- UNITED PARCEL SERVICE
- UPS SUPPLY CHAIN SOLUTIONS
- VENTYX
- WEG ELECTRIC MOTORS



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Japanese companies operating in Georgia - highlights:

- Aisin Seiki Company, Ltd.
- Amada Co Ltd
- Amano Corp.
- Arrk Corp
- Asahi Glass Co, Limited
- Astellas Pharma Inc
- Benesse Corporation
- Bridgestone Corp
- Canon Inc
- Chisso Corp
- Daihen Corporation
- Daiki Industries
- Daikin Industries Ltd
- Dainippon Ink & Chemicals, Inc.
- Daishinku Corp
- Denso Corp
- Eisai Co Ltd
- Elna Co Ltd
- Enplas Corp
- Etori Corporation
- Fanuc, Ltd.
- Ftech, Y.K.
- Fuji Heavy Industries Ltd
- Fuji Oil Co Ltd
- Fujikura Ltd
- Fujinon Company, Ltd.
- Fujitec Co Ltd
- Fujitsu Limited
- Furukawa Electric Co,ltd
- Gs Yuasa Corp
- Hankyu Express International Co.,
- Harima Chemicals,inc
- Hibino Industry Co,ltd
- Hitachi Ltd.
- Honda Elesys Co., Ltd.
- Honda Motor Co Ltd
- Hoshizaki Electric Co,ltd
- Hoya Coporation
- Ichikawa Co,ltd
- Ishikawajima of Japan
- Itochu Corp
- Iwata Bolt Co., Ltd.
- Jalpak International
- Japan Ae Power Systems
- Japan Airlines Corp
- Japan Communications, Inc.
- Japan External Trade Org
- Japan Pulp & Paper Co., Ltd.
- Japan Travel Bureau, Inc.
- JEOL, Ltd.
- JTEKT Corporation
- Jvc Kenwood Holdings Inc
- K Line Air Service, Ltd.
- K Sakai & Co., Ltd.
- Kajima Corp
- Katsuragawa Electric Co Ltd
- Katsushiro Matex Co,ltd
- Kawasaki Heavy Industries
- Kawasaki Kisen Kaisha
- Keyence Corp
- Kikkoman Corp
- Kikuchi Press KK/Takao Kinzoku
- Kimoto Co Ltd
- Kintetsu World Express Inc
- Kobayashi Pharmaceutical
- Komatsu Ltd
- Konica Minolta
- Kubota Corp



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Japanese companies operating in Georgia (cont.):



- Kumon Institute Of Education
- Kyocera Corp
- Kyodo Co,ltd
- M G,co Ltd
- Makita Corp
- Marubeni Corp
- Marubeni-Itochu Steel America
- Matsushita Electric Industrial Co.
- MG Co., Ltd.
- Mimaki Engineering Company
- Mitsubishi Electric Corp
- Mitsubishi Estate Company, Ltd.
- Mitsubishi Logistics Corp
- Mitsubishi Motors Corp.
- Mitsubishi Ufj Financial Group
- Mitsui & Co Ltd
- Mitsui OSK Lines, Ltd.
- Mitsui Sumitomo Insurance Co.
- Mitsui-Soko Co Ltd
- Miura Co Ltd
- Mizuho Corporate Bank, Ltd.
- Mizuno Corp
- MOL Logistics Co., Ltd.
- Murata Electronic Co., Ltd.
- Murata Manufacturing Co,ltd
- Mycoal Corporation
- Nakanishi Metal Works Co,ltd
- Nankai Electric Railway Co Ltd
- Nec Corp
- Ngk Insulators Ltd
- Nichiha Corporation
- Nihon Plast Co., Ltd
- Nippon America Consultants
- Nippon Express Co Ltd
- Nippon Life Insurance Co
- Nippon Oil Corp
- Nippon Sheet Glass Co, Limited
- Nippon Suisan Kaisha, Ltd.
- Nippon Thompson Co Ltd
- Nippon Yusen Kabushiki Kaisha
- Nishi-Nippon Railroad Co.
- Nisimoto Trading Company
- Nissei ASB Machine Co., Ltd.
- Nissei Plastic Industrial Co.
- Nisshinbo Holdings Inc
- Nisshinbo Industries, Inc.
- Nissin Corp
- Nissin Kogyo Co Ltd
- Nitta Corp
- Nof Corp
- Nomura Holdings Inc
- Noritake Co., Ltd.
- Noritz Corporation
- Ntn Corp
- Ohno Inc
- Olympus Corp.
- Oneda Electric Co,ltd
- Oriental Motor Co., Ltd.
- Orix Corp
- ORIX Corporation
- Paloma Co,ltd
- Paloma Industries, Ltd.
- Panasonic Corp
- Piolax,inc
- Rhythm Watch Co., Ltd.
- Ricoh Co., Ltd.
- Rinnai Corp
- Rohm Co Ltd
- Sakai Heavy Industries Ltd
- Sakata Inx Corp
- Sankei Travel Service Co.
- Sanwa Holdings Corp
- Satori Electric Co Ltd
- Seigakuin
- Seika Corporation
- Seiko Epson Corp
- Seikoh Giken Co Ltd
- Seino Holdings Co Ltd
- Sekisui Chemical Co Ltd
- Sekisui Jushi Corp
- Sharp Electronics
- Shibamoto & Co., Ltd.
- Shimizu Corp
- Shin-Etsu Chemical Co Ltd

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Japanese companies operating in Georgia (cont.):

- Shinsei Kagaku Kogyo K.K.
- Shintone Corporation
- Shionogi & Co Ltd
- Shiroki Corp
- Showa Glove Co
- Smc Corp
- Sojitz Corporation
- Sony Corp
- SSI Corporation
- Star Seiki Co,ltd
- Sumitomo Chemical Co, Limited
- Sumitomo Corp
- Sumitomo Heavy Industries Ltd
- Sumitomo Life Insurance Co
- Sumitomo Rubber Industries Ltd
- Sumitomo Warehouse Co,ltd
- Suzukaku Co., Ltd.
- Suzuki Motor Corp
- Suzuyo & Co,ltd
- Taiyo Nippon Sanso Corp
- Takagi Chokoku Co., Ltd.
- Takeda Pharmaceutical Co Ltd
- Takeuchi Mfg Co Ltd
- Tatsumi Shokai Co,ltd
- Tdk Corp
- Techno Associe Co., Ltd.
- Teijin Limited
- Thk Co Ltd
- Tokio Marine Holdings Inc
- Tokuden Co,ltd
- Tokyo Byokane Co,ltd
- Tombow Pencil Co,ltd
- Toppan Printing Co Ltd
- Toshiba Corp.
- Toto Ltd
- Toyo Ink Mfg. Co., Ltd.
- Toyo Tire & Rubber Co,ltd
- Toyota Industries Corp
- Toyota Motor Corporation
- Toyota Tsusho Corporation
- Tsubakimoto Chain Co
- TSY America KK
- Uniwell Corporation
- Vantec Corp
- Yamaha Motor Co., Ltd.
- Yamato Transport Co., Ltd.
- Yamazaki Baking Co Ltd
- Yamazaki Mazak Trading
- Yanmar Co,ltd
- Yasufuku Rubber Industries
- Ykk Corp
- Yokogawa Electric Corp
- Yokohama Rubber Co.
- Yuhara Mfg. Co., Ltd.
- Yusen Air & Sea Service Co.,

