

Dubai Airshow 2009

GOVERNOR'S MISSION TO DUBAI AIRSHOW NOVEMBER 15-19, 2009

The Georgia Department of Economic Development (GDEcD) invites you to participate in the **Dubai Airshow in Dubai, UAE** to accelerate your business in the aerospace industry.

Help us provide optimum results by registering early!

In 2007, the biennial **Dubai Airshow** marked the 10th anniversary and attracted over 850 exhibitors, 45,421 trade visitors, 140 aircraft on the static display and a record breaking order book of \$155.5 billion. The **Dubai Airshow** is the largest aviation event in the world's fastest growing region. Georgia ranked 9th among other states in 2008 with exports to the UAE totaling \$426 million.

All participating Georgia delegates will receive:

- **A pre-show briefing and materials before departure to Dubai**
- **A delegation's function hosted by Governor Perdue during the airshow**
- **Daily ground transportation provided to and from tradeshow***
- **Airport transfers***

**These amenities are only available to and from the official GDEcD hotel.*

PARTICIPATION OPPORTUNITIES:

Level 1 -

- Shared space in the Georgia booth located within the U.S. Pavilion
- GDEcD's Israel Office will assist with pre-show marketing strategy and lead development and post-show follow-up
- Priority scheduled access to the Georgia Chalet
- Reservation-based use of the Georgia Chalet the last 2 days of show for events or meetings
- Co-branded marketing with the GDEcD
- Company description in the show directory and Georgia participant's directory
- Cost of package: **\$1,975 per organization**

Early bird registration discount: **\$1,500 per organization** before June 30, 2009





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Level 2 -

- Shared space in the Georgia booth located within the U.S. Pavilion
- Scheduled access to the Georgia Chalet during the daily static display and flying line
- Reservation-based use of the Georgia Chalet the last 2 days of show for events or meetings (Level 1 participants' priority)
- Company description in the Georgia participant's directory
- Cost of package: **\$750 per organization**

Level 3 -

- On-site GDEcD staff will meet and screen on your behalf local buyers, distributors, representatives and other potential customers in the aerospace sector
- Company description in the Georgia participant's directory
- Leads for your follow-up will be sent to you within two weeks of the show's conclusion
- Cost of package: **\$250 per organization**

REGISTRATION AND PAYMENT DEADLINES:

Space is limited and offered on a first-come, first-served basis.

- June 30, 2009 for early bird discount
- August 15, 2009 for final registrations

OFFICIAL GDEcD HOTEL:

The Address

<http://www.theaddress.com/en/hotel/downtown-burj-dubai-1-2>

Negotiated Georgia discounted group rate: ~\$456 plus 20% tax (AED 1,675). Fare includes breakfast, fast-speed internet and executive lounge access. Hotel recommended by the U.S. Department of Commerce and vetted by GDEcD.

Note: Hotel price points and amenities vary based on hotel. Alternate lodging options not affiliated with GDEcD are available on your own at http://dubaiairshow.aero/dubai/travel_agent.html.

For more information or to register, contact Kathy Oxford at koxford@georgia.org or 678-640-4351