

export

GEORGIA- PERU CONNECTION

Updated June 22, 2010

GOVERNMENT & COMMERCE



Atlanta is home to the Consulate General of the Republic of Peru. Mr. Francisco Rivarola serves as Consul General. The Consulate began operation in February 2006 and covers North Carolina, South Carolina, Tennessee, Alabama and Georgia. In addition to issuing visas and passports and performing other consular services, the consulate general promotes trade, investment, tourism, academic and cultural relationships within Peru and the states of its jurisdiction.



The Peruvian-American Business Chamber of Georgia, a division of the Georgia Hispanic Chamber of Commerce, promotes business, tourism and investment between Peru and the United States. The Georgia Hispanic Chamber of Commerce was founded in Atlanta in 1984 and promotes the domestic and international economic development of Hispanic businesses and Hispanic business people. The organization seeks to bring the issues and concerns of the growing number of Hispanic entrepreneurs to the forefront of Georgia's economic agenda.



The fourth annual Americas Competitiveness Forum (ACF) will be held in Atlanta in November of 2010. This is the second time Atlanta has hosted the ACF. The purpose of the forum is to provide an opportunity for governments, the business community, and representatives from academia and non-governmental organizations to discuss actions that can be taken to improve competitiveness and economic prosperity in the Americas.

TRADE RELATIONSHIP

Georgia ranked 8th among states exporting to Peru in 2009. Georgia led among states in exports of live poultry, insecticides, fungicides, and carpets and textile floorings to Peru in 2009. Georgia ranked 2nd in exports of soybean oilcake and residues, chocolate and foods containing cocoa, chemical wood pulp, soda and sulfate and Georgia ranked 3rd in non carded or combed cotton. Georgia exported more than \$111 million to Peru in 2009, a 36.8% increase from 2007.

In 2009, the Port Authority of Savannah ranked 2nd among U.S. ports importing goods from Peru. Primary imports included: precious stones and metals, knit apparel, copper and related articles, vegetables, and woven apparel. Imports from Peru totaled more than \$680 million in 2009; up 33.8% from 2008.



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CAPITAL INVESTMENT

Georgia companies with operations in Peru:

The Coca-Cola Company
Crawford & Company
Hooters of America Inc.
NCR Corporation

TRANSPORTATION

Delta Air Lines offers daily direct flights from Atlanta to Lima, Peru.

Many shipping services send weekly shipments from Savannah to the Ports of Paíta, Callao, Matarani, and Ilo.

COMMUNITY & EDUCATION

More than 10,000 Peruvians reside in the state of Georgia, with the majority living in Gwinnett, Cobb, DeKalb and Fulton counties (2006).

The Peruvian-American Association of Georgia is located in Atlanta and has individual and corporate members. The objective of the Peruvian Association of Georgia is to promote cooperation between the members of the community and Peruvian residents in the state of Georgia.

Decatur, Georgia has had a sister city relationship with Trujillo, Peru since 1992. This relationship provides the opportunity for rich cultural exchanges and business development, as well as programs in education, health and agriculture.

In the fall semester of 2007, there were 182 Peruvian students enrolled in University System of Georgia (USG) institutions. USG institutions offer 5 study abroad programs in Peru. In 2006, more than 18,000 USG students were enrolled in Spanish language programs, and 243 earned degrees in Spanish.

